Conservation Coaches Network & Conservation Measures Partnership

Rally 2025

Harnessing synergies for inclusive conservation at scale

March 10th-14th, 2025
Hotel Dreams Valdivia, Carampangue 190, Valdivia, Los Ríos, Chile
https://valdivia.dreams.cl/

Program Agenda

Please note that this program is subject to changes.
Event information can be found here.

The 2025 Rally Planning Team and many collaborators from our CCNet & CMP communities are working to set up an engaging program that will include networking opportunities, plenaries, and interactive sessions.

A series of interactive sessions are being prepared by colleagues from around the world, and you'll be able to choose between five concurrent options at a given time (see session list below). This is a preliminary draft schedule. Program information, including session descriptions, may be periodically updated on our Rally website. Click on the session in the program agenda to learn more about it and read the session description.

TIME	Salón Río Valdivia	Salón Cau Cau	Salón Fuerte Amargo	Salón Fuerte Corral	Salón Sky
Monday – March 10th - Travel Day					
9am - 3pm	Conservation by Design Training - ***Salón Cau Cau***				
1pm - 2pm	Rally Planning Team and Session Leaders Orientation Meeting				
3pm - 5pm	Latin America Meet and Greet - ***Espacio Doña Inés***				
5pm - 6pm	CCNet Council of Coaches Meet and Greet ***- Salón Sky***				
6pm - 7pm	CMP Members and Friends Meet and Greet ***- Salón Sky***				
4:00 pm - 8:00 pm	Check-in at hotel and rally registration				
7:00 pm - 9:00 pm	Dinner – WWF and TNC to share local examples of use of the Conservation Standards at 8pm (Salón Río Valdivia)				
Tuesday – March 11th					
6:30 am - 8:00 am	Breakfast (*first time at a Rally? Look for the welcome area at breakfast, coaches will be happy to meet you, provide orientation and answer your questions while you eat breakfast*) - ***Restaurante Sky***				
8:15 am - 10:15 am	**Welcome and Opening Plenary - *Taking Conservation to Scale***				
10:15 am - 10:30 am	Break				
10:30 am - 12:30 pm	**Salón Río Valdivia** Be in the Know about 5.0	**Salón Cau Cau** Leveraging AI for Conservation	**Salón Fuerte Amargo** Mapping Our Way: Geospatial approaches across the Conservation Standards	**Salón Fuerte Corral** How can CMP and CCNet best engage with the IUCN Green List process for assessing and certifying protected area effectiveness?	**Salón Sky** News you can use! Complementing the CS with other tools and frameworks
12:30 pm - 1:30 pm	Lunch				
2:00 pm - 4:30 pm	**Salón Río Valdivia** From do no harm to do more good: how to integrate (social and environmental) safeguards in the cycle for more equitable & sustainable impact	**Salón Cau Cau** Our huge opportunity: Using the focus on 30 x 30 to better integrate adaptive management principles and practices into protected area management and effectiveness assessments	**Salón Fuerte Amargo** Knowing what works, and when: Building an evidence base for conservation	**Salón Fuerte Corral** Getting ready to coach the restoration standards. Join us!	**Salón Sky** Resilient Communities, Adaptive Plans: Approaches and frameworks to Indigenous people and local communities Land Autonomous Management

