

EVENT DETAILS	
EVENT TYPE	
TOPIC	ADOPTING AN INNOVATIVE APPROACH TO EXPLORE THE FINANCIAL LANDSCAPE THROUGH INDUSTRIAL VISIT
DATE	2024-10-26 to 2024-10-26
MODE	OFFLINE
ORGANIZER NAME	DR. DINESH TANDON,CCSM, CHITKARA UNIVERSITY, 9988805945, DINESH.TANDON@CHITKARA.EDU.IN
NO. OF PARTICIPANTS	90
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE:

1. Understanding bank operations and innovations
2. Awareness and importance of Financial Literacy
3. Identification of financial needs
4. Engagement with financial institutions

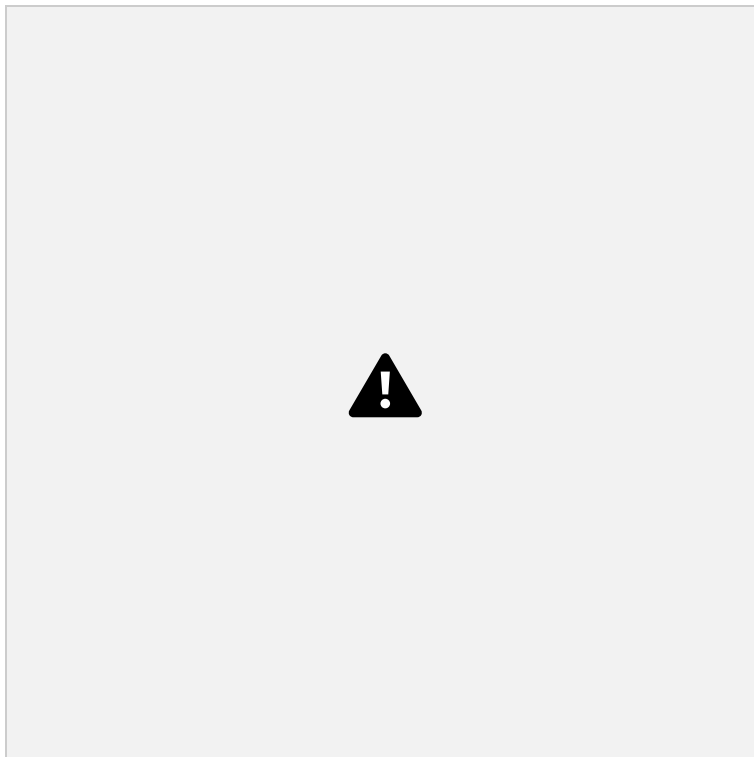
DESCRIPTION:

The Industrial/field visit titled "Adopting an Innovative Approach to Explore the Financial Landscape through Industrial Visit," held on 26th October 2024 at 10:00 AM onwards, provided participants with a unique opportunity to visit various financial institutions or as per the suggested date and time by authority in Tricity. The event aimed to enhance understanding of the banking sector and its innovative practices. Participants engaged with professionals from leading banks, gaining insights into their operations, services, and the technologies transforming the industry. Key discussions included the role of banks in financial inclusion, the impact of fintech innovations, and strategies for effective customer engagement. Participants explored case studies that showcased how local banks have successfully implemented innovative solutions to meet the needs of diverse communities. The visit emphasized the importance of collaboration between financial institutions and community stakeholders to foster sustainable

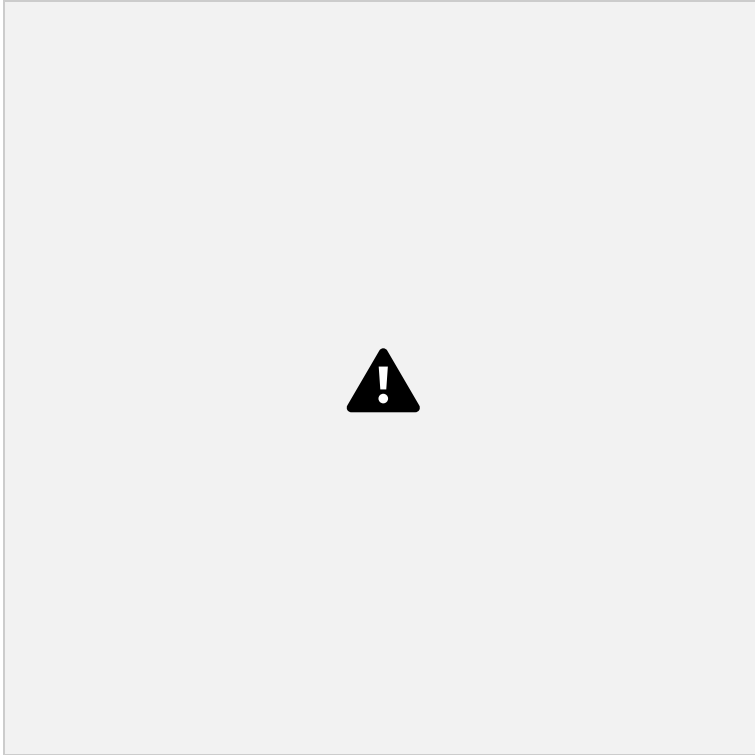
financial practices. Attendees learned about the challenges faced by banks in serving underrepresented populations and discussed potential solutions to enhance access to financial services. A significant aspect of the visit involved interactive sessions, where participants shared their perspectives and experiences, enriching the learning environment. The event concluded with a Q&A session, enabling participants to seek further clarification on how to apply the knowledge gained in their personal and professional lives. Overall, the event not only deepened participants' understanding of the financial landscape but also inspired them to think creatively about leveraging banking services for community empowerment.

