

## EZGI ULUSOY

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455 Communication Arts & Sciences, 404 Wilson Rd, East Lansing, MI 48824

### EDUCATION

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**Ph.D. Communication**, Michigan State University, USA

Dissertation: *The Role of Affective Disposition Theory in Retrospective Imaginative Involvement*

Preliminary Project: *It's Complicated: The Relationship Between Mood and Self-control in Entertainment Media Selection*

**M.A. Media and Communication**, Ewha Womans University, Korea

Thesis: *Why Do We Share Ephemeral Content Online? Testing of Uses and Gratifications Theory on Instagram*

**B.A. American Culture and Literature**, Bilkent University, Turkey

ERASMUS European Exchange Program. University of Turin, Italy (Spring 2014)

### ACADEMIC EMPLOYMENT

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#### Fellowship Coordinator

The Residential College of Arts and Humanities, Michigan State University  
Cultures and Languages across the Curriculum Fellowship in Undergraduate Teaching and Learning

#### Fellowship Co-Coordinator

The Residential College of Arts and Humanities, Michigan State University  
Cultures and Languages across the Curriculum Fellowship in Undergraduate Teaching and Learning

#### Teaching Assistant

Department of Communication, Michigan State University  
Division of Communication and Media, Ewha Womans University, South Korea

#### Research Assistant

Department of Communication, Michigan State University  
Division of Communication and Media, Ewha Womans University, South Korea

### PEER-REVIEWED JOURNAL PUBLICATIONS (N=25)

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25. **Ulusoy, E.**, Wirz, S.D., Eden, A., & Ellithorpe, M. E. (2025). Boundaries on a Binge: Explicating the Role of Intentionality in Binge-Watching Motivations and Problematic Outcomes. *Acta Psychologica*.
24. Baldwin, J., **Ulusoy, E.**, Durfee, M., Busselle, R., & Ewoldsen, D. R. (2025). Watching one more episode and reading one more chapter: What entertainment contexts lead to retrospective imaginative involvement?. *Acta Psychologica*, 257, 105101.
23. Grady, S. M., Ellithorpe, M. E., Wirz, D. S., **Ulusoy, E.**, Vinjamuri, S., & Eden, A. (2025). Intellectual television harms relaxation, games help us detach? Different attributes of bedtime media are associated with multiple types of recovery. *Psychology of Popular Media*.

