

Hey Dave, I recently came across your Insta page and I really enjoyed your Reel on not letting yourself off the hook in your dating life

I think you made a solid point about how most people just assume everything magically work out instead of being intentional and driven to change things in the here and now

I checked the description of the video and saw that you weren't promoting your coaching program, which makes sense...

It's tough to promote something to your audience without sounding too "salesy" or cliché

But there's a sweet spot a lot of big brands (Marni from Wing Girl Method, Dan Bacon, etc) get just right between offering extra value and driving people to their website (and ultimately to purchase their programs)

I went ahead and drafted a couple for you (attached at the bottom) that use the same principles as the big creators to get more people inside their program without feeling like a sleazy salesman

They probably don't fit your voice exactly since I'm not you, obviously, so feel free to edit as you see fit

Do you like it?

 Dave Perrotta Instagram Captions