

MCBO JACKET PREFERENCE SURVEY REPORT

I. BACKGROUND

To determine the preferred jacket design and price range for the Salubong tradition, the Marian Commission on Bar Operations (MCBO) conducted a survey among law students. The survey aimed to gather student preferences regarding jacket style, budget considerations, and additional suggestions to guide future procurement and merchandise planning.

A total of eighty (80) responses were received.

II. RESPONDENT PROFILE

The survey respondents consisted of:

- First Year Law Students – 27.5%
- Second Year Law Students – 33.8%
- Third Year Law Students – 27.5%
- Fourth Year Law Students – 11.3%

The largest group of respondents came from the Second Year level, representing 33.8% of the total responses.

III. PREFERRED JACKET STYLE

When asked which jacket style they preferred for the Salubong tradition, respondents selected the following:

- Full-Zip Jacket – 55.0%



- Varsity Jacket – 23.8%



- Half-Zip Jacket – 15.0%



- Sweatshirt – 6.2%



Results indicate a clear preference for the Full-Zip Jacket, which obtained a majority of the votes. The Varsity Jacket ranked second, followed by the Half-Zip Jacket and Sweatshirt.

Based on the survey results, the Full-Zip Jacket emerged as the most preferred jacket style among law students.

IV. PREFERRED BUDGET RANGE

Respondents were likewise asked to indicate their preferred budget range for the jacket.

Results showed the following:

- ₱1,001–₱1,300 – 73.8%
- ₱1,301–₱1,500 – 17.5%
- ₱1,501–₱2,000 – 8.8%

The overwhelming majority of respondents preferred a jacket priced between ₱1,001 and ₱1,300, indicating a strong preference for affordability while maintaining acceptable quality.

V. COMMENTS AND SUGGESTIONS

The survey also invited respondents to provide comments and recommendations.

Common themes identified include:

A. Quality and Durability

Several respondents emphasized that quality should remain the primary consideration. Students expressed a preference for:

- Durable fabric and stitching;
- Embroidered designs rather than printed graphics;
- Jackets that can withstand long-term use.

B. Design Preferences

Suggestions included:

- Black sleeves or predominantly black color schemes;
- Full-zip and varsity-inspired designs;

- Reversible jacket options;
- Hooded jacket alternatives;
- Removal of tight sleeve garters or cuffs.

C. Affordability

Several respondents requested that the final design remain within a student-friendly budget and, if possible, below the proposed maximum price range.

D. Additional Merchandise Considerations

One respondent suggested making the preferred jacket design available through the merchandise shop, particularly during the first semester or Law Week, at a student friendly price exclusive to law students.

E. Sizing and Information

Respondents recommended:

- Providing a comprehensive size chart;
- Offering smaller sizes, including XS;
- Clarifying design specifications prior to ordering.

VI. CONCLUSION AND RECOMMENDATION

Based on the survey results, the Full-Zip Jacket is the preferred jacket style among law students, garnering a majority of the responses.

Furthermore, most respondents indicated a preferred budget range of ₱1,001–₱1,300. Students also emphasized the importance of durability, embroidery, quality materials, and practical design features.

In light of the foregoing, it is respectfully recommended that:

1. The Full-Zip Jacket be adopted as the primary jacket design for the Salubong tradition;
2. Procurement efforts prioritize quality and durability while maintaining affordability;
3. Embroidered designs be considered in lieu of printed graphics whenever feasible;
4. A complete sizing guide be released prior to order collection; and

5. Future merchandise initiatives consider making the jacket design available for wider purchase by members of the College of Law.

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