22. Wirz, S.D., Eden, A., **Ulusoy, E.**, & Ellithorpe, M. E. (2025). Beyond pleasurable and meaningful: Psychologically rich entertainment experiences. *PLOS One*.
21. Ellithorpe, M. E., Eden, A., **Ulusoy, E.**, Wirz, D. & Grady, S. (2024). Is bedtime media use good or bad? A competitive analysis between the sleep displacement hypothesis and the media recovery hypothesis. *Media Psychology*, 1–32. <https://doi.org/10.1080/15213269.2024.2400571>
20. **Ulusoy, E.**, Van Der Heide, B., Ma, S., Earle, K., & Mason, A.J. (2024). Breaking the fifth wall: Two studies of the effects of observing interpersonal communication with content creators on YouTube. *Behavioral Sciences*, 14(2), 140. <https://doi.org/10.3390/bs14020140>
19. Park, H. S., **Ulusoy, E.**, Lee, H. E., & Kim, M. (2024). Differences among Korean women attending women's schools and coed schools: Gender identity and perception of workplace culture for women. *SAGE Open*. 14(2). <https://doi.org/10.1177/2158244024124>
18. Pham, D. (Tyler), Van Der Heide, B., Zhang, Y., Earle, K., Rathjens, B., **Ulusoy, E.**, ... Bredland, A. (2024). Testing the Effect of Sending an Evaluative Message on Perceiving Others in Computer-Mediated Communication. *Media Psychology*, 1–25. <https://doi.org/10.1080/15213269.2024.2418641>
17. Gong, X., Husky, R., Eden., A., & **Ulusoy, E.** (2023). Computationally modeling mood management theory: A drift-diffusion model of people’s preferential choice for valence and arousal in media. *Journal of Communication*. <https://doi.org/10.1093/joc/jqad020>
16. Gadino, N., Ellithorpe, M., **Ulusoy, E.**, Eden, A., Wirz, D. (2023). Binge watching to feel better: Mental health gratifications sought and obtained through binge watching. *Psychology of Popular Media*. Advance online publication. <https://doi.org/10.1037/ppm0000485>
15. Shin, S. Y., **Ulusoy, E.**, Earle, K., Bente, G., & Van Der Heide, B. (2023). The Effects of self-viewing in video chat during interpersonal work conversations. *Journal of Computer-Mediated Communication*, 28(1), zmac028. <https://doi.org/10.1093/jcmc/zmac028>
14. **Ulusoy, E.**, Sethi, N., Baldwin, J., Grady, S. M., & Ewoldsen, D. R. (2022). Can’t stop thinking about Star Wars and the Office: Antecedents of retrospective imaginative involvement. *Human Communication Research*, 48(4), 622–633. <https://doi.org/10.1093/hcr/hqac019>
13. Carnahan, D., **Ulusoy, E.**, Barry, R., McGraw, J., Virtue, I., & Began, D. (2022) What should I believe? A conjoint analysis of the influence of message characteristics on belief in, perceived credibility of, and intent to share political posts. *Journal of Communication*, 72(5), 592–603. <https://doi.org/10.1093/joc/jqac023>
12. Kryston, K., **Ulusoy, E.**, Grady, S. M., Johnson, B. K., Rosenbaum, J. E., & Eden, A. (2022). Seeking spoilage: The impact of content challenge, self-control, and traits on spoiler selection. *Journal of Broadcasting and Electronic Media*, 66(3), 440-463. <https://doi.org/10.1080/08838151.2022.2110593>
11. Carnahan, D., Bergan, D. E., **Ulusoy, E.**, Ahn, S., & Barry, R. (2022). Assessing the potential of partisan group cues in promoting accurate beliefs. *Mass Communication and Society*. Advance Online Publication. <https://doi.org/10.1080/15205436.2022.2127367>

10. Ellithorpe, M., **Ulusoy, E.**, Eden, A., Hahn, L., Yang, C., & Tucker, R. (2022). The complicated impact of media use before bed on sleep: Results from a combination of objective EEG sleep measurement and media diaries. *Journal of Sleep Research*, 31(5), e13551. <https://doi.org/10.1111/jsr.13551>
9. Sethi, N., Grady, S. M., **Ulusoy, E.**, Baldwin, J., & Ewoldsen, D. R. (2022). What do we do with narratives after the fact? Exploring dimensions of Retrospective Imaginative Involvement. *Communication Reports*, 35(2), 106-119 <https://doi.org/10.1080/08934215.2022.2040558>
8. Rathjens, B., Van Der Heide, B., Pham, D., Earle, K., **Ulusoy, E.**, Mason, A. J., Zhang, Y., & Bredland, A. (2022). Negative online reviews and manager response: Applying expectancy disconfirmation theory in a CMC context. *Communication Reports*. <https://doi.org/10.1080/08934215.2022.2154815>
7. **Ulusoy, E.**, Carnahan, D., Barry, R., Bergan, D. E., Ma, S., Ahn, S., & McGraw, J. (2021). Flooding the zone: How exposure to implausible statements shapes subsequent belief judgments. *International Journal of Public Opinion Research*, 33(4), 856-872. <https://doi.org/10.1093/ijpor/edab022>
6. Ahn, S., Bergan, D., Carnahan, D., Barry, R., & **Ulusoy, E.** (2021). Out-party cues and factual beliefs in an era of negative partisanship. *Journal of Political Marketing*, 20(3-4), 269–288. <https://doi.org/10.1080/15377857.2021.1939570>
5. Eden, A., Ellithorpe, M. E., Meshi, D., **Ulusoy, E.**, & Grady, S. M. (2021). All night long: Problematic media use is differentially associated with sleep quality and depression by medium. *Communication Research Reports*, 38(3), 143-149. <https://doi.org/10.1080/08824096.2021.1902798>
4. Park, H. S., **Ulusoy, E.**, Choi, S. Y., & Lee, H. E. (2020). Temporal distance and descriptive norms on environmental behaviors: A cross-cultural examination of construal-level theory. *SAGE Open*, 10(1). <https://doi.org/10.1177/2158244020914576>
3. Meshi, D., **Ulusoy, E.**, Ozdem-Mertens, C., Grady, S., Eden, A., & Ellithorpe, M. (2020). Problematic social media use is associated with increased risk-aversion in response to negative outcomes in the Balloon Analogue Risk Task. *Psychology of Addictive Behaviors*, 34(4), 549–555. <https://doi.org/10.1037/adb0000558>
2. Ellithorpe, M. E., Eden, A., Hahn, L., **Ulusoy, E.**, Yang, C., & Tucker, R. M. (2019). Meal-concurrent media use is associated with increased dietary intake with no evidence of compensation in free-living adults. *Obesity*, 27 (9), 1418- 1422. <https://doi.org/10.1002/oby.22577>
1. **Ulusoy, E.**, & Lee, H. E. (2019). Effect of gender on character evaluation: Factors affecting enjoyment. *International Journal of Advanced Smart Convergence*, 8 (1), 214-221. <https://doi.org/10.7236/IJASC.2019.8.1.214>

