Dr. SNS Rajalakshmi College of Arts and Science (Autonomous)

Coimbatore-641 049.

National Innovation and Start-up Policy (NISP)

Programmes Conducted related to the Innovation & Entrepreneurship and IPR:

Innovation and Entrepreneurship:

SI. No	Date	Programme
1	25.09.2020	Ideation on Financial services of Banking Sector for Starts up in India
2	15.10.2020	Motivational Talk on Challenges of Finance in Current Business Scenario
3	12.11.2020	Seminar on How to become a Successful Entrepreneur
4	17.12.2020	Exhibition on Art and Craft – Entrepreneurship
5	29.01.2021	Start-Up Yatra on Broadcasting the vision of Start-up
6	19.02.2021	Skill Development Programme on Retail Skill Development Programme
7	25.03.2021	Mentoring Session on Financial Planning and Inclusion
8	07.04.2021	Ideation on Business Etiquette

Intellectual Property Rights (IPR):

SI. No	Date	Programme
1	24.12.2020	Skill Development Programme on Intellectual Property Rights
2	17.02.2021	Motivational Talk on Recent trends in marketing - intellectual property rights
3	18.03.2021	Technical Training on IPR