

# PGS Taskforces

## *Application Process 2024.1*

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### Summary

**Organization:** [Principles for Responsible Management Education \(PRME\)](#)

**Initiative:** [PRME Global Students](#)

**Position:** PGS Global Taskforce Member

**Duration:** Six-month term from January to June 2024 (renewal for another six months after first term expiration upon commitment evaluation by Taskforce Coordinator)

**Work station:** Home-based (remote)

**Work relationship:** Volunteer (unpaid); up to five hours per week

**Application Form:** Access the Google Form [here](#)

**Application Period:** 7th November 2023 to 3rd December 2023 (23:59 EDT)

### Background

#### *The Principles for Responsible Management Education*

Accounting for more than 870 signatories worldwide, the [Principles for Responsible Management Education \(PRME\)](#) is the largest organized platform between the United Nations and management-related higher education institutions with the mission of transforming management education and developing the responsible decision-makers of tomorrow to advance sustainable development.

Launched in 2007 and working through [Six Principles](#), PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

The PRME community has approximately 3 million students. The *2019 PRME Strategic Review* recommended the "development of a strategy for improved PRME Student engagement" (p.75). In addition to such strategic direction, there is a perceived growing trend of youth protagonism in various global debates, especially in the realm of responsible management and sustainable development. In the university ecosystem, student-led initiatives are influential drivers of change, and students make critical statements for the future they imagine and take action to transform today's world for the betterment of tomorrow's society.

Following both these internal strategies and external opportunities, in 2021, PRME initiated a new strategic initiative on student engagement called [\*\*PRME Global Students \(PGS\)\*\*](#).

### *PRME Global Students*

[Officially launched during the 2021 Virtual PRME Global Forum](#), PGS's mission is:

*"To empower student organizations with a focus on sustainable development and responsible management by increasing their local and global connection to each other and further players in the university ecosystem, accelerating their and PRME's collective impact in the Decade of Action."*

To lead the development of a global network *by* and *for* students, the PRME Secretariat established the *PGS Regional Leaders* team with 18 student leaders from all nine continents and global sub-regions (see more details below). Together, the PGS Regional Leaders were able to map 300+ operating student organizations within the PRME global community and actively engaged more than 40 of them in PGS's programmatic development activities.

Taking place all over 2021 and divided into *Research* and *Design* Phases, the *PGS Collaborative Development Process* invited 65+ students from more than 25 countries to come together and co-create their own global network within PRME. From a network evolution perspective, the engaged students were simultaneously the pioneering 'builders' and the ultimate 'users' of the PGS network.

During this year-long programmatic development process, a consensus was reached regarding the need to establish strategic action-oriented directions and a set of projects that would enable networked global cooperation among PRME students, which ultimately could generate value for their student organizations on the ground. With this rationale in mind, the PGS participants established three **PGS Fundamental Pillars – Awareness, Advocacy, and Collective Action** – and collaboratively built the **PGS Portfolio** comprised of five strategic projects:

- ***PGS Social Media***
- ***PGS Newsletter***
- ***PGS Talks***
- ***PGS Ambassador Program***
- ***PGS Careers***

## PGS Portfolio and PGS Global Taskforces

Each project on the [PGS Portfolio](#) is led by **Global Taskforces**, composed of two co-coordinators and up to six worldwide members responsible for conceptualizing, planning, and implementing these five projects.

To become a PGS Global Taskforce member, it is required general and project-specific skills. In terms of general expertise, Taskforce members should have:

- Knowledge about PRME and PRME Global Students.
- Academic/Professional interests in topics related to Responsible Management, Corporate Social Responsibility, and Sustainable Development (SDGs).
- **Fluency in English is required.** Fluency in another UN official language is desirable but not mandatory.
- Applicants must be enrolled students (undergraduate, graduate, or Ph.D.) from Universities or Business Schools members of PRME. Check if your school is a PRME Signatory [here](#).

On the next pages, you will find more details about the five projects and the specific skills needed for each of them. Please consider both your current competencies as well as the expertise you want to develop to select your three preferred projects to apply further!

## PGS Ambassador Program

### **Description:**

With the goal of expanding the scope of the 2030 agenda of the Sustainable Development Goals under the United Nations Global Compact, the *Student Ambassador Program* was born as a pilot developed by the PRME Chapter Latin America and the Caribbean in 2021. In 2022, a second edition was fully implemented by the PGS Ambassador Program Taskforce in France, Belgium, and the Netherlands. In 2023, two editions took place. In the first semester, the Program was implemented in partnership with the PRME Chapter DACH in Germany, Austria, and Switzerland. In the second semester, the Program served students in the Middle East.

This ten-week program is composed of interactive workshops where students are exposed to relevant topics on sustainable development and responsible management, including the work done by the UN Global Compact, PRME, and issues from the PRME Working Groups. Each session starts with a presentation of the central topic conducted by guest speakers from the PRME Working Groups in the given matter, followed by a group discussion led by the students.