## **R PACKAGES (N=2)**

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2. Ulusoy, E. (2025). *mncwtaColors*. [R Package, version 0.1.0], <https://github.com/ulusoyez/mncwtaColors>
1. Pierce S.J., Jess N., Do A., Manski S., & **Ulusoy, E.** (2024). *COMReports: MSU College of Osteopathic Medicine Reports Compendium*. [R Package, version 0.37.0], <https://github.com/sjpierce/COMReports>

## **4.MANUSCRIPTS UNDER REVIEW (N=2)**

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2. Sethi, N., Baldwin, J., **Ulusoy, E.**, Grady, S. M., & Ewoldsen, D. R. (under review). Measuring static and dynamic retrospective imaginative involvement after entertainment experiences. *Communication Methods and Measures*. (The first two authors contributed equally to this article.)

1. Eden, A., Ellithorpe, M., **Ulusoy, E.**, Hahn, L., Grady, S. M., Baldwin, J., Kryston, K. & Tucker, R. (Under Review). The everyday experience of media consumption: A diary study examining the recreation/challenge hypothesis. *Communication Research Reports*.

### **MANUSCRIPTS IN PROGRESS** (N=4)

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4. **Ulusoy, E.**, Eden, A., & Ellithorpe, M. "Sleep? or don't sleep? That is the question." The effect of self-control on sleep delay. The paper is in preparation for journal submission. Expected submission date: Fall 2024

3. **Ulusoy, E.**, Eden, A., Grady, S. M., Jackowski, J. M., Levin, D. T., Plantinga, C., Smith, M.S. The role of moral context in retrospective imaginative involvement: Longitudinal experimental test of RII. Paper in preparation for journal submission. Expected submission date: Fall 2024

2. Eden, A., Grady, S. M., **Ulusoy, E.**, Jackowski, J. M., Levin, D. T., Plantinga, C., Smith, M.S. Moral decision points and moral conflict in scripts: Exploratory research. Paper in preparation for journal submission. Expected submission date: Fall 2024

1. Eden, A., **Ulusoy, E.**, Grady, S. M., Jackowski, J. M., Levin, D. T., Plantinga, C., Smith, M.S. Memory for moral events in film. Paper in preparation for journal submission. Expected submission date: Summer 2024

### **INVITED BOOK CHAPTERS** (N=2)

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2. **Ulusoy, E.** & Eden, A. (2024). Media Selection Processes in Entertainment. In N. Bowman (Ed.), *Entertainment Media and Communication* (pp. 189-202). Berlin, Boston: De Gruyter Mouton.  
<https://doi.org/10.1515/9783110792881-014>

