

The ECHO

Webster Groves High School
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Webster Groves, MO 63119
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2023-24 Advertising Contract

Advertiser: _____

Address: _____

City: _____ Zip Code: _____ Phone: _____

Fax: _____ Email: _____

Contact Person: _____ Best Time: _____ ECHO Salesperson: _____

Size of Print Ad: _____ x Number of Issues _____ = \$ _____ (See price list)

Web _____ (\$75/year) Insert _____ (\$75/issue) = \$ _____

Issues to run ad: _____ September _____ October _____ November
_____ December _____ January _____ February
_____ March _____ April _____ Senior Issue

***Deadline for Receipt of Ads is Usually the 10th of the Month.**

Ad copy is: _____ Camera-Ready _____ To be Typeset _____ Attached
_____ To be mailed/emailed by _____ (Date)
_____ To be picked up by _____ (Staff Member) on _____ (Date)
_____ The content of the ad will change each month.

**Tear sheets will be mailed with bill after advertisement appears. I agree to pay
\$ _____ for the above advertisement upon receipt of the tear sheet and bill.**

____ I would prefer to be billed for all issues in which the ad appears at once.

____ I would prefer to be billed at the time of publication of each issue in which the ad appears.

Comments/Special Instructions: _____