5:00 pm - 7:00 pm	**Innovations & Tools Marketplace**				
7:30 pm - 9:30 pm	Dinner				
Wednesday – March 12th					
6:30 am - 8:45 am	Breakfast - ***Restaurante Sky***				
9:00 am - 10:30 am	**Plenary Session - *CCNet & CMP***				
10:30 am - 11:00 am	Break				
11:00 am - 12:30 pm	**Salón Río Valdivia**	**Salón Cau Cau**	**Salón Fuerte Amargo**	**Salón Fuerte Corral**	**Salón Sky**
	Picking feasible and compelling goals and metrics to define organizational and project strategies	On Our Best Behavior: Recent advances in integrating behavior change principles and practice into the Conservation Standards	The Valiant Journey: Adopting / adapting the CS in organisations	Work Smarter not harder: how tech can help	Conservation Reimagined: Enhancing Indigenous and local community leadership and self-determination in sustainable territorial planning and management
12:30 pm - 1:30 pm	Lunch				
2:00 pm - 5:00 pm	**Field Trip (multiple options available, to be finalized)**				
5:30 pm - 6:30 pm	**Flash Coaching Sessions**				
6:30 pm - 7:30 pm	**Social Hour**				
7:30 pm - 12:00 am	**Group dinner and Party to Celebrate our Global Community**				
Thursday – March 13th					
6:30 am - 8:45 am	Breakfast				
9:00 am - 12:00 pm	**Salón Río Valdivia**	**Salón Cau Cau**	**Salón Fuerte Amargo**	**Salón Fuerte Corral**	**Salón Sky**
	Taking Conservation to Scale: A framework for using the Conservation Standards to help develop explicit scaling plans	Measuring What Matters: Conservation Monitoring Effectiveness Techniques (COMET)	Inspire, Guide, Empower: Crafting mentorship for adaptive management	The Foundation of Adaptive Conservation: Designing Effective Target Health Assessments	Building and Sustaining Trust with Diverse Communities
12:00 pm - 12:30 pm	Break and set up any thematic lunch tables				
12:30 pm - 2:00 pm	Lunch (optional thematic lunch tables)				
2:00 pm - 4:00 pm	**Salón Río Valdivia**	**Salón Cau Cau**	**Salón Fuerte Amargo**	**Salón Fuerte Corral**	**Salón Sky**
	Reflecting and Adapting - what's new? and... what's old?	Navigating Policy Engagement: Insights and Tools to Support CS	Beyond Diagramming: Using all of Miradi's tools to support ongoing Project & Program Management	Maximum Collective Impact - how to embed the Conservation Standards in organisational strategy and optimise the programme portfolio	Guidance and Experiences with Climate-Smart Conservation Planning
4:00 pm - 4:15 pm	Break				
4:15 pm - 5:30 pm	**Closing plenary - *Latin America,* Closing Remarks, and Rally Evaluation**				
Friday – March 14th Travel Day & self-organized meetings TBD (most participants leave)					
6:30 am - 8:45 am	Breakfast - ***Restaurante Sky***				
9:00 am - 10:30 am	CCNet Regional Leaders & CoP Leaders Meeting				
9:00 am - 10:30 am	CMP Board Meeting and Organizational Representatives Meeting				
11:00 am - 1:00 pm	CMP and CCNet Leaders Joint Meeting				
1:00 pm - 2:00 pm	Lunch at the hotel				

CCNet & CMP Rally Session Descriptions

While all sessions are confirmed, changes are still possible. Program information, including session descriptions, will be periodically updated on our Rally website.

THEME 1: Conservation Standards (CS) Guidance and Tools

Be in the Know about 5.0

When: March 11 – 10:30am - 12:30pm

Host: Caroline Stem, Will Beale, Marcia Brown

Abstract:
Come learn about what's new in the Conservation Standards V 5.0! This version is the product of 1+ years of work, bringing together insights and innovations from nearly 100 contributors across our global community! This session will share the update process, introduce you to the main changes, and give you an opportunity to explore CS 5.0 and associated resources. We will also highlight next steps.

Reflecting and Adapting - what's new? and… what's old?

When: March 13 – 2:00pm - 4:00pm

Hosts: Paola Mejia and Emma Perez

Abstract:
Guiding question: We have been pausing, reflecting, and adapting for many years. This has led to an abundance of new ideas. Let's discuss and promote our new ideas and approaches! But also, with limitations in time and resources, what do we need to let go of and what do we need to nurture to allow emerging practices in reflecting and adapting to take hold?