1. Tamborini, R., Grizzard, M., Hahn, L., Kryston, K., & **Ulusoy, E.** (2021). The role of narrative cues in shaping ADT: What makes audiences think that good things happened to good people. In P. Vorderer and C. Klimmt (Eds.) *The Oxford Handbook of Entertainment Theory* (pp. 320–342). Oxford University Press.  
<https://doi.org/10.1093/oxfordhb/9780190072216.013.18>

### **CONFERENCE PAPERS AND PRESENTATIONS** (N=48)

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\*\*\* submission awarded Top Paper in its division (n= 4), + denotes presenter (n = 18)

48. **Ulusoy, E.**, & Eden, A. (2024, November). *The role of moral context in retrospective imaginative involvement: experimental test of RII*. Paper submitted to the 110<sup>th</sup> National Communication Association Convention, New Orleans, LA.

47. Eden, A., **Ulusoy, E.**, Tamborini, R., & Grady, S. M. (2024, November). *Memory for moral events in film*. Paper submitted to the 110<sup>th</sup> National Communication Association Convention, New Orleans, LA.

46. Grady, S.M, Ellithorpe, M., Wirz, D., **Ulusoy, E.**, Vinjamuri, S., & Eden, A. (2024, November). *Intellectual TV harms relaxation, games help us detach? Different attributes of bedtime media are associated with multiple types of recovery*. Paper submitted to the 110<sup>th</sup> National Communication Association Convention, New Orleans, LA.
45. **Ulusoy, E.**, & Eden, A. (2024, May) *The role of moral context in retrospective imaginative involvement: experimental test of RII*. Poster presented in Communication Science Futures, East Lansing, Michigan.
44. Eden, A., **Ulusoy, E.**, Tamborini, R., & Grady, S. M. (2024, April). *Character engagement and moral adjustment: Extending to moral memory*. Paper presented in the 7<sup>th</sup> Moral Media meeting. Columbus, Ohio.
43. Kryston, K., Eden, A., Rhodes, N., Grady, S. M., **Ulusoy, E.**, & Park, S. (2024, May). *Gender-congruent film selections: The influence of norms and identity*. Paper accepted for presentation at the 74<sup>th</sup> meeting of the International Communication Association, Gold Coast, Australia.
42. Ellithorpe, M., Eden, A., **Ulusoy, E.**, Wirz, D., & Grady, S. M. (2023, November). *Is bedtime media use good or bad? A competitive analysis between the sleep displacement hypothesis and the media recovery hypothesis*. Paper accepted for presentation at the National Communication Association's 109<sup>th</sup> Annual Conference. National Harbor, MD.
41. Eden, A., **Ulusoy, E.**, & Grady, S. M. (2023, November). *Effects of cinematography in film evaluation*. Paper accepted for presentation at the National Communication Association's 109<sup>th</sup> Annual Conference. National Harbor, MD.
40. Eden, A, **Ulusoy, E.**, & Grady, S.M. (2023, March). *Effects of cinematography in film evaluation*. Presented at the International Conference of Psychological Science, Brussels, BE.
39. <sup>+</sup> **Ulusoy, E.**, Baldwin, J., Grady, S., Sethi, N., & Ewoldsen, D., (2022, November). *Extending antecedents of retrospective imaginative involvement: Replication*. Paper accepted for presentation at the National Communication Association's 108<sup>th</sup> Annual Conference. New Orleans, LA.
38. <sup>+</sup> **Ulusoy, E.**, Eden, A., & Ellithorpe, M. (2022, November). *To sleep, or not to sleep? That is the question: The effect of self-control on sleep delay due to media use*. Paper accepted for presentation at the National Communication Association's 108<sup>th</sup> Annual Conference. New Orleans, LA.
37. <sup>+</sup> **Ulusoy, E.**, Wirz, D., Eden, A., & Ellithorpe, M. (2022, November). *Boundaries on a binge: Explicating the role of intentionality in binge-watching motivations and outcomes*. Paper accepted for presentation at the National Communication Association's 108<sup>th</sup> Annual Conference. New Orleans, LA.
36. Gadino, N., Ellithorpe, M., **Ulusoy, E.**, Eden, A., Wirz, D. (2022, November) *Binge watching to feel better: Mental health gratifications sought and obtained through binge watching*. Paper accepted for presentation at the National Communication Association's 108<sup>th</sup> Annual Conference. New Orleans, LA.
35. Pham, D., Van Der Heide, B., Zhang, Y., Earle, K., Rathjens, B., **Ulusoy, E.**, Mason, A. J., & Bredland, A. (2022, November). *Testing the effects of providing feedback on perceiving selective self-presentations in computer-mediated communication*. Paper accepted for presentation at the National Communication Association's 108<sup>th</sup> Annual Conference. New Orleans, LA.
34. Eden, A., Grady, S.M., Plantinga, C., Levin, D., Smith, M. & **Ulusoy, E.** (May, 2022). *Identifying morally relevant moments in film*. Paper presented at the Moral Media Annual Meeting, Santa Barbara, CA.

33. <sup>+</sup> **Ulusoy, E.**, & Eden, A. (2022, May). *Can mood and self-control explain it all? Testing the role of state self-control in mood management theory*. Paper accepted for presentation at the 72nd meeting of the International Communication Association, Paris, France.
32. <sup>+</sup> Carnahan, D., **Ulusoy, E.**, Barry, R., McGraw, J., Virtue, I., & Began, D. (2022, May). *Assessing the effect of message characteristics on belief in, perceived credibility of, and intent to share factual claims online: A conjoint analysis*. Paper accepted for presentation at the 72nd meeting of the International Communication Association, Paris, France.
31. <sup>+</sup> Baldwin, J., **Ulusoy, E.**, Durfee, M., Busselle, R., & Ewoldsen, D. (2022, May). *Watching one more episode and reading one more chapter: What entertainment contexts lead to retrospective imaginative involvement?* Paper accepted for presentation at the 72nd meeting of the International Communication Association, Paris, France.
30. Grady, S., **Ulusoy, E.**, Kryston, K., Wirz, D., & Eden, A. (2022, May). *Happily never after: Do expectancy violations impact romantic narrative appeal*. Paper accepted for presentation at the 72nd meeting of the International Communication Association, Paris, France.
29. <sup>+</sup> Shin, S. Y., **Ulusoy, E.**, Earle, K., Bente, G., & Van Der Heide, B. (2022, May). *The effects of self-viewing in video chat on interpersonal conflict experience*. Paper accepted for presentation at the 72nd meeting of the International Communication Association, Paris, France.
28. Wirz, D., Eden, A., **Ulusoy, E.**, Olah, M., & Ellithorpe, M. (2022, May). *Beyond pleasurable and meaningful: Psychologically rich entertainment experiences*. Paper accepted for presentation at the 72nd meeting of the International Communication Association, Paris, France.
27. Carnahan, D., **Ulusoy, E.**, Barry, R., McGraw, J., Virtue, I., & Began, D. (2022, April). *The influence of message characteristics on engagement with factual claims*. Paper accepted for presentation at Midwest Political Science Association, Chicago, Illinois.
26. <sup>\*\*\*</sup>Gong, X., Husky, R., Eden, A., & **Ulusoy, E.** (2021, November). *Computationally modeling mood management theory: A drift-diffusion model of people's preference for valence and arousal*. Paper presented at the 107th Annual National Communication Association Conference, Seattle, Washington.
25. <sup>+</sup> **Ulusoy, E.**, & Eden, A. (2021, November). *It's complicated: The Relationship between mood and self-control in entertainment media selection*. Paper presented at the 107th Annual National Communication Association Conference, Seattle, Washington.
24. <sup>+</sup> Eden, A., Kryston, K., **Ulusoy, E.**, & Grady, S. M. (2011, November). *Happily ever after? The effect of expectancy violations on enjoyment of romantic stories*. Paper presented at the 107th Annual National Communication Association Conference, Seattle, Washington.
23. Ahn, S., Bergan, D., Carnahan, D., Barry, R., & **Ulusoy, E.** (2021, November). *Out-party cues and factual beliefs in an era of negative partisanship*. Paper presented at the 107th Annual National Communication Association Conference, Seattle, Washington.
22. <sup>+</sup> **Ulusoy, E.**, Sethi, N., Baldwin, J., Grady, S., & Ewoldsen, D. (2021, May). *"Can't stop thinking about Star Wars": Predictors of retrospective imaginative involvement*. Paper presented at the 71<sup>st</sup> meeting of the International Communication Association, Online.

