

BCM241 Autoethnography

Date	Creator	Title/ Medium/ link	My Location	Initial Feeling (Before Watching)	Writing/ Speaking Style	Best Features of Piece	Overall feeling as an audience member
5/9/22	Jarrold Kimber	Stuart Broad is cricket's meme king Part 2 / Video /	At home in bed	This is a topic I didn't think I'd be that interested in, as I don't really interact or make cricket memes.	Informal, Funny but well researched.	More highly produced intro was enjoyable, and I liked that even though this seemed like a video that would be joke driven, it had a lot of in-depth research and some good animations.	I really enjoyed this video, I watched it while lying in bed at home and got a good laugh out of it as it poked fun at a very prominent, very controversial cricketer. It tied together a lot of things that have happened over time, lots of which I had forgotten, to make it educational as well as funny and enjoyable. It was also really effective as a visual piece as there were a lot of memes, animations, and graphics used by the team producing this video. Really looking forward to future pieces on this topic now.
6/9	Neil Manthorp	Raw T20 Reality/ Article	While on the bus	Topic that is being very well covered at the moment, but hadn't read Neil's perspective so I was interested	Personal and blunt, as if he was saying it to you in a pub	I didn't enjoy this piece heaps as I didn't feel it really engaged with the core issue all that much and rather mucked around and made puns instead of points. Hoping that he produces more and	Wouldn't use this one as a great point of reference, I like to write in a more flowing style and this was quite blunt and while it was punchy I didn't feel it really hit all that many notes while it didn't really evoke anything new that I hadn't read elsewhere.

						better on this soon.	
11/9	Jarrold Kimber	Tim Southee is better now GOOD AREAS / Video	While watching New Zealand vs Australia at my desk in my room.	I'd already seen it, liked it, and wanted to watch it again while the game was on	In-depth and serious, lots of graphs and quips of humour	There was a timeline that described Tim Southee, who has played for New Zealand for the last 15 years, and his career, which was an excellent summary.	This was a great viewing experience as I got to combine Jarrold's research while watching Southee bowl to take in a whole extra level of thought compared to what commentators traditionally provide. This is not something I think I will be able to do overly often as he only has a certain number of player-specific videos, and I only watch a certain amount of cricket, however this was a really enjoyable and interactive experience that made me feel as though I was taking in information on another level to the average Joe watching on from home.
23/9	99.94 Podcast Network (Created by Jarrold)	Introduction with Jarrold Kimber, Neil Manthorp and Lungani Zama #99.94	While driving home	Relaxed, but wanting to be informed	Jovial, but informative	The best part of this piece for me as from a research point of view was that it combined the two creators I am studying and showed their different speaking styles, as are evident in their writing, one more formal and old-school,	This was a really enjoyable piece of media made into a podcast form, especially because it described the process under which they would be creating media together, while also remaining informative and fun to listen to as they delved into current issues within South African cricket as three subject matter experts on the content. I liked the

						and the other not so much, while the other is innovative with his new podcast platform.	interview style and would happily listen to similar content.
28/9	Jarrold Kimber	Red Inker: Temba Bavuma's Bust with Lungani Zama/ Podcast	Before bed	Was brand new news at the time, wanted to take it in before going to bed	Blunt and to the point, less jokey but still informative	This was a good piece as it was recorded very soon after South Africa's captain missed out on a spot in their new T20 league, and featured the facts and discussion on it before all that much was out and recorded, which is the benefit of listening to informative and quick online material.	I liked that this was organised and recorded so quickly, and while this is a difficult thing for me to achieve with limited insider info and connections, I still think it is something to stride towards as a journo and a creator in the future. It is always important to remember the need for accuracy however, and rereading and editing this element of my DA has led me to reflect on this piece and see that it remained informative and factual when it was recorded and now.
4/10	Neil Manthorp	NEIL MANTHROP: Marco Jansen's omission proves costly for South Africa as England's batsmen dominate the second day of the second Test / Article	At my desk	Looking for more info, as I had just recently watched what he was writing about	Broad and factual, as opposed to his opinion pieces	This was quite a stock standard piece, combining his abilities to recount the days action at the cricket with his opinion and analysis on who should have been selected.	The combination of his expertise and the narrative of what happened during the day was used quite well here and became an effective way in which to insert opinion and fact in the same story without seeming biased or out of turn

11/10	Jarrold Kimber	The Aaron Finch Conundrum/ Substack Column	In bed, found in emails	Interested, I hadn't been following Australia all that closely so I needed some catching up on this	Presented two sides of the argument well, not biased but opinionated to a degree	This worked well as a written piece with a video embedded, which is one of the best aspects of Jarrold's work. I liked his pacing and delivery and use of jokes in this piece, and how you could just read or just watch, but doing both got you extra info.	This video was an example of one of the things that has drawn me to Jarrold's work over time; the use of an analytical video, along with a piece with visuals and written anecdotes. This is an aim of mine, to develop the soft and hard skills required to put together a piece of media such as this and push it out to a defined audience.
14/10	Neil Manthorp	Loan-back players, please? / Opinion piece on Substack	At my desk	Interested, as this particular event was something I'd missed in my usual coverage	Quite annoyed, and willing to argue his point	Nice piece, very though provoking and conversation starting, which I guessed would be the case when I saw that the headline was a question. This was a good strategy to get the audience thinking.	After going all around the niche looking for interactions and comments I decided to return to Neil's blog and see some of his originally styled Substack material and see if I had noticed any particular differences from the beginning. I feel that his pieces began to be more open ended and up for discussion