

Template Content Breif UIFW 2027

Content Brief Details *(please make a copy)*

Please fill in the following Form

Content/Project Name	
Level of Urgency	Normal ▾

Content Design	IG Feeds Size (4:5) ▾
If Others, Specify	
Publication Date	<i>(Day, month, year)</i>
Any pictures/graphics	Yes ▾
If Yes, please provide the link to the graphics as per requested	<i>(Link)</i>

Caption

Slide	Brief	Reference
1.	(Headline): (Subhead): (Content text/body):	
2.		
3.		

Example

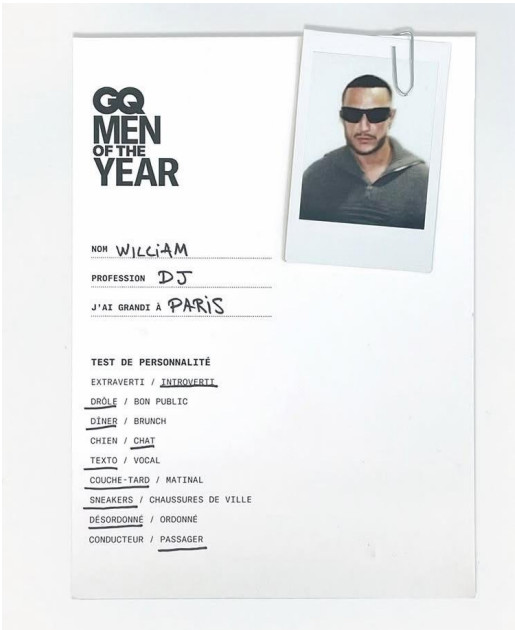
Content Brief Details

(this is just an example)

Content/Project Name	Open Recruitment Managers
Level of Urgency	Urgent ▾

Content Design	IG Story Size (9:16) ▾
If Others, Specify	
Publication Date	Saturday, 6 June 2026
Any pictures/graphics	Yes ▾
If Yes, please provide the link to the graphics as per requested	

Caption

Slide	Brief	Reference
1.	(Headline): Open Recruitment (Subhead): UI Fashion Week 2027 Managers 6–12 June 2026 (Content text/body): Explore the divisions: (TBC) Register NOW: bit.ly/ManagersICUIFW2027 (ini tolong tulisannya gede dan masukan QR ya) Limited to Universitas Indonesia Students Only Contact person Kila [Kaysk05 / 087821033990]	 The reference image shows a 'GQ MEN OF THE YEAR' nomination card. At the top left is the 'GQ MEN OF THE YEAR' logo. To the right is a Polaroid photo of a man with sunglasses. Below the photo, the card lists personal information: 'NOM WILLIAM', 'PROFESSION DJ', and 'J'AI GRANDI À PARIS'. A section titled 'TEST DE PERSONNALITÉ' contains several pairs of traits with handwritten selections: 'EXTRAVERTI / INTROVERTI' (selected), 'DRÔLE / BON PUBLIC' (selected), 'DINER / BRUNCH' (selected), 'CHIEN / CHAT' (selected), 'TEXTO / VOCAL' (selected), 'COUCHE-TARD / MATINAL' (selected), 'SNEAKERS / CHAUSSURES DE VILLE' (selected), 'DESORDONNÉ / ORDONNÉ' (selected), and 'CONDUCTEUR / PASSAGER' (selected).
2.		
3.		