Empowering students through learning opportunities on responsible management, sustainability, and sustainable goals — this is the PGS Ambassadors Program! We aim to prepare a selected and diversified group of students for the advancement of the SDGs so that, in the future, they may implement systemic changes within their environments. Thus, our goal is to bring international students together around sustainability and SDGs-focused topics to inspire and empower them.

The Taskforce will be responsible for replicating this program in other PRME Chapters, thus engaging students from different countries to come together, learn, and exchange ideas on topics that matter to sustainability and responsible management. The Taskforce will plan the coursework, as well as the application and selection process of students and invite and interact with guest speakers, and organize the meetings.

### **Roles and Responsibilities of Taskforce Members:**

- Management of the relationship with the PRME Chapter as well as with guest speakers from the PRME Working Groups.
- Design communication and class materials, as well as promote and run the selection process of students
- Facilitate sessions and ensure that students have all the support needed during the whole Program
- Develop an Alumni Program for former Ambassadors

### **Knowledge/Skills/Expertise required for Taskforce Members:**

- Communication and leadership skills
- Logistics knowledge of digital spaces such as Zoom
- Capacity to facilitate workshop sessions
- Attention to detail and deadlines.

## PGS Careers

### ***Description:***

The *PGS Careers* aims to develop initiatives to improve the employability skills of PGS participants and connect them to potential mentors and employees, such as Career Fairs, Mentorship Programs, and Skills Development Workshops.

The current program is the Mentorship Program. PGS Careers will provide PRME students the opportunities to converse with mentors and other students, improving their employability skills and helping them to have a clearer sense of career plans. When confirmed to attend this program, students will be paired with a mentor and can attend the group mentorship online. Mentors are experts in SDGs-related areas, they might be from schools, enterprises, NGOs, etc. Students can get career advice from mentors and also meet friends who are also passionate about promoting sustainable development globally. In the future, more information related to careers will be offered to connect students with companies and job opportunities.

PGS Careers will keep operating careers-related programs beneficial to participants in our community. Empowering students, linking them with experienced talents and opportunities, leading them to a bright future!

### ***Roles and Responsibilities of Taskforce Members:***

- Reach out to various stakeholders within the PRME and UN Global Compact community for mentorship activities
- Investigate students' needs related to careers and plan programs
- Research professional and academic trends, available jobs, available courses, and opportunities within the sustainability sphere
- Prepare and coordinate speakers, businesses, and activities
- Work with other taskforce leaders within PGS to share opportunities

### ***Knowledge/Skills/Expertise required for Taskforce Members:***

- Good communication and leadership skills
- Good research and data management skills
- Ability to work well within a team
- Time and project management skills

## PGS Newsletter

### **Description:**

The PGS Newsletter is a monthly online publication where subscribers receive information about our global student network, impactful actions undertaken by student organizations, best sustainability practices implemented by students worldwide, and a plethora of internships & scholarship opportunities, along with lots of other interesting content.

The Taskforce will be responsible for aggregating and editing the materials received from PGS contributors as well as designing and launching the Newsletter on a monthly basis. The goal of PGS Newsletter is to spread awareness about sustainable initiatives and bridge the gap between students and student organizations to provide opportunities to them.

### **Roles and Responsibilities of Taskforce Members:**

- Ideating newsletter design on *Campaign Monitor*
- Aggregating, drafting and editing different newsletter sections
- Creating content in multiple formats - articles, pictures, photos, and videos etc.
- Assessing the effectiveness of newsletter outreach to subscribers
- Developing strategies to promote newsletter across multiple channels - email & social media

### **Knowledge/Skills/Expertise required for Taskforce Members:**

- Managerial skills/ skills in Project Management
- Strong writing and communication skills
- Effective team player and initiative driven
- Creative and design oriented
- Prior experience on Newsletters is desirable

## PGS Social Media

### **Description:**

What better way to connect students and young people all over the world together and have purposeful interactions, than with social media accounts dedicated to responsible management and sustainability?

PGS Social Media taskforce operates on 3 platforms: [Facebook](#), [LinkedIn](#), and [Instagram](#). We are here to promote the presence of PGS and young people who care about responsible management education, by working alongside with other taskforces to bring out the latest sustainability news, and to engage our audience in many meaningful programs and activities.

Responsible and sustainable management is interesting, challenging, and exciting! That is why we operate to keep students and young people well-involved in every step of PGS's journey of advocating responsible innovation and empowerment. We believe that great changes can be made with small collectible actions. With just a click, a like, a share, or a quick comment, at any time in the day, anywhere, and on any device, you are already contributing to the movement of responsibility and sustainability. Utilizing the wonder of social media, we are building a community of young people who care deeply about the current social and ecological problems and about making the world a better place.