Conservation practitioners must know how to look back with objectivity and rigor so that they can learn from their successes – and their mistakes! – and make a better plan for the coming years. Monitoring and evaluation, learning, adaptive management, and evidence-informed decision making are all components of best practice as they relate to "closing the loop" on a conservation standards approach. There are tools available, but finding the way through – and managing the human side of adaptive management – can be a daunting challenge. Using an ecocycle approach, and drawing on the experiences of coaches across our network, we will share and explore our own and our fellow experts' experiences, successes, challenges, and best advice for Step 4. At the end of the session, we will contribute to an online tool repository as we identify common challenges, practices to retire, key information needs, and new opportunities for further development of tools, support, and guidance.

Guidance and Experiences with Climate-Smart Conservation Planning

When: March 13 – 2:00pm - 4:00pm

Hosts: Marcia Brown & John Morrison

Abstract:
This session will provide an overview of Conservation Standards guidance designed to support practitioners undertaking conservation planning in the face of the uncertainties created by climate change and share coaches' experiences applying "climate-smart conservation" in the field. It will touch on principles and tools, including seasonal calendars, climate change scenario planning, using socio-ecological drawings to understand the possible impacts of different scenarios, putting information from multiple scenarios into situation models, and climate-smart strategies.

Mapping Our Way: Geospatial approaches across the Conservation Standards

When: March 11 – 10:30am - 12:30pm

Hosts: Becky Raboy, Ricardo Alvarez, Anita Diederichsen

Abstract:
Explore how geospatial approaches enhance conservation planning and our work as CS coaches, considering their role in global conservation goals, including the GBF, which calls for participatory, integrated, and biodiversity-inclusive spatial planning. Join this interactive session to examine approaches that best align with CS steps, creating pathways linking geospatial products to critical CS outcomes. We will also reflect on challenges in finding resources, data needs, participation, social integration, and capacity, wrapping up with a discussion on strengthening our community's understanding of and access to spatial planning.

Picking feasible and compelling goals and metrics to define organizational and project strategies

When: March 12 – 11:00am - 12:30pm

Hosts: Annette Stewart, Jon Fisher, Mariano de la Maza, Irina Montenegro

Abstract:
Where do you start in an organization not fully using the Conservation Standards? We will discuss 1) where along a theory of change organizational and/or project goals should be set, 2) how to define organizational strategies and design monitoring for a project or broader large-scale system, and 3) how the CS can help an institution agree to a plan. Throughout, how to avoid overcomplication (so leaders understand the plan) AND oversimplifying (so the work may not be impactful) and make a feasible and compelling plan? After 4 case study presentations and Q&A, small groups will form based on their experience with the Conservation Standards, and work on brainstorming and sharing lessons learned about how to better select appropriate goals and metrics in different contexts.

The Foundation of Adaptive Conservation: Designing Effective Target Health Assessments

When: March 13 – 9:00am - 12:00pm

Hosts: Josh Noseworthy, Tjerk van Rooij

Abstract:
Join us for an interactive session on crafting Key Attributes and Indicators to assess “target health” - a foundational step to designing effective adaptive conservation plans. This session will overview the process of establishing a baseline understanding of whether the state of biodiversity is changing in response to our conservation actions. Using real-world examples, we’ll highlight common pitfalls to avoid and demonstrate how to design practical indicators and indicator ratings that facilitate meaningful conservation goal setting, even amidst uncertainty and data limitations. Through presentations, case studies, and collaborative exercises, participants will gain essential skills to define, measure, and monitor target health effectively. Whether you’re new to conservation planning or an experienced coach, this session will deepen your understanding and application of this critical (and often misunderstood) component of the Conservation Standards.

THEME 2: Enhancing the Capacity of Coaches & Strengthening Our Network

Inspire, Guide, Empower: Crafting mentorship for adaptive management

When: March 13 – 9:00am - 12:00pm

Hosts: Oscar Maldonado, Marko Pecarevic, Colette DeGarady, Cristina Lasch

Abstract:
Think back to all the people who have helped you reach this point in your career. Are you passionate about empowering the next generation of conservationists and making their conservation practice better? Join us for an interactive session where we’ll define what mentorship can look like within the CCNet and broader CS community, explore challenges and opportunities for mentors and mentees, discuss different mentorship formats, and create a roadmap for action. Designed for conservation professionals seeking to support early-career colleagues and new conservation practitioners looking for more dedicated guidance, this session blends information sharing, group discussions, and hands-on planning. Whether you're a seasoned mentor or new to the field, you'll leave with practical tools to foster effective mentorship globally. No prerequisites needed—just bring your ideas!

