

Nebraska FBLA
Action Plan
2025-2029

Advisers

- Create a pilot mentor program with at least 10 mentors. 2024-2026
- Send out a Google form to collect information from advisers. (2024)
 - Build a network of advisers to provide training on specific topics.
- Create a networking event at the NCE Conference. 2024-2025 (ongoing)
- Breakfast on Monday of the NCE Conference with swag.

Conferences/Curriculum

- Continue ongoing commitment to upholding a professional image among students and advisors at all conferences Ongoing
- Competitive Event Preparation Ongoing
 - Continue to utilize Competitive Event Manager to develop Resource guides in collaboration with local advisors

Marketing/Communication/PR/Business Connections

- Update the Nebraska FBLA Website and management. 2024-2025
- Submit RFP for website development and management. Summer 2024
 - Develop a fluid FAQ/discussion board for advisers. 2025-2026
- Increase adviser chapter management through FBLA Connect. Ongoing
- FBLA Connect training for advisers.
 - Highlight FBLA Connect YouTube channel on the Nebraska FBLA website. 2024-2025
- Increase business connections at multiple levels within the organization.
- Quality judges for SLC and NLC prep events Ongoing
 - Develop a business tour database 2025-2026
 - Reach \$25,000 in State Leadership Conference sponsorships 2025-2026
 - Increase corporate sponsorships for the FBLA Organization 2024-2025

State and National Projects

- Engagement and involvement of students Revisit Summer 2026
 - Differentiation between levels
 - Quality Membership
 - Officer connections - videos
- National Project participation

Fundraising

- Foundation Fundraising Revisit Summer 2026
- Fundraising
- Alumni connections
- Conferences
 - Financing/Fundraising