

Copywriting Workbook

Below you will find instructions on how to use ChatGPT to customize your Website Template's Copy to pair with your business. Follow the steps below using the copywriting outline that is written below these instructions and watch Chat GPT create your brand-new website copy in seconds!

Step 1: Open Chat GPT (create an account if you haven't already)

Step 2: Start a new chat and type in the following prompt

"In a minute, I am going to ask your help adjusting the website copy below to fit my business. Please take a minute to review before we begin. " [paste in website copy found below]

Step 3: Type in the following prompt:

"If I wanted you to customize all of this information to a specific client or business, so that there were no brackets [] remaining, what would you need to know from me?"

Step 4: Answer all the questions provided by ChatGPT as thoroughly as you can.

Step 5: Update all of the copy on your website accordingly!

Step 5a: If you notice any sections missing from ChatGPT's response, try asking:

"Redo the above but using this outline exactly: [paste in website copy found below]"

Copywriting Outline

HOME PAGE

Brand Photographer for Creatives

Goat macaroni cheese the big cheese stilton cheese and biscuits.

Button: Branding Packages

Say goodbye to overused stock photos and say hello to curated branded photography.

I'm sure you've been scrolling through Instagram, seen an image, and thought, "yep, I've seen that in Pexels". I have too. And it kills the credibility.

Cheese and wine smelly cheese smelly cheese. Babybel croque monsieur cottage cheese the big cheese cottage cheese feta queso jarlsberg. Chalk and cheese halloumi brie port-salut stilton fromage frais parmesan macaroni cheese. Port-salut camembert de normandie dolcelatte emmental smelly cheese cheese on toast cheese slices cheesecake. Say cheese.

10 shots you need to include in your branding shoot

Gouda chalk and cheese goat rubber cheese cottage cheese feta taleggio fondue. Goat macaroni cheese the big cheese stilton cheese and biscuits.

Button: Download the free guide

Work With Us

Strong headline about your services goes right here.

Package #1

Cow cheesecake bocconcini. Brie cheddar brie blue castello cheese and biscuits melted cheese cheeseburger cheesecake. Mascarpone cheesy grin cream cheese boursin mascarpone pecorino manchego dolcelatte. Queso jarlsberg.

Button: Learn More

Package #2

Blue castello cheese and wine cottage cheese pecorino cauliflower cheese cheese strings airedale stilton. Port-salut dolcelatte jarlsberg ricotta the big cheese.

Button: Learn More

The Portfolio

We've helped online businesses grow with high quality photos. It's your turn.

Button: Explore the Portfolio

Meet your photographer

Hi, I'm Caitlan!

Here's where you'll write a shortened version of your About section. Tell us just enough that we'll want to click on it to learn more. Bocconcini rubber cheese lancashire. Caerphilly melted cheese cheesy grin the big cheese chalk and cheese cheeseburger red leicester rubber cheese.

Cheese triangles hard cheese squirty cheese bavarian bergkase camembert de normandie pepper jack camembert de normandie stinking bishop. Mozzarella cheesy feet gouda cheesy feet cow cheese and wine.

Button: Meet Caitlan

Ready. Set. Book.
Button: Let's Do It

ABOUT PAGE

About Caitlan

A powerful statement about what you do and do it for goes here.

My Story

It all started when I got a disposable camera for my 6th birthday. Stilton macaroni cheese dolcelatte. Blue castello swiss cheese strings croque monsieur blue castello bavarian bergkase cottage cheese pepper jack. Roquefort cheese triangles halloumi everyone loves taleggio st. agur blue cheese melted cheese babybel. Lancashire st. agur blue cheese parmesan bocconcini.

Fromage smelly cheese blue castello. Ricotta queso croque monsieur cheese slices red leicester fromage pecorino stilton. Boursin cheesy feet cheese and wine fromage frais swiss who moved my cheese everyone loves emmental. Hard cheese halloumi pepper jack cheese strings jarlsberg.

Fromage cut the cheese rubber cheese. Halloumi when the cheese comes out everybody's happy cheesy feet taleggio everyone loves say cheese cheesecake port-salut. Cream cheese brie dolcelatte bavarian bergkase when the cheese comes out everybody's happy cheese strings queso the big cheese. Ricotta blue castello monterey jack mascarpone bocconcini danish fontina brie cheese triangles. Halloumi ricotta cheese strings.

Bold statement about your business and your belief goes here. This could also be a quote that you live by and reflects your brands story.

Button: The Portfolio

Fun Facts:

I really love goat cheese.

Another fun fact about yourself goes here.

Fun fact number three to let your audience know more about you.

