

Caledonia Education Foundation Meeting Minutes

08.25.25

Members In Attendance:

Jim Crawley- President (absent)
Laura Witvoet- Vice President
Jessica Webster-Huizen- Treasurer (absent)
Crystal Hurst- Secretary
Mallory Walsh- Executive Director
Denise Blunk- Operations Director

Board Members: Marcia C., Cara F., John F., Crystal S.

Absent: Cheryl D. & Jim Crawley

Guest: Rachael Fountain

Welcome- 6:08pm Opening Laura

District Report -Sara DeVries

- Event 8.26 6:30 Celebrating the Ralph E Myers Stadium re-opening
 - CEF table present to collect alumni & sell raffle tickets for the CAL golf cart
 - Guest speakers

Secretary Report -Crystal H.

- Motion to approve minutes Jim, 2nd Cara. All in favor.

Treasure Report-Mallory

- Presentation of [Working Budget](#)
- The working budget reflects being up to 35k in revenue with only accounting for \$10k of the \$60k for Calapalooza.
- Expenses have no budget on apparel may need to discuss for future
- Expense for Calapalooza is flush to last years projected at \$7k
- Essential funds are donated by others. We have agreed to \$10k for if not utilized funds will stay in the general fund.

Strategic Plan Report- Mallory - [CLICK HERE](#)

- Met with Doug Dornbos and the executive team to review and discuss our current insurance policy and increase coverage. Moving forward we opted to increase coverage, provide liquor coverage, employee coverage, and a 1 day event coverage for Calapalooza.
- Since May we have increased views to roughly 39,000 on social media not including Calapalooza page.
- Will be going into buildings to speak about grants, provide welcome bags for new CCS staff.
- Showed presence at the CAL new year teacher PD
- Mallory has worked with CAL schools to provide fliers for Open houses and communication with PTO Presidents.
- Ready to print CEF materials and present to new potential board members
- Mallory & Denise have continued to work and update Bylaws and changed a few things. Need to vote to change terms from 3 to 2 years.

- Committee guide books were sent out to our various committees to review. Potential members will use this as a tool to see if they'd like to join that committee.
- Mallory & Denise attended a MEF and discussed planning giving a potential in 1 year.
- Motion to accept 1 & 2, Marcia. 2nd Laura. All approved.

Committee Reports-

- Marcia & John - All school reunion 1974 and before.
 - Great attendance, conversed and received emails. Eldest in attendance was 2024 honored alumni Keiser, 99 years old.
- Grants Cara-
 - \$150 for 3 wobble chairs for 6th grade at KMIS Taylor Coblantz.
 - \$319 DLMS Sensory Tools (5 special ed & 80 kids).
 - \$305 Sped/Kraft Meadows for a Coffee Cart will be for start up
 - \$500 Rest time busy boxes for DLECC Trisha Scott
 - Motion to approve Crystal H. 2nd Crystal S. All approved
- Events- Rachael
 - CALAPALOOZA 2025 - Rachael
 - 60k in revenue so far
 - Increase in social media around event and signage
 - T-shirts from the contest are available. (20 sold so far)
 - Golf Cart Raffle show at Calapalooza and raffle in November

New/Current/Old Business: Denise & Mallory

- Night of Impact:
 - Board Meeting & Special Dates provided to Board
 - CEF Night of Impact Wed. Nov 12th- 7 board recipients and raffle for CAL golf cart
 - CEF Board Retreat Sat. January 10th looking at future planning for CEF
 - WWW Thurs. January 22nd
 - Board Vote
 - Record Retention and Destruction Policy
 - Created by Denise keeping 5-7 years worth of documents
 - Whistleblower Policy
 - Wrong doing in our non profit. Open door and able to be brought to Director and will be addressed in good faith.
 - CEF Brick Price Increase
 - Currently cost is \$75 with a profit of \$25 asking to increase price to have a greater profit margin 1 @ \$200 2+ @\$150
 - Motion to approve John F.. 2nd Laura W.. All approved

7:15 Meeting Adjourn Laura W.