

Email 1 (Welcome)

Subject line: Welcome to the Claris community!

Welcome <name>!

Firstly, thank you for joining our newsletter.

We are thrilled to see that you are interested in expanding your business knowledge and skills to achieve greater success and stay ahead of your competition.

My name is Tasneem Virani.

I'm an Organizational Coach and Senior consultant in human performance and change management.

I have spent years researching and teaching groundbreaking strategies guaranteed to improve leadership and business skills,

All with the aim of making your work life much easier.

With over 25 years of experience, I have helped over 5000 people worldwide, Getting them the results they truly desired & deserved.

Some skills I have helped clients with are:

- Team performance improvement
- Online dispute resolution
- Career management and planning
- Emotional intelligence skills development in leaders, managers, etc.

Once again, thank you for subscribing to our community; we are thrilled to have you and can't wait to share all our new and valuable insights with you throughout the weeks to come.

Best,
Clariss Coaching

Email 2 (HSO)

Subject line:

- Take your professional growth to the next level 

The reason I got into coaching...

Being born into a complex family business...

I witnessed firsthand the challenges and obstacles that come with running one.

My parents had a *small business* that they built from *scratch*,

but it was far from easy...

There were days when my parents would be working from dawn till dusk,

and they would come home exhausted,

only to start all over again the next day...

They faced financial struggles and dealt with tough competition from larger companies.

However,

they persevered and pushed through,

even when it felt like everything was against them.

As a child,

I saw the passion and dedication my parents had for their business, and I knew that I wanted to help them succeed.

I started to get involved in the business at a young age,

helping out with various tasks,

and learning the ins and outs of the industry.

As I grew older,

I realized that my unique upbringing and experiences in the family business had given me a valuable perspective on entrepreneurship and management.

I decided to pursue a degree in Psychology and a Master's degree in Training and Performance Management,

hoping to utilize my skills and knowledge to help others succeed in their own businesses.

Over the years,

I have worked with countless entrepreneurs and businesses,

helping them to overcome mighty challenges and reach their full potential.

My expertise in emotional intelligence and neuroscience has given me the ability to bring a human touch to businesses.

I offer a deep understanding of what drives human behavior and the connection between emotional intelligence and conversational intelligence.

Through my experiences,

I have developed a revolutionary toolkit that is guaranteed to help businesses and individuals drastically improve their overall work performance.

Today,

I am proud to be a business coach,

using my real-life knowledge and expertise to help others succeed in their businesses.

With easy-to-follow strategies,

and groundbreaking business tactics

I owe it all to my upbringing and the unique experiences that came with growing up in a family business.

[Click Here](#) to get access to the toolkit and see how fast and easy it is to improve your business's performance with it.