The Council of Cool: CCNet Regional Network & CoP Leadership

When: March 14 – morning, exact time to be confirmed
**This session is after the main Rally and intended for regional network and community* of practice leaders and their core teams

Hosts: John Morrison, Anita Diederichsen, Saras Kumar

Abstract:
This session is intended primarily for regional network/community of practice leaders and their core teams. While we will spend some time on introducing new franchise people and catching up on coach trainings and follow up from the last Rally, we will spend the majority of the time discussing issues solicited from the leadership itself.

THEME 3: Building Organizational Capacity (Maintaining / Adopting the CS)

Maximum Collective Impact - how to embed the Conservation Standards in organisational strategy and optimise the programme portfolio

When: March 13 – 2:00pm - 4:00pm

Hosts: Will Beale, Annette Stewart

Abstract:
Most of us affect, or are affected by, organisational strategies. Some of us may be responsible for developing or facilitating organisational plans. Some may be expected to produce performance dashboards for an organisation and/ or its programme portfolio. Others may be focused primarily on projects and programmes, and find these are strongly affected by the organisational approach to strategy and performance, and the associated systems and processes. If any of this sounds like you, do join us!

In this session we will share experiences on how to:

- develop organisational strategic plans that integrate with and support a strong programme portfolio
- make sense of the 'collective impact' for an organisation and how this relates to the programme portfolio
- use systems to support the above

It's a challenging topic, but there are good principles and guidance to share, pitfalls to avoid, and examples of good practice that will inspire!

News you can use! – Complementing the CS with other tools and frameworks

When: March 11 – 10:30am - 12:30pm

Hosts: Claire Relton, Jon Fisher, Leander Lacy, Catherine Payne, Erica Cochrane

Abstract:
The Conservation Standards are great, but other tools and frameworks can be complementary. After a brief introduction, we will explore real-world applications through several diverse, engaging, and creative "news" stories or skits from different people highlighting the context, what worked well, and any challenges or failures. After each story, the "news anchors" (session leads) will interview the audience, asking them about the stories they just heard. We will then invite all attendees to share both favorite tools and unaddressed needs. The resulting collaborative table of tools and methods will be a shared resource for all participants.

The Valiant Journey: Adopting / adapting the CS in organisations

When: March 12 – 11:00am - 12:30pm

Hosts: Josh Goldstein, Olivia Millard, Will Beale, Catherine Payne, Terri Schulz, Jenny Baca

Abstract:
What is a strategic and tactical approach to enabling organisations to apply the CS? It can be a real challenge, but there is a wealth of guidance, experience and support available on this topic. Aspects we will discuss in this session include:

- Adapting the CS cycle: why do some organisations develop their own version of CS?
- What are the key enabling conditions for effective use of the CS?
- What kind of culture and leadership support is needed?
- Challenges to adoption over time, and how to keep the CS alive.
- How do we know we are making progress?

All are welcome, whatever your level of experience with organisational change.

THEME 4: Planning with Indigenous & Local Peoples and Community-based Resource Management

Building and Sustaining Trust with Diverse Communities

When: March 13 – 9:00am - 12:00pm

Hosts: Saras Kumar, Valentina Aldana-Varón, Leander Lacy, Jilles Van Gastel

Abstract:
Tired of people rolling their eyes about DEIJ workshops? We get it! Come find out how to practice DEIJ principles, without really saying DEIJ, to advance conservation and human well-being outcomes! Answer Warning: Just teach basic human decency and respect principles *gasp*.
In this session, we explore the topic of building and sustaining trust with various environmental defenders. We will present on intersectional identities of environmental defenders and how to create strategies for building trust with these critical allies in your conservation areas. We will cover a proven framework, The Trust Ecology by Professor Marc Stern, and co-create strategies to practice DEIJ hidden in principles of building trust.

