



Arizona Teachers of English to Speakers of Other Languages, Inc.
www.aztesol.org

Partnership Opportunity: Sponsor the AZTESOL 2026 Conference

Dear Friends of AZTESOL,

The **Arizona Teachers of English to Speakers of Other Languages (AZTESOL) [Annual State Conference](#)**, “**Multilingual Pathways: Empowering Language Learners and Educators**” will take place on **October 24, 2026** with the anticipated location in Mesa, Arizona.

This event brings together **200+ English language educators, instructional leaders, and higher education professionals from across Arizona**. Participants represent **K–12 schools, districts, universities, and community programs**, many of whom influence instructional resources, curriculum decisions, and professional learning initiatives for multilingual education. Conference registration ranges from **\$100.00 to \$130.00 per attendee**, depending on registration type (early bird, full, student, or one-day pass).

AZTESOL is a **501(c)(3) non-profit professional organization** dedicated to supporting educators who serve Arizona’s multilingual learners through professional development, collaboration, and advocacy.

We invite your organization to partner with us as a [sponsor](#) or [donor](#). Sponsorship provides an opportunity to:

- Connect with educators and educational leaders across Arizona
- Demonstrate support for multilingual learners and equitable education
- Increase visibility through conference materials, digital communications, and event recognition

Your support directly contributes to **professional learning opportunities that strengthen instruction for multilingual students across the state**.

If you are interested in sponsorship opportunities or would like to explore a **customized partnership**, please email secretaryaztesol@gmail.com

Attached, you will find a variety of donation and sponsorship options designed to highlight your organization’s commitment to education and community impact. Your support directly benefits educators who are preparing Arizona’s students for success in an increasingly multilingual and multicultural world.

Thank you for supporting Arizona educators and multilingual learners.

Respectfully,
 AZTESOL Governing Board
 EIN: 86-0484180



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AZTESOL Sponsorship & Donation Opportunities

Empowering English Language Education in Arizona

About AZTESOL

The **Arizona Teachers of English to Speakers of Other Languages (AZTESOL)** is a professional association dedicated to supporting English language educators and promoting high-quality education for English learners across Arizona. Through conferences, professional development, and community initiatives, AZTESOL advances the skills of teachers and impacts thousands of students statewide.

By partnering with AZTESOL, your organization directly supports education, fosters community engagement, and gains visibility among educators, administrators, and community leaders.

Why Sponsor or Donate?

- **Support Education:** Help provide resources, scholarships, and professional development opportunities for English language educators.
 - **Engage Your Community:** Show your commitment to educational equity and community impact.
 - **Enhance Visibility:** Receive recognition through conference materials, AZTESOL website, and social media channels.
 - **Build Relationships:** Connect with educators, administrators, and education professionals across Arizona.
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Important Note

The fair market value of benefits received may reduce any tax-deductible portion. Please consult your tax advisor.



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AZTESOL Sponsorship Partnership Fact Sheet

Invest in Arizona's Multilingual Education Community

The Arizona Teachers of English to Speakers of Other Languages (AZTESOL) is a statewide professional organization dedicated to advancing excellence in education for multilingual learners. Through professional learning, collaboration, advocacy, and networking, AZTESOL supports educators across Arizona who serve English learners and multilingual students.

By partnering with AZTESOL, sponsors gain direct access to a highly engaged network of educators, administrators, researchers, and decision-makers while supporting professional development opportunities that positively impact students throughout Arizona.

Audience Reach

AZTESOL serves a diverse community of professionals committed to multilingual learner success.

Conference Participants Include:

- K–12 Classroom Teachers
- ESL/ELL Specialists
- Instructional Coaches
- School Administrators and District Leaders
- Higher Education Faculty
- Researchers and Graduate Students
- Teacher Preparation Programs
- Educational Consultants and Service Providers

Organizational Reach

- Statewide professional membership network
- Connections with school districts, charter schools, universities, and educational organizations
- Regular communication through newsletters, social media, website announcements, and professional events

Conference attendance and audience demographics will continue to expand as AZTESOL grows its statewide impact.

Sponsor Visibility Opportunities

Sponsors receive meaningful recognition before, during, and after the conference.

Digital Visibility

- Logo placement on the AZTESOL conference website
- Recognition in conference promotional materials
- Social media acknowledgments and sponsor spotlights
- Sponsor logo included in conference slide presentations

Conference Visibility

- Recognition during opening and closing sessions
- Logo placement in conference program materials
- Vendor or exhibitor opportunities (when applicable)
- Networking opportunities with attendees and educational leaders

Ongoing Partnership Recognition

- Visibility among educators serving multilingual learners throughout Arizona
- Opportunities to support special initiatives and professional learning events

Your Impact

Sponsorship directly supports:

Professional Learning

Providing high-quality professional development opportunities for educators serving multilingual learners.

Access and Inclusion

Supporting scholarships and reduced-cost registration opportunities that increase conference participation.

Collaboration and Networking

Creating spaces where educators can share best practices, research, and innovative approaches to multilingual education.

