

# “Solar System Simulator” Privacy Policy

This Privacy Policy was last updated on 13/10/2024.

This Privacy Policy describes Our policies and procedures regarding the collection, use, and disclosure of Your information when You use the Service. It also explains Your privacy rights and how the law protects You.

By using the Service, You agree to the collection and use of information as outlined in this Privacy Policy.

## Interpretation and Definitions

### Interpretation

The words with capitalized initial letters have meanings defined under the following conditions. These definitions shall apply regardless of whether they appear in singular or plural.

### Definitions

- **Account:** A unique account created for You to access Our Service.
- **Application:** The software program provided by the Company, downloaded by You on any electronic device, named "Solar System Simulator."
- **Company:** Referred to as either "the Company," "We," "Us," or "Our" in this Agreement, refers to WPC.
- **Country:** Refers to Belgium.
- **Device:** Any device that can access the Service, such as a computer, cellphone, or digital tablet.
- **Personal Data:** Any information that relates to an identified or identifiable individual.
- **Service:** Refers to the Application.
- **Service Provider:** Any natural or legal person who processes data on behalf of the Company.
- **Usage Data:** Data collected automatically, either generated by the use of the Service or from the Service infrastructure itself.
- **You:** The individual accessing or using the Service, or the company or other legal entity on whose behalf such an individual is accessing or using the Service.

## Collecting and Using Your Data

### Types of Data Collected

#### Usage Data

While using Our Service, We may collect certain usage data automatically, such as:

- **Device identifiers:** IP addresses, Android Advertising ID (AAID), or other unique device identifiers.
- **App usage:** Information about interactions within the app, such as the time spent on features and pages, and how You interact with advertisements.
- **Device information:** Mobile device type, operating system, browser type, and mobile network information.
- **Ad interactions:** Information about the ads You view and click on, as well as session duration.

### Information Collected While Using the Application

While using Our Application, We may collect data such as:

- **Geolocation data:** If You grant permission, We may collect Your approximate location to provide location-based features and services.

You can enable or disable access to this information at any time through Your Device settings.

## Use of Data

We may use the collected data for the following purposes:

- **To provide and maintain Our Service:** This includes monitoring the performance and usage of the app to improve its functionality.
- **To display advertisements:** To show relevant advertisements to You, including through third-party services as detailed below.
- **To perform data analysis:** To understand user behavior, optimize the user experience, and improve the app's performance.
- **For compliance:** To comply with legal obligations, enforce our agreements, and prevent fraud.

## Third-Party Advertising Services

Our app integrates third-party advertising services, including Google AdMob and the following ad bidding networks: **AppLovin**, **InMobi**, **Liftoff**, and **Pangle**. These services may collect personal data such as device identifiers and geolocation data to serve personalized ads.

### Data Collected by Third-Party Advertising Networks

These third-party advertising services may collect the following types of information:

- **Device identifiers:** Such as IP address, Android Advertising ID, or unique device identifiers.
- **App usage and interactions:** Information about the ads You view, click on, and how You interact with them.
- **Location data:** If permission is granted, these services may collect Your approximate location to provide targeted ads.

### Third-Party Advertising Services Used

- **Google AdMob:** Google AdMob may collect personal data, such as device identifiers and location data, to show personalized ads. Learn more by reviewing [Google's Privacy Policy](#).
- **AppLovin:** AppLovin collects data for personalized ad targeting. See their privacy policy [here](#).
- **InMobi:** InMobi collects device information, usage data, and location data (with permission) for personalized ads. View the [InMobi Privacy Policy](#).
- **Liftoff:** Liftoff gathers data related to device identifiers and app interactions. For more details, see the [Liftoff Privacy Policy](#).
- **Pangle:** Pangle may collect device information and app usage data for personalized ads. More information is available in the [Pangle Privacy Policy](#).

### Opting Out of Personalized Ads

If You do not wish to receive personalized ads, You can opt out via Your device settings:

- **Android:** Go to **Settings > Google > Ads > Opt out of Ads Personalization**.

You can also opt out of personalized ads from third-party ad networks via:

- **Network Advertising Initiative:** [www.networkadvertising.org/choices](http://www.networkadvertising.org/choices)
- **Digital Advertising Alliance:** [www.aboutads.info/choices](http://www.aboutads.info/choices)

## Children's Privacy

Our Service is not intended for use by children under the age of 13. We do not knowingly collect personal data from children under 13. If You are a parent or guardian and become aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected personal data from a child under 13 without parental consent, We will take steps to delete that information.

