Regenerative Business Development Journey 2024

WEEK	DATE	MODULE #	MODULE NAME	CONTENT
1	29 August 2024	1	WELCOME: Regenerative development and tourism	Regenerative tourism and how it differs from sustainable tourism Key principles of regenerative systems (e.g. purpose, values, reciprocity, nested systems, networks, flows, place-based approach, impact) Benefits, challenges and opportunities of regeneration
2	5 September 2024		Module 1 Group work	
3	12 September 2024	2	CONTEXT: Exploring systems of influence and impact	Exploring the system influences and drivers Identifying key stakeholders, allies, champions, markets, community groups Capitals and community asset mapping Determining opportunities and leverage points for delivering regenerative outcomes
4	19 September 2024		Module 2 Group work	
5	26 September 2024	3	ABOUT US: Developing a Regenerative Vision, Mission and Strategy	Living systems worldview Mission, purpose, values Articulating our desired impact Regenerative business models
6	3 October 2024		Module 3 Group work	
7	10 October 2024	4	WHAT WE DO: products and services	Designing products/experiences/ecosystems to repair, restore and regenerate Localisation and creating circular/closed-loop systems (reduce, restore, recycle, etc.) Connecting with place and community Integrating alternative knowledge
8	17 October 2024		Module 4 Group work	
9	24 October 2024	5	OUR IMPACT ECOSYSTEM	Protecting and repairing nature Reinvesting in place Regenerative economies Flouring communities

				Contributing to systems change
10	31 October 2024		Module 5 Group work	
11	7 November 2024	6	OUR IMPACT FRAMEWORK	Frameworks for holistic impact measurement (e.g. what matters, multi-capital accounting) Setting key performance indicators across ecological, social and economic domains Tools and methods for data collection and reporting
12	14 November 2024		Module 6 Group work	
13	21 November 2024	7	ACTIVATING OUR IMPACT ECOSYSTEM	Internal and external actions Assessing readiness Identify vulnerabilities, risks and impact of future disruptions
14	28 November 2024		Module 7 Group work	
15	5 December 2024	8	OUR STORY	Storytelling framework The role of individual and collective stories Telling your story Greenwashing
16	12 December 2024		Module 8 Group work	P2P sharing of stories and reflections
17	BREAK		Independent work to progress the Roadmap	Participants progress their roadmaps/business plans
18	9 January 2025	9	EVALUATING OUR CONTRIBUTION	Building an evaluation framework Why, how, when, and what to evaluate Future steps
19	16 January 2025			Presentations - Share and reflect, providing space for each other
20	23 January 2024	10	OUR REGENERATIVE ROADMAP	Presentations Feedback on Reflections on collective learnings