

**Exercise of search and analysis of elements of interactivity
on the Web, social media and mobile apps. Work in pairs.**

1. Download this document and share the document with your partner.
2. Fill out the form, including a comment on why you chose each example, upload it to ADI.

Authors of this exercise:

1. Control

Web	Example site: http:// Comment:
Social media	Example site: http:// Comment:
Mobile app	Example app: http:// (in App Store or Google Play) Comment:

2. Feedback

Web	Example site: http:// Comment:
Social media	Example site: http:// Comment:
Mobile app	Example app: http:// (in App Store or Google Play) Comment:

3. Productivity (think about work: calendars, document sharing, grammar check, etc.)

Web	Example site: http:// Comment:
Social media	Example site: http:// Comment:
Mobile app	Example app: http:// (in App Store or Google Play) Comment:

4. Creativity (think about editing video, photos, social activities, entertainment, fun)

Web	Example site: http:// Comment:
Social media	Example site: http:// Comment:
Mobile app	Example app: http:// (in App Store or Google Play) Comment:

5. Adaptability (does the site adapt itself to your preferences? How?)

Web	Example site: http:// Comment:
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Mobile app	Example app: http:// (in App Store or Google Play) Comment:

6. Communication

Web	Example site: http:// Comment:
Social media	Example site: http:// Comment:
Mobile app	Example app: http:// (in App Store or Google Play) Comment: