

Krunal Dhanawade

Ux and product designer

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Summary

User Experience (UX) Designer with 1 year of experience building products and solutions for B2B, B2C, AI, and fintech sectors. I have contributed to end-to-end product design, from user research and wireframing to building design systems and presenting to stakeholders. I combine empathy, curiosity, and a minimalist approach to craft user-centered experiences that drive engagement and solve real problems

Work experience

UX designer (internship), Helix Digital. Ahmedabad (Nov 2024 -July 2025)

- Designed responsive user interfaces for web and mobile applications in farming, social media, weather, and B2B sectors.
- Conducted user research, surveys, and usability testing to inform design decisions.
- Created wireframes, user flows, and interactive prototypes in Figma for developer handoff.
- Built and maintained design systems, ensuring consistency across multiple projects.
- Presented design solutions to cross-functional teams and incorporated stakeholder feedback.
- Iterated on designs based on user feedback, improving usability and user satisfaction.

Website development (freelance), Content Accelerator – Content Strategy Platform, Pune (July 2024- July 2024)

- Designed and prototyped an MVP web experience for a content strategy startup, improving clarity
- Emphasized card-based layouts and intuitive IA to guide users to key actions.
- [Website link](#)

Website design and development (freelance), MediaShutter – Media Agency, Mumbai (June 2024 - July 2024)

- Delivered a visually minimalist, mobile-responsive site for a creative agency focused on videography and photography.
- Integrated design system for consistent component usage across pages.
- [Website link](#)

Skills

Tools and technologies

- 1 year of hands-on experience with Figma for UI/UX design and prototyping
- Created responsive UI designs for portals, app features, and websites
- Developed interactive prototypes to communicate functionality to developers effectively
- Familiar with design collaboration tools such as Slack and Notion

Design

- Built and followed existing design systems to ensure consistency and scalability
- Conducted comprehensive UX research using both primary (interviews, surveys) and secondary (competitor analysis, market research) data
- Developed user flows, wireframes, and high-fidelity mockups for various projects

- Applied user-centered design principles to solve real-world problems and enhance user engagement

Soft Skills

- Demonstrated leadership by independently managing and delivering 3 major projects during internship
- Strong communication skills for presenting and justifying design decisions to stakeholders and team members
- Quick decision-making ability focused on business and user needs
- Committed to continuous learning and improvement by embracing feedback and learning from mistakes.
- Effective time management, proven by successfully completing hackathon-style projects within tight deadlines

Education

Bachelor's Degree in mass media and mass communication (BAMMC)

K.G. College of Arts, Thane (August 2021 -June 2024)

HSC

Anand Vishwa Gurukul College of Commerce, Thane (June 2020 -February 2021)

SSC

Sau. A.K. Joshi English medium school, Thane (June 2005 -March 2019)

Certification

UX Design Fundamentals – Udemy ([link to certificate](#))

Design Hackathon (Top 18 out of 100 Teams) – Designare ([link to certificate](#))

EXTRA-CURRICULAR ACTIVITIES

Technical Coordinator at “Chrysalis” college tech event ([link to certificate](#))

General Member Board at Rotract Club of Thane

Languages

English

Hindi

Marathi