

PTP Directions on Spot-Checking Evaluation

Description: This document describes the process of spot-checking evaluation of public figures and organizations for the PTP.

- First, pick certain public figures or organizations you want to evaluate, and fill out your information in [this form](#).
 - Try to pick public figures or organizations who have not yet been chosen by other PTP evaluators like yourself. For who has chosen what public figures or organizations before you, see [this spreadsheet](#).
- After you choose certain public figures or organizations to monitor, find all of their relevant online presence, such as website, Facebook pages, LinkedIn, Twitter, and so on
- Doing spot-checking should take about 15-30 minutes a month per person at a sufficient level of spot-checking
 - Of course, if you find a problem, that would take more time
- At least once a month, please spot-check their public statements on their website, social media, and other forums
- If you believe that the public figures or organization you chose to evaluate has violated the pledge, which comes through sharing misinformation as defined at [this link](#), please document your evidence thoroughly. Then contact the public figure or organization privately through all the channels available to you: email, Facebook messages, tweets, phone call, and so on. Do your reasonable best to get through to that person or that person's staff. As you try to contact them, adopt a "charity mode" approach, meaning being more charitable toward the alleged violator than is one's intuition, and assuming an "innocent until reasonably shown guilty" perspective – perhaps there was a misunderstanding of some sort, or unclear language. Use curiosity and questioning to determine whether there is clear evidence that the pledge has been violated. If there is clear evidence, provide this to the alleged violator(s), and ask them for a retraction. If there is a retraction, or you find out that there is no violation and you misunderstood the statement, the matter is resolved. Please document your evidence and interactions thoroughly, and email the information about any such interactions to info@protruthpledge.org. If the person or organization does not retract their words, and you still believe there is a violation, provide all the evidence of a violation and information about the interactions to info@protruthpledge.org.