21. <sup>+</sup> **Ulusoy, E.**, Grady, S., Bente, G., Goble, H., & Ozuch, C. (2021, May). *Investigating the physiological and subjective experiences of completion versus revelatory suspense*. Paper presented at the 71<sup>st</sup> meeting of the International Communication Association, Online.
20. <sup>+</sup> **Ulusoy, E.**, Carnahan, D., Barry, R. C., Bergan, D. E., Ma, S., Ahn, S., & Mcgraw, J. (2021, May). *Flooding the zone: How exposure to implausible falsehoods shapes subsequent belief judgments*. Paper presented at the 71st meeting of the International Communication Association, Online.
19. Gong, J., Huskey, R., Eden, A., & **Ulusoy, E.** (2021, May). *People prefer negatively-valenced movies in a two-alternative movie decision task: A drift diffusion modeling approach for testing mood management theory*. Paper presented at the 71st meeting of the International Communication Association, Online.
18. Eden, A., Ellithorpe, M., **Ulusoy, E.**, Wirz, D., & Hofer, M. (2021, May). *Social disadvantage, media use motivations and effects on well-being*. Paper presented at the 71st meeting of the International Communication Association, Online.
17. Van Der Heide, B., Earle, K., **Ulusoy, E.**, Ma, S., & Mason, A. J. (2020, November). *A wise one in the crowd? The effects of message source similarity and majority message valence in online reviews*. Paper presented at the 106th Annual National Communication Association Conference, Online.
16. <sup>+</sup> **\*\*\*Ulusoy, E.**, Grady, S., Kryston, K., Rosenbaum, J., Johnson, B., & Eden, A. (2020, November). *Challenge accepted! The role of content challenge and self-control in spoiler selection and anticipated enjoyment*. Paper presented at the 106th Annual National Communication Association Conference, Online.
15. Eden, A., Kryston, K., Grady, S., **Ulusoy, E.**, & Ellithorpe, M. (2020, November). *The Christmas (Genre) Mix: what are the content characteristics and viewer outcomes associated with Holiday Romantic Comedies?* Paper presented at the 106th Annual National Communication Association Conference, Online.
14. Baldwin, J., Sethi, N., **Ulusoy, E.**, Grady, S. Ewoldsen, D. (2020, November). *Testing measurement invariance for the reflective imaginative involvement scale*. Paper presented at the 106th Annual National Communication Association Conference, Online.
13. **\*\*\*Carnahan, D., Bergan, D., Ahn, S., Ulusoy, E., & Barry, R.** (2020, November). *The beliefs of others: The influence of normative information about the partisan in-group on citizens' factual beliefs about politics*. Paper presented at the 106th Annual National Communication Association Conference, Online.
12. Mason, A., Earle, K., Van Der Heide, B., Ma, S., & **Ulusoy, E.** (2020, May). *Social media literacy: definitions, origins, and development*. Paper presented at the 70th annual meeting of the International Communication Association, Online.
11. <sup>+</sup> Van Der Heide, B., **Ulusoy, E.**, Ma, S., Earle, K., Mason, A., & Dai, Y. (2020, May). *Interpersonal media effects: Two studies of the effects of observing communication with content creators on YouTube*. Paper presented at the 70th annual meeting of the International Communication Association, Online.
10. Sethi, N., Ewoldsen, D., Grady, S., **Ulusoy, E.**, & Baldwin, J. (2020, May). *What do we do with narratives after the fact? Expanding the reflective imaginative involvement scale*. Paper presented at the 70th annual meeting of the International Communication Association, Online.

