

ASSIGNMENT

- 1 Run a brainstorming session around a current project or problem
- 2 Use one or more of the brainstorming methods from the call
- 3 Go through the Dreamer, Realist and Critic Processes
- 4 Implement solution if possible
- 5 Share your experience, insights, and solution in the Agoge-Assignments-Chat



Problem:

Low views on my videos

Long walk:

- They are calming. People generally watch short form content to get a dopamine hit
- All of the short form videos feel the same
- I keep reusing the same footage. I need to change it up
- Some of the videos are too long
- They are too calming and all the same making them boring some of them boring
- They lack a hook
- They lack hashtags and a good title
- I keep using the same boring ai voice
- I keep using the same people. Seneca, marcus aurelius, and epictetus. I need to branch out to more people
- They are calming. People generally watch short form content to get a dopamine hit
- All of the short form videos feel the same
- I keep reusing the same footage. I need to change it up
- Some of the videos are too long
- I need just more people in my videos instead of focusing on the same 3 people. Like adding people such as sun tzu, Gengis khan, alexander the great, etc
- I need more watch time and more engaging music and footage

- I need to mix it up a bit every video
- Study people in the same niche and try implementing some of the things they do like ryan holiday
- Utilize ai more for ideas
- Ask for feedback from people
- Implement that feedback
- Do some more advanced lessons in cc + ai campus and implement them
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Dreamer:

- I can magically improve everything overnight and get 100k views
- Have chatgpt spit out the perfect idea every time
- The algorithm suddenly changes and my current type of content is perfect
- I can find what well known people in history people like hearing quotes from first try
- In the first try ill find the perfect video length
- I copy every aspect perfectly from a trending video in my niche and get instant amazing performance
- I'll find the best hook and have the viewer engaged in the first attempt at this

Critic:

- The niche is dying it aint gonna work
- Ai content is garbage as it feels empty
- The platform you're using it bad for the niche
- Too inexperienced
- The competition is better as they have a team producing their videos
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Realist:

- It definitely going to take multiple iterations of trial and error to nail it down
- I will need to try a bunch of different prompts before I get the desired answer and should take the ai prompting lessons in the cc + ai campus and rewatch the ai lessons in the copywriting campus
- I should probably stick to philosophers and very well known people from history.
- I can take the video lengths of the 10 most popular short form videos in my niche, and average them out and aim for that length in my videos and see how it goes and work my way from there
- I should take aspects here and there from each video and see what works well and implement it in future videos and what doesn't and discard it

Solution:

Views: I need to study the top players in my niche and implement what i find to increase the quality of the video. If it doesn't perform well then discard it and try something new. I should also ask people for some feedback and implement it. If it works keep it if it doesn't perform then discard it and try something new.