Last cheesy fact here.

Ready. Set. Book.
Button: Let's Do It

SERVICE PAGE

Bright and Cheery Branding Photography

Add a statement about this service here and why it's so great. You'll duplicate this page for any other services that you.

Headline about your photography and editing style can go here.

Dolcelatte danish fontina halloumi. Cheese and biscuits jarlsberg emmental brie the big cheese cow croque monsieur airedale. Cheesy feet roquefort cheddar melted cheese ricotta blue castello red leicester macaroni cheese.

Boursin cheese and wine airedale. Squirty cheese manchego paneer blue castello lancashire stinking bishop who moved my cheese cheese and biscuits. Blue castello cheese and wine cottage cheese pecorino cauliflower cheese cheese strings airedale stilton. Port-salut dolcelatte jarlsberg ricotta the big cheese.

Websites

Social Media

Advertisements

Email Signature

Button: Book a Session

Branding Single Session Deets

- 1 hour of photography
- 50 edited images in an online gallery
- Outfit change
- Access to our styling and planning guide. Check it out here!

Investment: \$750

*Quarterly packages available for \$600/session. Yearly commitment required.

Button: I'm Ready for New Pics

A STANDOUT SENTENCE FROM THE TESTIMONIAL BELOW

"The full testimonial will go here. Swiss parmesan parmesan. Croque monsieur dolcelatte cheesy feet hard cheese cauliflower cheese port-salut boursin red leicester."- Client Name, Business Name

Button: Portfolio

Not sure where to start when it comes to planning your shoot? We're here to help.

You'll get access to your Planning and Styling Guide which will walk you through:

How to choose a location

What to wear, and what NOT to wear

Recommendations on props to bring

All the other fine details you may overlook when planning your shoot

Meet your photographer

Hi, I'm Caitlan!

Here's where you'll write a shortened version of your About section. Tell us just enough that we'll want to click on it to learn more. Bocconcini rubber cheese lancashire. Caerphilly melted cheese cheesy grin the big cheese chalk and cheese cheeseburger red leicester rubber cheese.

Cheese triangles hard cheese squirty cheese bavarian bergkase camembert de normandie pepper jack camembert de normandie stinking bishop. Mozzarella cheesy feet gouda cheesy feet cow cheese and wine.

Button: Meet Caitlan

10 shots you need to include in your branding shoot
Gouda chalk and cheese goat rubber cheese cottage cheese feta taleggio fondue. Goat macaroni cheese the big cheese stilton cheese and biscuits.

Button: Download the free guide

A final impactful statement about your offer should go right here.

Button: Let's Get Started

BLOG PAGE

Welcome to the Caitlan Blog

Tell us a little about what they'll find in your blog. Cheese triangles hard cheese squirty cheese bavarian bergkase camembert de normandie pepper jack camembert de normandie stinking bishop.

The best locations in CITY

3 clothing patterns to avoid

How to create a professional email signature

5 effective ways to use stock imagery

FREEBIE PAGE

10 shots you need to include in your branding shoot

Gouda chalk and cheese goat rubber cheese cottage cheese feta taleggio fondue. Goat macaroni cheese the big cheese stilton cheese and biscuits.

Button: Download the free guide

CONTACT PAGE

I'm so excited you're here!

Please complete the form below and I'll be in touch in 24-48 hours to discuss next steps.

Frequently Asked Questions

- Do you offer mini sessions?
 - Answer to this question goes here. Write it in a sentence format that clearly and completely answers the question. You can also link to other pages where they could find more information
- How many photos will be delivered after a session? What if I want more?
 - Answer to this question goes here. Write it in a sentence format that clearly and completely answers the question. You can also link to other pages where they could find more information
- How long until I'll receive the photos?
 - Answer to this question goes here. Write it in a sentence format that clearly and completely answers the question. You can also link to other pages where they could find more information
- Keep in mind nobody reads websites, they skim websites, so it's okay to have a question here that is answered somewhere else on your website?
 - Answer to this question goes here. Write it in a sentence format that clearly and completely answers the question. You can also link to other pages where they could find more information

PRICING PAGE

Pricing and package details

Branding Single Session | \$750

- 1 hour of photography
- 50 edited images in an online gallery
- Outfit change
- Access to our styling guides

Button: Branding Details

Branding Quarterly Session | \$600

- 1 hour of photography each quarter
- 50 edited images per session
- Yearly commitment (4 sessions) required

Button: Branding Details

Other Sessions Offered | \$PRICE

- Duplicate this section for any other session types you may offer
- Include all the details they'll need to know
- Don't forget to link to the right page with the button below

Button: Session Details