

The 2017 Women of Color Conference Logo Contest

In conjunction with our 2017 Women of Color Coalition Conference, the Women of Color Coalition (WOCC) would like to promote creativity and unity in the Cornell community by sponsoring a school-wide logo contest for all women of color enrolled in a degree program.

Winning Entries:

The winning logo will be chosen by the following Women of Color Coalition representatives. The winner will receive a \$250 check and have their logo featured on publicity materials (e.g. flyer, gift bags, water bottles, folders) for the 2017 Women of Color Conference. The logo will also be displayed during the 2016 Women of Color Coalition Conference on March 18th, 2017, at the Physical Science Building. Lastly, the logo design will be displayed on our website alongside the contest winner's biography.

Contest Rules:

Participants should create a work of art that visually captures their unique perspective of our theme "A Movement Without Borders: Decolonizing Feminism, Practicing Global Sisterhood." Contestants will be critiqued on originality, execution, and creativity.

- I. All contestants must be enrolled in a degree program at Cornell University
- II. Art pieces must be solely the original work of the student entrant.
- III. Contestant must self-identify as a women of color¹
- IV. Plagiarized entries will be immediately disqualified without any opportunity for resubmission.
- V. Contestants can only submit one piece.
- VI. Participants may use any colorful medium that includes (selected mediums)

Conference Theme: A Movement Without Borders: Decolonizing Feminism, Practicing Global Sisterhood

Conference Mission: Today's feminism often assumes a white, European female subject. As a result, the powerful histories, diverse cultures, and ground-breaking contributions of women of color are often left to the side in the modern feminist movement. As a coalition, we recognize that the current sociopolitical location of women can not be separated from race, ethnicity, or sexuality. Through several panel discussions, workshops, and speakers, the Women of Color Coalition Conference 2017 will examine the intersections of race, gender, ethnicity and sexuality

¹ Women of Asian/Pacific Islander, Arab/Middle-Eastern, Black/African American/Caribbean/West Indies, Native/Indigenous, and Hispanic/Latino descent

in modern feminism. We will explore how women of color are liberating themselves from the dominant white cis-heteronormative narrative that ignores their voices. We will explore how women of color are using their cultural contexts in order to create an inclusive feminist activism. We will shine a light upon the many ways women of color have been misrepresented, silenced and erased in today's popular culture by means of racism, sexism, misogyny, and other tools of oppression. We will think about the ways that we as a diverse community can connect to form a global sisterhood. Lastly, we will explore how we can create different forms of agency, allyship and advocacy that encompass the complexities of being a woman of color. No matter one's race, ethnicity, or sexuality, women of color are women of wonder. The power and beauty we hold within deserves to be recognized and celebrated.

Contest Dates:

The contest entry period will officially begin on November 10, 2016 and end on February 5, 2017. Entries must be received no later than February 5, 2017. Winners will be notified on February 12, 2017 by 9:00pm.

Submitting Criteria:

- I. Submit the logo design to wocc.cu@gmail.com (Subject line: "Logo Contest Submission")
 - A. Minimum Resolution: 300 dpi (600 x 600 pixels).
 - B. The composition of the logo may be vertical or horizontal in orientation.
 - C. Logo must be easily adaptable for use on website, social media, & other promotional platform.
- II. Description of your design (no more than 150 words).
- III. Applicant name, year, and bio (no more than 150 words).

Criteria for Judging:

Entries will be judged on originality and creativity used to capture and depict the contest theme.

Questions? Please email us at wocc.cu@gmail.com