Resilient Communities, Adaptive Plans: Approaches and frameworks to Indigenous people and local communities Land Autonomous Management

When: March 11 – 2:00pm - 4:30 pm

Hosts: Carolina Polania, Saras Kumar, Valentina Aldana-Varón

Abstract:
How are local communities transforming challenges into opportunities to safeguard their lands?

Let's discover and share how dynamic strategies engage and integrate communities to respond to environmental, cultural, and social changes while preserving their heritage. Through case studies and interactive discussions, we will explore practical tools and methodologies for community-led conservation. We'll dive into adaptive management frameworks developed by and with Indigenous and local communities, including HCP, Legacy Plans and others.

All of us will leave inspired with fresh ideas to support adaptive, inclusive, and resilient land management practices.

From do no harm to do more good: how to integrate (social and environmental) safeguards in the cycle for more equitable & sustainable impact

When: March 11 – 2:00pm - 4:30pm

Hosts: Leander Lacy, Jenny Baca, Will Beale

Abstract:
Are you ok with conservation programs that might unintentionally exacerbate social injustice? Yeah, we don't feel too great about that risk either. Enter social and environmental safeguards. Social and environmental safeguards aim to minimize harm and maximize benefits for people and the environment, and they are becoming a standard expectation in conservation practice.'

Do you work on conservation anywhere on Earth? This session is for you, whether safeguards is a new area for you or you have experience to share on the topic. Learn about the need for safeguards, the safeguarding mechanisms different conservation organizations have developed, and how to integrate safeguards practically in the cycle. Understand how safeguards relate to broader efforts towards inclusive and equitable conservation and how they can help address key risks facing many people we work with across the globe, such as violence against environmental defenders.

Conservation Reimagined: Enhancing Indigenous and local community leadership and self-determination in sustainable territorial planning and management.

When: March 12 – 11:00am - 12:30pm

Hosts: Sebastian Cabrera, Brandie Fariss, Cristina Lasch

Abstract:
Meeting global conservation goals while respecting the rights of Indigenous Peoples and local communities will require reimagining the way conservation planning and management is done. Join us in this interactive session to explore Indigenous perspectives on territory and discuss tools and resources needed to strengthen their leadership and self-determination in conservation planning and management. Meant for conservation practitioners working with Indigenous Peoples and local communities, and anyone passionate about supporting Indigenous- and community-led conservation. Don't miss out on this opportunity to learn, share, and collaborate as we reimagine conservation and co-create tools!

THEME 5: Protected Area Management

Our huge opportunity: Using the focus on 30 x 30 to better integrate adaptive management principles and practices into protected area management and effectiveness assessments

When: March 11 – 2:00pm - 4:30pm

Hosts: Paola Mejia, Nick Salafsky, Mariano de la Maza

Abstract:
Imagine Protected Area (PA) managers assessing their areas using a framework that reveals whether their actions are achieving desired outcomes and highlights the state of threats and values. These assessments guide their conservation efforts and enable impactful decision-making and ongoing adaptive management. Innovative countries are moving toward this vision to fulfill CBD commitments, including the ambitious 30x30 target.

Adaptive management principles can significantly enhance the effectiveness of PAs and Other Effective Area-Based Conservation Measures (OECMs). In this session, we'll share lessons from over a decade of work in Latin America, highlight a global framework co-developed with WCPA, and explore outcome-based effectiveness assessments. Join us to strategize bridging the gap between the Conservation Standards community and the IUCN/WCPA/CBD, and help integrate these principles into PA and OECM management worldwide. Ideal for coaches involved in PA management—but no prior work in PAs required!

Getting ready to coach the restoration standards. Join us!