We, as admins and content creators, are always on the watch out for the latest transformation and hot topics, as well as the latest activities and opportunities that are economically, socially and ecologically beneficial. We want to keep ourselves and the audience updated and inspired by being a trustful, timely, interactive purposeful social platform. So, (as always) follow us now on Facebook, LinkedIn, and Instagram under PRME Global Students!

### **Roles and Responsibilities of Taskforce Members:**

- Managing different social media platforms
- Writing and editing posts
- Creating pictures, photos, videos (content)
- Analyzing the effectiveness of a marketing strategy

### **Knowledge/Skills/Expertise required for Taskforce Members:**

- Managerial skills/ skills in Project Management
- Writing, storytelling, communication skills
- Knowledge of running social media, organizing social networking, SMM trends
- Creativity, design skills

## PGS Talks

### **Description:**

The *PGS Talks* could be perceived as the 'PGS Department of Events'. The goal is to organize on-demand events focused on our global student agency in partnership with worldwide student organizations, PRME Chapters, PRME Working Groups, and other partners. Besides that, the Taskforce organizes the *PGS Annual Summit* every year, which is a platform to assemble global student voices, exchange activists' experiences, and contribute youth intelligence to address sustainability issues.

For us to form deeper connections and make our mark in this world, we must learn how to speak up, listen, and act. Since PGS is, first and foremost, an organization whose vision is to empower students all over the globe, as well as help increase their local and international connections, we, the members of PGS Talks, are responsible for making those visions come alive.

All the events created by PGS Talks embody the three pillars of PGS, which are: *Awareness, Advocacy, and Collective Action*. Spreading awareness of certain advocacy or mission is our primary goal, as we believe that the first step towards cultivating greatness is to acquire all the necessary knowledge first. Next is to allow students to have a platform to speak their minds and be able to voice out their advocacies, and inspire others to do the same. Ultimately, the end goal of everything is to bring these people from different backgrounds together and to be united in the face of massive hurdles as we take collective action to solve real-life problems. In PGS Talks, we envision and create events that allow students, even professionals, and organizations of various fields and backgrounds to come together and share opinions, listen to each other's thoughts, and collaborate in making groundbreaking innovations that could help alleviate some of the world's current problems.

### **Roles and Responsibilities of Taskforce Members:**

- General communication within the Taskforce networks, PGS Networks, and PRME community
- Events brainstorming targeted to organizational model, events contents, and audience
- Regular and Events documents wording including proposals, promotion, handbooks, et al.
- Events executive work involving regional students organizations connection, speakers invitation, events host and record.

### **Knowledge/Skills/Expertise required for Taskforce Members:**

- Good communication skills
- Positive cooperation attitude
- Related events organizing experience
- Able to work with essential Google docs programs

## Application Process

**Applications will open on 07 November 2023 and close on 03 December 2023. Selected candidates will be announced in early January.**

To complete your application, candidates must fulfill this [Google form](#), thus sharing information about:

- Personal and academic information
- 1st Project preference
- 2nd Project preference
- 3rd Project preference
- CV/Resume (*mandatory*)
- Video Statement (*optional*)

### *Tips for Making Your Video*

At the beginning of your video, we invite you to state your name and the country/city in which you are located. Then, we invite you to talk about the following topics:

- Describe your passion for sustainability and responsible management and which specific area(s) you are passionate about.
- Tell us about your student agency towards advancing sustainability and responsible practices (e.g., your contributions to the work done by your student organization)
- Finally, how joining the PGS Global Taskforces matches your academic journey and professional aspirations.

No need to hire a professional! A short video recorded on your smartphone is sufficient. But plan ahead and shoot several takes to get it right. A few tips:

- Always make sure to use **landscape orientation** and not portrait orientation while recording (**hold your phone horizontally**, not upright), and try to hold your phone steady.
- If you do not have a microphone, make sure to shoot in a quiet area and stay as close to the audio source as possible.
- Use sufficient lighting: try facing the sun so that the light brightens up your shot and isn't behind you.
- Look directly at the camera on your phone, not the screen, and don't forget to smile!
- You may ask a friend or relative to help you. It will make your life easier, and you will have more fun!

The video should be a maximum of **one minute**. We are seeking original videos with content that can be understood by and appeals to a broad audience. All video content should be in English, including your speech. For media to be considered, you must have created and have permission to use all content in your video, including still imagery and music. We will not accept work containing profanity or content that violates the UN Charter.

If you have any questions, please feel free to write an email to [pgs@unprme.org](mailto:pgs@unprme.org) or reach out to the [PGS Regional Leader](#) in your region directly.

## Application Timeline

- Application opening: **7th November 2023**
- Application closing: **3rd December 2023**
- Candidates allocation: **4th to 22nd December 2023**
- Selected candidates announcement: **early January 2024**