9. Kryston, K., **Ulusoy, E.**, Grady, S., Johnson, B., Rosenbaum, J., & Eden, A. (2020, May). *Selecting spoilers: The role of challenge and self-control in spoiling entertainment*. Paper presented at the 70th annual meeting of the International Communication Association, Online.
8. + **Ulusoy, E.**, Park, H. S., Choi, S. Y., & Lee, H. E. (2019, November). *A cross-cultural examination of construal-level theory on environmental behaviors*. Paper presented at the 105<sup>th</sup> annual meeting of National Communication Association Conference, Baltimore, MD.
7. Baldwin, J., **Ulusoy, E.**, Grady, S., & Eden, A. (2019, November). *Here we go again: investigating the role of familiarity on enjoyment, appreciation, and nostalgia in music mashups*. Paper presented at the 105<sup>th</sup> annual meeting of National Communication Association Conference, Baltimore, MD.
6. Kryston, K., Eden, A., Grady, S., **Ulusoy, E.**, Park, S., Sethi, N. & Ewoldsen, D. (2019, November). *Ghostbusting the gender gap: The effect of social norms and social referent groups on viewers' intention to watch entertainment*. Paper presented at the 105<sup>th</sup> annual meeting of National Communication Association Conference, Baltimore, MD.
5. + **Ulusoy, E.**, Lee, H. E., & Lee, Y. (2019, May). "Shoot. Share. Forget. Repeat": *Why do individuals share ephemeral and lasting contents on Instagram?* Paper presented at the 69<sup>th</sup> annual meeting of the International Communication Association, Washington D.C.
4. Eden, A., Ellithorpe, M., Hahn, L., **Ulusoy, E.**, Grady, S., Baldwin, J., Kryston, K., & Tucker, R. (2019, May). *The everyday experience of media consumption: A diary study examining the recreation/challenge hypothesis*. Paper presented at the 69<sup>th</sup> annual meeting of the International Communication Association, Washington D. C.
3. + **Ulusoy, E.** (2018, November). *Binge vs not binge: The content analysis of the common features of the binge-able TV series*. LOCUS, East Lansing, MI
2. + \*\*\*Park, H. S., Kim, M., Lee, H. E., & **Ulusoy, E.** (2017, November). *The role of gender identity at workplace: Comparative study of Korean women attending women's schools and coeducational schools*. Paper presented at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.
1. + **Ulusoy, E.**, Lee, H. E., & Moody, S. J. (2017, January). *Message type and the emergence of leadership*. Paper presented at the International Symposium on Social Sciences and Management. Hokkaido, Japan.

## **GRANT ACTIVITIES**

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### **Extramural Grants Awarded**

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| 2024-Ongoing | Guys/Girls Opt for Activities for Life. <i>National Institutes of Health-The National Heart, Lung, And Blood Institute</i> (R33HL144896). <b>Funded</b> . \$3.8 million. PI: Dr. Lorraine Robbins. Role: Process Evaluator.               |
| 2023-2024    | Character Engagement and Moral Understanding in Screen Stories. <i>Templeton Religion Trust</i> (TRT-2021-10445-01). <b>Funded</b> . \$1 million. P.I.s: Drs. Carl Plantinga and Allison Eden. Role: Research Coordinator & Statistician. |

- 2018 A functional MRI study of social media marketing effects. *Korean National Research Foundation – Basic Research Grant* (NRF-2018R1D1A1B07049693). **Funded.** 150,000,000 KW; \$133,000. P.I.: Dr. Hye Eun Lee. Role: Research Assistant.
- 2018 Interdisciplinary approach to Korean Wave: Simultaneous study of survey and functional MRI. *Korean National Research Foundation – Interdisciplinary Research Grant* (NRF-2017S1A5B6055910). **Funded.** 51480,000 KW; \$46,000. P.I.: Dr. Hye Eun Lee. Role: Research Assistant.

