

J. Bryan Phillips

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Objective Statement

As an experienced Chief Information Officer with a proven track record of visionary leadership in the technology industry, I aim to leverage my skills and expertise to drive innovation and growth in a dynamic organization. I am committed to building and leading high-performing teams, implementing cutting-edge technologies, and delivering exceptional results through solid communication and stakeholder collaboration.

Career Specifics

ParentSquare

Santa Barbara, California

Regional Sales Director

November 2024 - Present

Leads strategic initiatives to expand ParentSquare's reach across Alabama, Georgia, Missouri, and Louisiana, leveraging deep K-12 technology expertise to deliver impactful EdTech solutions. Focuses on fostering strong partnerships, understanding customer needs, and providing innovative tools that enhance school administration and student learning.

- Build and maintain relationships with school districts across Alabama, Georgia, Missouri, and Louisiana.
- Drive growth by demonstrating the value of ParentSquare's platforms in addressing educational challenges.
- Collaborate with cross-functional teams to ensure customer success and satisfaction.
- Lead professional learning sessions to maximize technology integration and ROI for schools.

Hoover City Schools

Hoover, Alabama

Chief Information Officer

2010- 2024

Successfully leads a team of network administrators, database administrators, technology integrationists, and technicians supporting the district's technical and curricula initiatives.

- Serve on the Superintendent's Cabinet.
- Plan and implement a one-student-to-one-device program for 13,000 + Students.
- Plan and Budget all technology purchases for the district.
- Overall management of the district's network and technology team.
- Achieved multi-million dollar cost savings in operations management through measurement, analysis, and process improvements.
- Establish and maintain an adaptive technology infrastructure strategy.
- Develop, evaluate, and maintain policies, procedures, strategies, and technology rights management systems.

- Assist the schools through the development and implementation of technology education and learning technologies that meet system needs.
- Establish and maintain a highly secure technology environment.
- As appropriate, collaborate with the Alabama Department of Education and higher education to ensure that teachers, staff, and school administrators are prepared to use technology.

Highlights of Achievements:

- Marbury Technology Innovation Award, ALSDE
- ISTE “Making It Happen” Award winner
- Member of Google’s “Think-Tank”
- Served on Customer Advisory Boards for Google EDU, Dell, Aruba, Lightspeed, and Houghton Mifflin Harcourt. Collaborated with other industry experts to provide product development and improvement feedback and insights.

Career Specifics

Alabama Leaders in Educational Technology
President

Montgomery, Alabama
2018-2022

- I was an instrumental voice in securing \$11M in annual state funding for cybersecurity in Alabama's public schools.
- Grew the organization's membership by 43%
- Presided over all meetings of the Board of Directors, as well as served as Chairman of the Board
- Management of the operations of the organization
- I provided regular and special reports and recommendations to the Board of Directors concerning the organization's work and affairs.

Hoover City Schools
Network Administrator

Hoover, Alabama
2006- 2010

- I provided Server, Network, and PC/Workstation administration and support for Hoover City Schools' 17 locations.
- Implemented new networking projects in response to district needs.
- Investigated and proposed new policies, procedures, and hardware relative to network systems.
- Trained various personnel within the school system on hardware and software.
- Maintained awareness of current technological trends.

Professional Organizations

Alabama Leaders in Educational Technology	2005-Present
International Society for Technology in Education	2005-Present
Consortium for School Networking	2008-Present
School Superintendents of Alabama	2016-Present
CLAS	2017-Present

Education

The University of Alabama in Birmingham BS in Elementary Education	1998
Samford University MS in Elementary Education	2003
The University of Alabama in Birmingham Post-Master's Leadership Certificate Program	2015
The University of Alabama The University of Alabama Superintendents' Academy	2020

CERTIFICATIONS

CoSN CETL (Certified Education Technology Leader)
Alabama CTO Certification
Alabama Class A Teaching Certificate
Alabama Class B Teaching Certificate
Alabama Class A Leadership Certificate