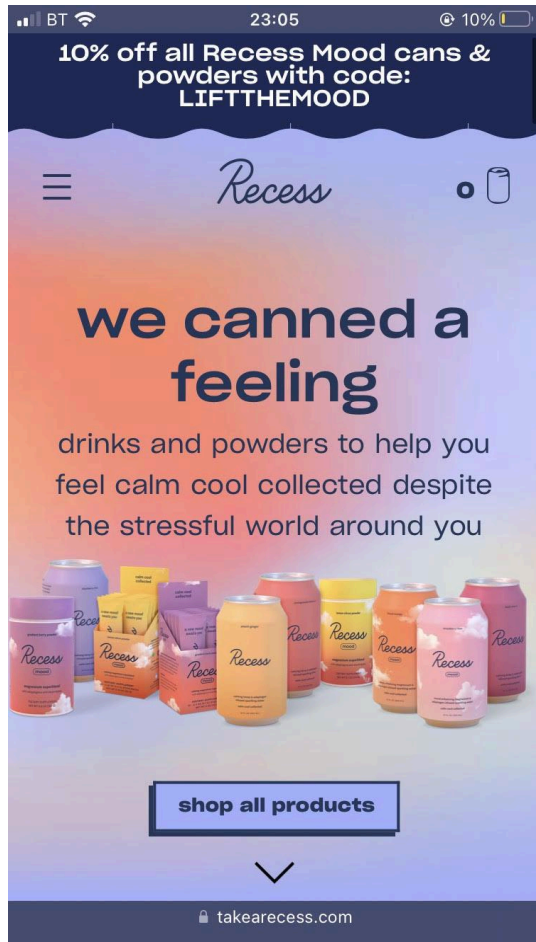


## D-I-C - High curiosity short form copy

- Distract
- Intrigue
- Click



Ice-cold drinks that cool and calm you down.

Imagine the perfect drink on a nice summer day, the sun is beaming, your sitting on the beach, water getting warm in the hot sun. when all of a sudden you see that smooth colored drink sitting in your cooler. You go to grab it, you crack it, take a sip and, WOW a naughty taste with no consequences...

Now what? [Click here](#) to find out how amazing that sip truly was, with a FREE gift on the other side!

## P-A-S - Good for inspiring action

- Pain/Desire
- Amplify
- Solution



Hi Don Juan,

Over 120,000 men to date have [read this book](#).

The reason why is simple.

When you read it, you begin to see why you've been failing with women for so long.

All the mistakes you've made, the wasted opportunities and embarrassing moments.

It basically lays out EVERYTHING you need to do to bang a new girl every single day of the week if you want.

Oh and the best part?

It's free for a limited time, if you [go here](#).

Allen  
SoSuave.com

P.S. - The author only has less than a 100 copies left, so grab it while you still can.

THE SECRET every man should know in order to land the women you so desire.

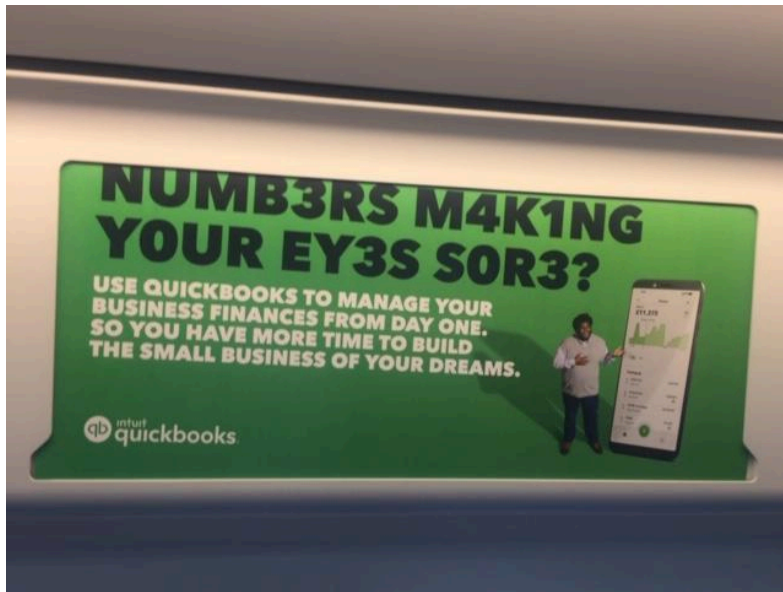
Have you ever found yourself looking and admiring a beautiful woman, thinking to yourself "I could never approach her."

Moments after you catch her gaze and her daunting eyes, sending a horrible feeling throughout your body almost confirming the reality you've already accepted. She quickly loses interest after seeing you crumble.

Just like that you've found your dream woman. Only you aren't quite ready, well, over 120,000 men have done one thing to fix this problem. With [ONE CLICK](#), you may change your life, forever.

## H-S-O - Shifting beliefs

- Hook
- Story
- Offer



It all became so simple, I was in awe. I would've never thought owning a small business would be so easy with just ONE hack.

I've wanted to have my own small business for so long but have always had trouble with the numbers, I never knew what to keep track of, wasn't that good in math classes and knew basically nothing about financing. I struggled to see the numbers. I have always dreamed of owning my own business, despite my lack of knowledge in accounting/financing I believed I was capable of owning and running a local business. It was truly hard at first, trying to understand what was happening with my business behind the scenes and whether or not it was suffering or excelling, I had no idea. Soon I heard from some experienced business owners that with this new "hack" keeping track has never been so easy. Today not only do I use the hack but I help other business owners find and use it too! If you're like me and want to know this secret hack, [CLICK HERE](#) and I'll show you.

- 150 words per short copy
- There should be enough info to cover important stuff but short enough to still be interesting
- Focus on one idea so if it DIC its DIC, dont try and crame ideas togther youll sound crazy but its ok to make multiple
- The more you read the more you are pulled into the momentum of the water slide effect. You need to keep them engaged the entire time with each sentence enticing them to read the next
- Use normal font and keep the grammar and spelling in check, be clear and avoid vague words,
- Keep each paragraph short and keep one idea per paragraph/line this way the content can be digested easily.
- The use of **bold text**, Underline, *Italic* and ALL CAPS is limited to 1 or 2 per copy. Excessive emphasis ensures that the effect of any of the forms will be lost.
- Emojis are acceptable given what type of niche your working for
- Avoid **sales cliches** as every reader has a detector for it and will shut down their curious brain, opening up their sales guard closing/skipping your page in the process (keep it personal and remember your are talking to your avatar)
- Avoid being too professional, its not a school project, talk like youre trying to put your friend on
- Have fun connecting and helping people, this can be a fun process if you make it