## AWARDS

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- 2024 **GR Miller Award, Outstanding Doctoral Student**, Michigan State University
- 2017 - 2021 **Top Paper Awards**
- Communication and Social Cognition Division, National Communication Association, Seattle, Washington, 2021
  - Communication and Social Cognition Division, National Communication Association, Indianapolis, Indiana, 2020
  - Political Communication Division, National Communication Association, Indianapolis, Indiana, 2020
  - Korean American Communication Association Division, National Communication Association, Dallas, Texas, 2017
- 2017 - 2021 **Travel Awards**
- Michael Haley Travel Award, International Communication Association, 2021 (\$1000)
  - Department of Communication, Michigan State University, 2021 (\$3055)
  - National Communication Association (Women’s Caucus), 2021 (\$370)
  - Department of Communication, Michigan State University, 2019 (\$5000)
  - National Communication Association (Women’s Caucus), 2019 (\$170)
  - Ewha Womans University (International Conference Travel Grant), 2017 (\$3000)

## FELLOWSHIPS

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- 2024 **The Physical Activity and Health Eating Clinical Trial Intervention Delivery Fellowship** in the College of Nursing (\$12,500)
- 2024 **Summer Research Fellowship**, Michigan State University (\$2185.50)
- 2023-2024 **Senior Fellow** in The RCAH Cultures and Languages across the Curriculum Fellowship (\$9000 for AY 2023-2024)
- 2021 **Summer Research Fellowship**, Michigan State University (\$4000)
- 2019-2023 **The RCAH Cultures and Languages across the Curriculum Fellowship** in Undergraduate Teaching and Learning, Michigan State University (\$8000 for each AY)
- 2015-2018 **Korean Government Scholarship Program (KGSP) Fellowship**, South Korea

## GITHUB REPOSITORIES

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### Creator

<https://github.com/ulusoyez/ArtSeekingUnderstanding>

A repository created as part of the Art Seeking Understanding initiative, facilitating resource sharing among TRT grantees and scholars, including datasets and scales for interdisciplinary research.

### Collaborator

[https://github.com/cogcommscience-lab/movie\\_selection](https://github.com/cogcommscience-lab/movie_selection)

A project organized around understanding decision making and movie selection, involving data analysis, model fitting, and sentiment analysis using NLP techniques.

<https://github.com/sjpierce/COMReports>

A private repository for generating reproducible reports supporting the ongoing operation and evaluation efforts of academic programs at the MSU College of Osteopathic Medicine.

## **TEACHING EXPERIENCES**

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### **Michigan State University**

#### **Coordinator**

Human Communication (AY 2023-2024; Fall 2024)

#### **Instructor**

Audience Response to Media Entertainment (Fall 2022)

Audience Response to Media Entertainment (Summer 2021)

Human Communication (Summer 2019)

#### **Teaching Assistant**

Introduction to Organizational Communication (AY 2021- 2022; Fall 2022)

Human Communication (AY 2018-2019; Spring 2021)

Methods of Communication Inquiry (Spring 2020 - Fall 2020; Spring 2023)

An Introduction to Interpersonal Communication (Summer 2020)

Effects of Mass Communication (Fall 2019)

#### **Guest Lecture**

Intercultural Communication (COM321 - November 20, 2021)

### **Ewha Womans University**

#### **Teaching Assistant**

Communication Research Method I (Graduate Level) (Fall 2017)

Human Communication (Spring 2018)

## **SERVICE TO THE DISCIPLINE**

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Invited as an ad-hoc reviewer for peer reviewed journals

<i>Psychology of Popular Media</i>	2024
<i>Journal of Political Marketing</i>	2020-2024
<i>Journal of Communication</i>	2022-2023
<i>Media Psychology</i>	2021-2023
<i>Journal of Media Psychology</i>	2021-2023
<i>Communication Studies</i>	2019

Invited as an ad-hoc reviewer for conferences

<i>National Communication Association</i>	2020-2021
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<i>International Communication Association</i>	2019-2022
National Communication Association <i>Student Member</i>	2017-Current
International Communication Association <i>Student Member</i>	2019-2023

## **SERVICE TO THE INSTITUTION**

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The Association of Graduate Students in Communication (AGSCOM)	
<i>Secretary</i>	2021-2022
<i>Doctoral Affairs Committee member</i>	2018-2022
<i>Social Chair</i>	2020-2021
<i>Search Committee member</i>	2019-2020
<i>Equipment Committee member</i>	2018-2019
Michigan State University - Turkish Student Association	
<i>Vice President</i>	2021-2022
<i>Student member</i>	2018-2021