

Goal - Make 4k in 6 Months

To make 4k I need to make 20,000 for my client

To do that I need to sell 20,000 worth of products through his online store

To do that I need to setup his store , add photos , write descriptions, drive traffic , take care of the delivery, send emails and do promotions to sell more (assumption)

To get more people to visit store I need to grow my clients instagram account and setup up website link

To grow Instagram I need to upload reels everyday , add photos , add stories , comment etc

To do that I need to learn CapCut course in TRW , Watch Dylan instagram course + be consistent

To do that I need to make a plan and follow

Assumptions and unknown

- Unknown - tax of the country and delivery service to shipping
- Assumptions - large following on social media 10-15 k followers means more people will checkout my clients brand and make purchases
- Unknown - product management
- Assume that I can hit 15k followers in 6 months - now at 1k