Illinois Athletic Directors Association Levels of Corporate Sponsorship

Level I - IADA Regular Sponsor - $750

- One (1) booth - by lottery *
- Recognition in IADA Conference Journals
- Receive IADA Conference **attendee's** contact address information
- Sponsor link on IADA Website
- Brochures included in Athletic Directors' registration packet for an additional $100.00

Level II - IADA Silver Sponsor - $2,000

- One (1) booth in prime location*
- Recognition in IADA Conference Journals
- Receive IADA Conference **attendee's** contact address information
- Sponsor link and web advertising on IADA home page
- Brochures included in Athletic Directors' registration packets at no cost
- Corporate **"SILVER"** Sponsor designation on booth
- Honored at the vendor hall for 5, 10, 15, or 20 years of corporate sponsorship

Level III - IADA Gold Sponsor - $3,000

- Two (2) booths in elite location*
- Recognition in IADA Conference Journals
- Receive IADA **member's** contact address information
- Sponsor link and web advertising on IADA home page
- Brochures included in the Athletic Directors' registration packets at no cost
- Corporate **"GOLD"** Sponsor designation on booth
- Honored at the vendor hall for 5, 10, 15, or 20 years of corporate sponsorship
- Banner signage at all IADA events-Vendor Provided
- Right to use IADA Name and Logo
- Company's corporate logo displayed on Hall of Fame and Awards Banquet program and video
- Opportunity to create a 30 second ad that will be part of all Division Meetings
- Sponsor of specific event (in kind trade; must provide statement of costs)
- Company is designated as an "Official IADA Sponsor"
- Opportunity to email blast membership quarterly

Level IV - IADA Platinum Sponsor - $5,000

- Two (2) booths in elite location*
- Recognition in IADA Conference Journals
- Receive IADA **member's** contact address information
- Sponsor link and web advertising on IADA home page
- Brochures included in the Athletic Directors' registration packets at no cost
- Corporate **"PLATINUM"** Sponsor designation on booth
- Honored at the vendor hall for 5, 10, 15, or 20 years of corporate sponsorship
- One five-minute PODcast - advertisement (commercial by vender) before a monthly IADA zoom meeting.
- Banner signage at all IADA events-Vendor Provided
- Right to use IADA's Name and Logo
- Company's corporate logo displayed on Hall of Fame and Awards Banquet Program and video
- Opportunity to make short presentation (Speaking) 5 minute before a General session
- Sponsor of specific event (in kind trade; must provide statement of costs)
- Company is designated as an "Official IADA Sponsor"
- Opportunity to email blast membership monthly
- Drawing held at Sponsor's booth during Vendor show
- Category "Partner" of the IADA

***Sponsors may purchase additional booths for $500 each.**

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ADDITIONAL SPONSORSHIP OPPORTUNITIES.

Any vendor may attach their company's name to the following events, for the additional amounts listed. These will be filled on a first come first served basis. Please call/ email if you are interested in becoming a sponsor for any of the events listed below and/or would like more information. Contact either Steve Diversey at Cell (630) 440-1639; Office 708-679-3111 stevediversey0@gmail.com or Mike Morris at (630) 846-2010 mike.morrisiada@gmail.com

Start of Conference:

- **Saturday's Event -**
  - ***President's Social - $2,500.00***: Saturday, 7-10 PM, 60-70 attendees (Executive Board and Conference Committees members) in an informal setting. The sponsor would have 3-5 minutes to make a short presentation to the entire group and have the opportunity to interact with members throughout the evening.

- **Sunday's Events -**
  - ***First General Session - $2,000.00***: Sunday morning, 150 –300 conference attendees in a formal setting. The Sponsor would have 5 minutes (Speaking only) to make a presentation to the entire group prior to the beginning of the General Session. The Sponsor may distribute their Brochure to the membership.

  - ***Mini Sessions - $600.00***: There will be three (3) mini session time slots on Sunday with as many as four (4) different topics being discussed for a total of 12 individual sessions with approximately 150-250 attendees. Your company's name will be listed as the sponsor of the mini sessions.

  - ***LTI Classes - $450.00***: There will be three (3) LTI Class sessions on Saturday and Sunday with as many as four (4) different classes being taught for a total of 12 classes with approximately 40-50 attendees. Your company's name will be listed as the sponsor of the LTC Course.

  - ***Sunday's Hospitality Room - $2,000.00***: Sunday evening, 9-12 PM. The Sponsor would have the opportunity to interact with the membership throughout both nights in an informal setting.

- **Monday's Events** –
  - ***Vendor/AD Box Lunch - $2,500.00:*** During the Vendor Show this sponsorship would go to help offset the cost of the lunch. Announcements would be made recognizing the vendor before and during the lunch—Signage would be placed in the lunch area recognizing the vendor's sponsorship. Accepting up to 5 sponsors for this event. If you want to be the sole sponsor please contact the IADA Vendor Chair Diversey to discuss the pricing.

  - ***Second General Session - $ 2,000.00***: Monday morning, 150-300 conference attendees in a formal setting. The Sponsor would have 5 minutes (Speaking only) to make a presentation to the entire group prior to the beginning of the Second General Session. The sponsor may distribute their Brochures to the membership.

  - ***Mini Sessions - $400.00***: There will be two (2) mini session time slots on Monday with as many as four (4) different topics being discussed for a total of eight (8) individual sessions with approximately 100-200 attendees. Your company's name will be listed as the sponsor of the mini sessions

- ***Monday's Night Social - $2,000.00***: Monday evening, 6:00 PM, 100-200 attendees. The Sponsor would have 5-10 minutes to make a presentation to the entire group prior to the Social and would have the opportunity to interact with the membership throughout the evening in an informal setting. ***Accepting up to 7 sponsors for this event. If you want to be the sole sponsor please contact the IADA Vendor Chair Diversey to discuss the pricing***.

- ***Monday's Hospitality Room - $2,000.00***: Monday evening, 9-12 PM. The Sponsor would have the opportunity to interact with the membership throughout both nights in an informal setting.

- ***Conference Gifts - $2,000.00-$15,000***: Would be the sponsor of the conference gift given to each attendee at the Conference. When the attendee received their gift an IADA representative would explain that the Sponsor was the vendor who provided the conference gift to the attendee.

- **Tuesday's Events** -
  - ***Third General Session - $ 1,500.00***: Tuesday morning 9:00 AM, 100-200 conference attendees in a formal setting. The Sponsor would have 5-10 minutes to make a presentation to the entire group prior to the beginning of the General Session. The Sponsor may distribute their Brochure to the membership.

  - ***Grand Prize Drawing - $750.00***: Tuesday morning after the IHSA Panel, 100-200 conference attendees in a formal setting. The Sponsor would draw the Grand Prize raffle ticket.