OUTCOMES:

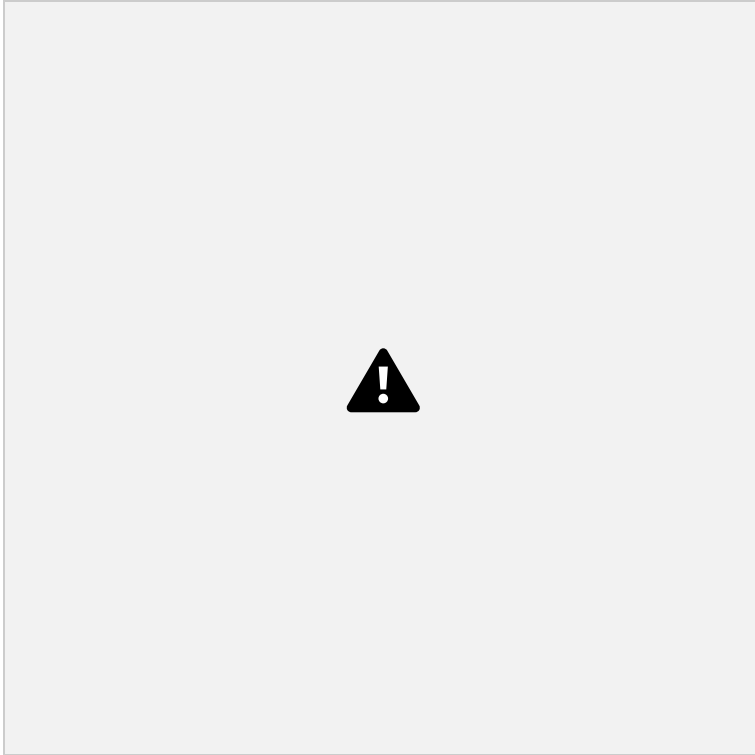
1. Enhanced understanding of banking operations and innovations.
2. Gained insights into the importance of financial literacy.
3. Improved capacity to address community financial needs.
4. Practical techniques for engaging with financial institutions.
5. Fostered a culture of innovation and collaboration within the community



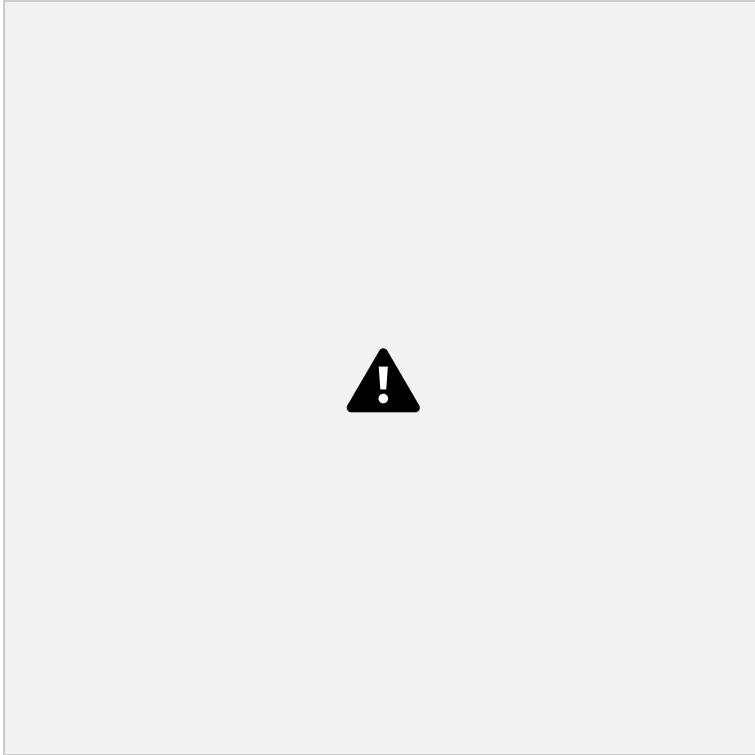
Flyer: Adopting an Innovative Approach to Explore the Financial Landscape through Industrial Visit on 26-10-2024



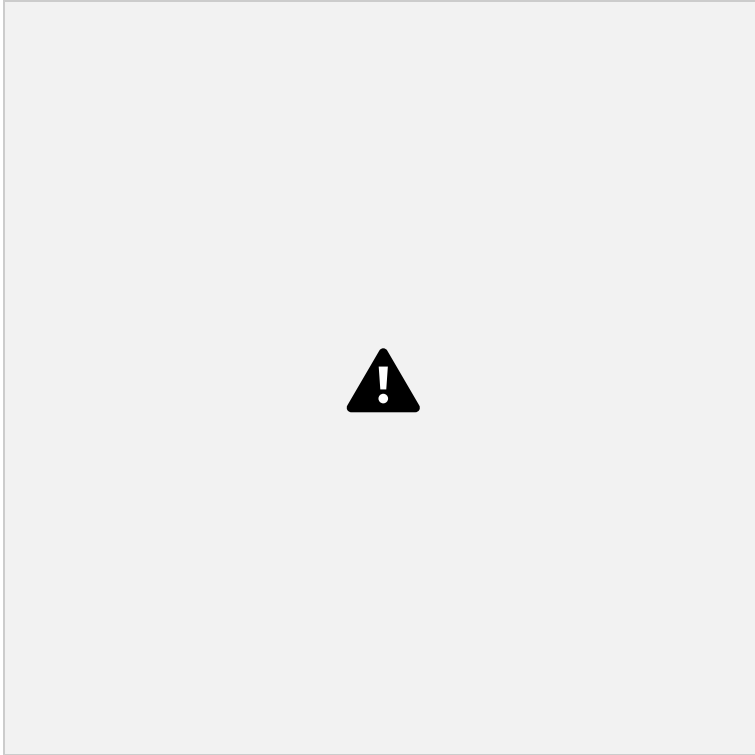
Students interaction with the staff of Motilal Oswal Financial Services on 26-10-2024



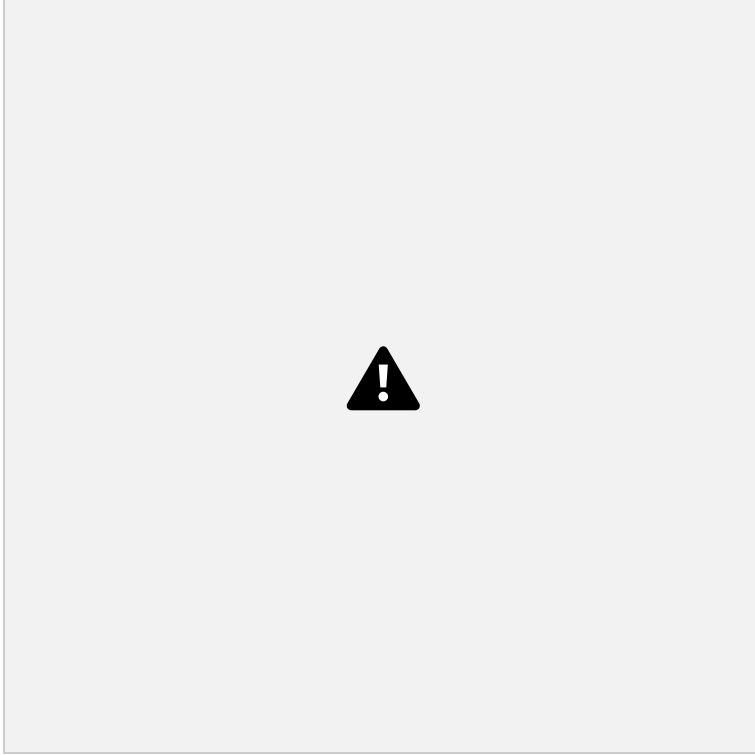
Students visit to financial institutions of Tricity during their Industry Visit on 26-10-2024



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