When: March 11 – 2:00pm - 4:30pm

Hosts: Anita Diederichsen, Trevor Walter, Andrea Carrillo, Jorge Bartolomé

Abstract:
This session will bring a light to the linkage and connections between the Restoration Standards (SOP) from the UN Decade and the Conservation Standards.

We are seeking for insights and critical thinking from the Conservation Standards community on how to increase interaction and collaboration with the SOP and the Restoration Community. We will also include in the dialogue the aspect of how both the CCNET and CMP community can increase collaboration with the UN Decade on Ecosystem Restoration and the SOP teams, and are CCNET coaches ready to coach the SOP? What is needed for us to increase coaches´ capacity for that?

This session will bring questions and exercises to stimulate our thinking. The recommendations to go forward will be identified.

How can CMP and CCNet best engage with the IUCN Green List process for assessing and certifying protected area effectiveness?

When: March 11 – 10:30am - 12:30pm

Hosts: John Morrison, Paola Mejia, Nick Salafsky

Abstract:
This session explores how CCNet can effectively engage with the IUCN Green List (GL) process to assess protected area (PA) effectiveness, in line with the CBD's 30 x 30 target. The session will examine synergies between the GL Standard and the Conservation Standards (CS), drawing on case studies, including a specific example from Chile, to illustrate CMP/CCNet members' experiences with GL processes. Discussions will aim to identify strategies for CMP/CCNet engagement, particularly by leveraging the Conservation Standards as a pathway to meeting GL Standard. With IUCN prioritizing the expansion of GL standards, fostering collaboration between CS practitioners and GL processes could improve PA access to resources, enhancing both effectiveness and GL compliance.

THEME 6: Knowledge, Technology & Skills for the Emerging Future

Leveraging AI for conservation

When: March 11 – 10:30am - 12:30pm

Hosts: Annette Stewart, Terri Schulz, Mark Goering

Abstract:
Artificial Intelligence (AI) is "flavor of the year", but what does it really mean for conservation? This new technology potentially offers great benefits, but it also incurs great costs. So what are these benefits and costs? And how do we make the trade-offs? In this session we will explore these aspects of AI through some short presentations, then move into break-outs groups to explore how practitioners can make good and appropriate use of AI. If you are using AI in any way, please come along and share your experiences.

On Our Best Behavior: Recent advances in integrating behavior change principles and practice into the Conservation Standards

When: March 12 – 11:00am - 12:30pm

Host: Nick Salafsky, Judy Boshoven

Abstract:
- Conservation is fundamentally a human behavior change problem.
- In recent years, the science of behavior change has made major advances.
- CMP has chartered a working group that is seeking to more fully bring the principles and practices of behavior change into the Conservation Standards. In particular, we are:
    - Reviewing and summarizing existing behavior change frameworks with relevance to conservation practice
    - Developing examples of conservation situations where behavior change is needed
    - Developing generic and specific theories of change for different behavior change levers
    - Making recommendations as to how these materials should be incorporated into conservation practice in general and the CS 5.0 in specific
    - Developing a plan for getting folks to adopt these principles and practices
- In this session, we will provide an overview of this work and get feedback from participants on it
- We will also facilitate a practical exercise in which participants will be challenged to take an existing conservation situation and/or strategy that they are familiar with and "behaviorize it" using the materials we have developed. Fabulous prizes to be awarded.

Measuring What Matters: Conservation Monitoring Effectiveness Techniques (COMET)

When: March 13 – 9:00am - 12:00pm

Hosts: Vanessa Rathbone, Gautam Surya, Amelia Kissick, Erica Cochrane, Rachel Neugarten, Will Beale, Mariana Montoya

Abstract:
The conservation community lacks guidance on field-proven and affordable methods for gathering information that practitioners need to assess progress, evaluate the effectiveness of activities, and adapt and plan interventions. CMP has launched a project to help practitioners identify the best methods available to track the indicators they care about, considering limitations of time, funding and technical expertise. This interactive session will seek feedback on field-proven monitoring. We are seeking to learn about and discuss effective monitoring techniques from a wide range of backgrounds and scales that focus on natural or social science, as well as on the methodological barriers that practitioners face in monitoring their projects.