Student Success

Strengthening educational outcomes for Arizona's multilingual learners through educator growth and leadership development.

Future Sponsorship Opportunities

As AZTESOL continues to expand its conference and programming, sponsorship opportunities may include:

- Sponsored keynote presentations
- Sponsored breakout sessions
- Scholarship funds for educators
- Educator recognition and awards
- Conference registration sponsorships
- Email marketing campaigns
- Vendor and exhibitor packages
- Year-round professional learning partnerships

AZTESOL is committed to developing sponsorship packages that provide clear value, meaningful engagement, and measurable visibility for our partners.

Partner With AZTESOL

Your sponsorship helps advance professional excellence, educator support, and student success across Arizona's multilingual education community.

For sponsorship opportunities and partnership information, please contact:

AZTESOL

Website: www.aztesol.org

Email: secretaryaztesol@gmail.com

Together, we can support educators and empower multilingual learners throughout Arizona.

**Sponsorship Opportunities
Signature & Premier Tiers**

Tier	Annual Investment	Benefits
Signature Sponsor	\$10,000+	<ol style="list-style-type: none"> 1. Featured company profile and link on AZTESOL website 2. Prominent logo placement in newsletters and digital communications 3. Verbal and signage recognition at all major events 4. Conference priority exhibitor table placement 5. One guaranteed conference presentation opportunity 6. Featured article in newsletter or official communication 7. First priority for additional sponsorship opportunities 8. Recognition tied to two (2) \$500 teacher or graduate student scholarships in your name 9. Recognition at monthly webinars and special events
Premier Sponsor	\$5,000+	<ol style="list-style-type: none"> 1. Company profile and logo on AZTESOL website 2. Recognition in organizational communications 3. Conference registration with priority exhibitor table placement 4. Featured article in newsletter or digital publication 5. Priority access to additional sponsorship opportunities 6. Two (2) AZTESOL memberships 7. Recognition tied to one (1) \$500 teacher scholarship in your name 8. Invitations to networking events
Encore Sponsor	\$2,500+	<ol style="list-style-type: none"> 1. Company profile and link on AZTESOL website 2. Recognition in communications 3. Conference registration with exhibitor table 4. Newsletter or publication feature opportunity 5. One (1) AZTESOL membership 6. Recognition tied to one (1) \$250 teacher or student scholarship in your name 7. Invitations to networking events



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Sponsorship Opportunities
 Diamond to Silver Tiers

Tier	Annual Investment	Benefits
Diamond Sponsor	\$2,000	<ol style="list-style-type: none"> 1. Company profile and link on website 2. Recognition in communications 3. Conference registration with exhibitor table 4. One (1) AZTESOL membership 5. Invitations to networking events
Platinum Sponsor	\$1,500	<ol style="list-style-type: none"> 1. Company profile and link on AZTESOL website 2. Recognition in communications 3. Conference registration with exhibitor table 4. Invitations to networking events
Gold Sponsor	\$1,000	<ol style="list-style-type: none"> 1. Website recognition 2. Recognition in communications 3. Invitations to networking events
Silver Sponsor	\$750	<ol style="list-style-type: none"> 1. Website recognition 2. Invitations to networking events

Event & Program Sponsorship

Type	Investment	Benefits
Workshop or Session Sponsor	\$300-\$500	Support a specific professional development workshop or session. Recognition on workshop materials and during the session. Logo featured on session slides.
Virtual Event or Webinar Sponsor	\$300-\$500	Sponsor a virtual event such as AZTESOL webinars or PD sessions. Logo placement on event registration page and materials. Social media acknowledgment.



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Maximizing Your Sponsor Impact

At AZTESOL, we create measurable value for our sponsors. From [pre-conference](#) setup to on-site engagement and [post-conference](#) follow-up, our process captures meaningful data to show the direct impact of your support. Whether it's leads, brand awareness, or new partnerships, your participation becomes a credible success story to showcase to stakeholders and decision-makers.

Donation Opportunities

General Support Donations

- Contribute to scholarships for teachers attending AZTESOL events
- Fund educational resources for classrooms
- Support community outreach initiatives

Recognition for Donors

- Donations of any amount are acknowledged on the AZTESOL website and annual report
- Donors of \$250+ receive a certificate of appreciation
- Special recognition for recurring donations

How to Contribute

Online Payment Options

To support AZTESOL, you may choose one of the following secure payment options:

- **Become a Sponsor:**
Visit the official sponsorship page:
<https://aztesol.org/become-a-sponsor/>
- **Make a Donation:**
Contribute securely via PayPal or credit card:
<https://aztesol.org/donate/>

Sponsorship Inquiry: Email secretaryaztesol@gmail.com to discuss customized sponsorship packages.

Join Us in Making a Difference

Your partnership with AZTESOL empowers educators, enhances professional development, and strengthens Arizona's English language learning community. Together, we can make a meaningful impact.

Contact:

Email: secretaryaztesol@gmail.com

Website: www.aztesol.org