## Retention of Data

We will retain Usage Data for as long as necessary for the purposes set out in this Privacy Policy. This includes retaining data to comply with legal obligations, resolve disputes, and enforce agreements.

## Transfer of Data

Your information may be transferred to and maintained on servers located outside Your jurisdiction. By using the Service, You agree to the transfer of Your data in accordance with this Privacy Policy.

## Security of Your Data

We strive to protect Your data; however, no method of transmission over the Internet or electronic storage is 100% secure. While We take commercially reasonable steps to protect Your data, We cannot guarantee absolute security.

## Cloud Save Game Sharing Feature

The Cloud Save Game Sharing Feature allows You to upload Your saved game data (such as custom star systems, planets, textures) to a cloud server so it can be shared with other users. This feature is entirely optional, and You must opt-in to use it.

### Data Collected for Save Games

When You use this feature, We store and process the following types of data related to Your saved games:

**Save Data:** This includes game progress, configurations of custom star systems, planets, and any other content created in the app.

**Custom Textures:** You may upload textures and other custom assets used in Your saved games.

**Metadata:** This may include non-personal information such as the date and time of the save, the version of the app, votes or ratings You provide on other users' saved games, and other diagnostic data related to the cloud save process.

### How Your Save Data Is Used

Your saved game data will be:

**Stored on Our cloud servers:** Your saved data will be stored on Our servers; however, We reserve the right to delete inactive or unused data, including custom textures and metadata, at Our discretion if it has not been accessed for an extended period or for server management reasons.

**Shared with other users:** When You opt-in, Your saved game data, including custom textures, votes on other saved games, and metadata, becomes publicly shareable with other users of the app. However, no personal data (such as name, email address, or IP address) will be linked to these shared saves.

**Deleted upon request:** You can request the deletion of Your shared saves and custom textures at any time by contacting Us or using the app's built-in tools.

## **Data Privacy for Cloud Saves**

We do not associate any personal data with saved games. Saved games do not contain personal information, and We do not use them to track or identify individual users. Only the saved game content (e.g., custom star systems, planets, textures) and metadata (e.g., votes on other saved games) will be visible to others.

## **User-Generated Content: Custom Textures and Save Games**

When using the cloud sharing feature for save games, You may upload and share custom content, such as textures or game configurations, created or imported by You. By uploading or sharing any custom textures or other content, You agree to the following conditions:

### **No Copyright Infringement:**

You may not upload or share any textures or other content that infringes on the intellectual property rights of others. This includes, but is not limited to, copyrighted images, designs, trademarks, or materials that You do not have permission to use.

### **No Inappropriate Content:**

You may not upload or share any content that is offensive, inappropriate, or violates laws or regulations. This includes content that is:

- Obscene, pornographic, or sexually explicit;
- Violent or promotes harm to others;
- Discriminatory, hateful, or harassing;
- Otherwise deemed inappropriate by Us at Our discretion.

### **Responsibility for Uploaded Content:**

You are solely responsible for any content You upload or share through the cloud sharing feature. We reserve the right to review and remove any content that violates these terms without prior notice.

### **Flagging Inappropriate Content**

Users have the ability to flag save games that they believe are inappropriate or violate Our guidelines. When a save game receives a certain number of flags, We will review the flagged content. If We determine that the content violates Our policies, We may remove it from the cloud servers.

## **Retention and Deletion of Save Data**

Save data, including custom textures and votes on other saved games, will be retained on Our cloud servers unless deemed inactive or unused. We reserve the right to delete data, including save games and

metadata, that has not been accessed for an extended period or for server management purposes, without prior notice to You.

If You wish to delete Your saved games, custom content, or vote data, You can do so via the app or by contacting Us for assistance.

## **Transfer of Save Data**

Saved game data, including custom textures and votes, is processed and stored on cloud servers, which may be located outside Your jurisdiction. By using the cloud sharing feature, You agree to the transfer of Your save data in accordance with this Privacy Policy.

## **Contact Us**

If You have any questions about this Privacy Policy, You can contact us:

**Email:** [wpconsy@gmail.com](mailto:wpconsy@gmail.com)