Knowing what works, and when: Building an evidence base for conservation

When: March 11 – 2:00pm - 4:30pm

Hosts: Rachel Neugarten, Nico Boenisch, Stephan Funk

Abstract:
Practitioners have to make decisions quickly but without perfect information about what works, or doesn't work, to achieve conservation outcomes. When conservation doesn't work, it can result in wasted resources or have unintended consequences for people or biodiversity. The recent controversy surrounding carbon offset projects is a cautionary tale about what can go wrong. While the evidence base for conservation is growing, it's unrealistic to expect practitioners to wade through the sea of research and find relevant and credible information. In this session, we will take a look at the hidden wonders of evidence - different types, different sources, and clever ways to use data, information, knowledge, and wisdom. We will ask for participants to share ideas and experiences via storytelling, brainstorming and discussion highlighting ways for researchers and practitioners to collaborate and create and use evidence to improve conservation practice.

Work Smarter not Harder: how Tech can Help

When: March 12 – 11:00am - 12:30pm

Host: Claire Relton, Cleo Graf, Anthony Dancer, Tobias Garstecki

Abstract:
Explore "Work Smarter, Not Harder: How Tech Can Help" in this engaging session for CS Coaches. Featuring 6-8 rapid "tech tales," presenters will showcase cutting-edge tools for environmental and social science data collection and visualization, including tools like Kobo Toolbox, Asana, Open Function, SMART, drones, and camera trap distance sampling. Beyond highlighting practical applications, this session will build our community's capacity to support teams in using these tools effectively. We'll also introduce the draft SMART approach to adaptive management, gathering participant input and feedback.

Beyond Diagramming: Using all of Miradi's tools to support ongoing Project & Program Management

When: March 13 – 2:00pm - 4:00pm

Hosts: Nick Salafsky, Felix Cybulla

Abstract:
You probably know Miradi as the go-to software for implementing the "Conservation Standards," but did you know it can now set up your project and program data for long-term management and analysis? This helps you better understand your impact, adapt over time, streamline reporting, and attract funding. In this hands-on session, we'll explore Miradi's powerful tools, share real-world examples, and talk about its exciting future (think AI!). Whether you're new or a pro, join us to take your work to the next level!

Taking Conservation to Scale: A framework for using the Conservation Standards to help develop explicit scaling plans

When: March 13 – 9:00am - 12:00pm

Hosts: Nick Salafsky, Marcia Brown, Caroline Stem, Valentina Aldana-Varón

Abstract:
The magnitude of the issues that conservation professionals collectively are facing – global loss of biodiversity, land use change, invasive species, and climate change – means that we cannot simply focus on individual projects. Instead, we need to take action more effectively across the much larger range of program scales needed to address these global issues. The Taking Conservation to Scale Learning Network worked with six real-world conservation programs to develop and test a framework for achieving impact at scale more systematically. This framework has been explicitly designed to integrate with and build on the Conservation Standards approach. It has subsequently been tested with a number of additional programs, with the findings being used to improve both the framework and the tools used to implement it. In this session, we will provide an overview of the FOS Scaling Challenge, a step-by-step method that coaches and practitioners can use to help their teams road-test their scaling ideas. We will then give participants a chance to apply some of the key tools in the Scaling Challenge to specific projects.

Navigating Policy Engagement: Insights and Tools to Support CS

When: March 13 – 2:00pm - 4:00pm

Hosts: Natalie Holland, Lisa Magnin

Abstract:
Policy is fundamental to achieving and sustaining transformative conservation action at scale. All of our conservation strategies operate within the context of policies, rules and funding allocations that shape, and sometimes constrain what is possible. Policy is Conservation. Yet, policy is often a "miracle" leap in a results chain that struggles to articulate how policy will change. This session will help to demystify the policy change process through sharing insights from the Policy Guidebook (an outcome of the CMP learning initiative on policy impact) and learning about tools and approaches to incorporate policy into the Conservation Standards.