

Title Must Reflect Content, Clear dan Interesting (*Times New Roman, 16 – Bold-composed of 13-15 Words, Space 1*)

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ABSTRACT (*TIMES NEW ROMAN –11*)

abstracts must cover research topics or problems, research objectives, research methods, results, and implications. In one paragraph a maximum of 100 words using the *Times New Roman 19* typeface are written in English and Indonesian formats. Abstracts must cover research topics or problems, research objectives, research methods, results, and implications. In one paragraph a maximum of 100 words using the *Times New Roman 9* typeface are written in English formats. Abstracts must cover research topics or problems, research objectives, research methods, results, and implications. In one paragraph a maximum of 100 words using the *Times New Roman 9* typeface written in Indonesian and English format (space 1,15)

INTRODUCTION (*sub-chapters and numbering not displayed*)

The introduction contains a clear description of **(sequentially) (1)** General description, problems, short reasons for conducting research **(2)** *State of the art* or a brief study of other research literature (previous) similar to justify novelty/*novelty* research in this article (tips: reference library there should be a reference journal of **the last 10 years**), **(3)** *Gap analysis* or statement gap or novelty or *novelty statement* containing gap statements containing two elements, namely from the important side of the research and what uniqueness or novelty of this research compared to previous research); **(4)** The hypothesis **[if any]** is expressed not in the form of a question sentence. **(5)** How to approach problem-solving [if any] **(6)** expected results or research objectives in this article.

(Times New Roman – 11, Space 1.15)

The proportion of the Introduction is 15-20% of the total length of the article.

RESEARCH METHOD (*sub-chapters and numbering not displayed*)

The research method contains the research design/ type of research, research object, operational definition of research variables and measurements, data type/data source, Sample determination techniques, data collection techniques, techniques, and data analysis methods. [all made in narrative form]. (*Times New Roman – 11, Space 1.15*)

RESULTS AND DISCUSSION

The results are presented in order of (1) **What/how** whether the data presented has been processed [not raw data], poured in the form of tables or images, and given an easy-to-understand explanation; (2) **Why** in the discussion section there is a link between the results obtained and the basic concepts and / hypotheses; (3) **[What Else]** whether there is conformity and/or contradiction with previous related research; (4) it is advisable to write down the implications of the results of the study both theoretically and application? (5) the benefits of articles/research according to the author's interpretation.

The narration of numbers in tables or illustrations is not required; each image and table must be referred to in the text and vice versa; in image or table pacing, **do not use the location words "above" or "below", e.g. avoid/not:** "Based on Figure 1 above....", "... presented in Table 3 follows: ...";

Be sure to check the following in the results and discussions:

Table 1. Creation Example (Bold 11, Times New Roman)

Wasinabel	Koefisen Regression	Standar Error	t count	Sig.
X1	0,168	0,058	2,893	0,005
X2	0,380	0,083	4,606	0,000
X3	0,154	0,069	2,234	0,028
X4	0,179	0,055	3,219	0,002
X5	0,270	0,063	4,322	0,000

Constanta : 1,447

Koefisand Determinasi (R^2) : 0,797

Mu it's chours(R): 0.893 α = 5%

Sumber: Must be clear and up to date accompanied by the year (Times New Roman – 10)

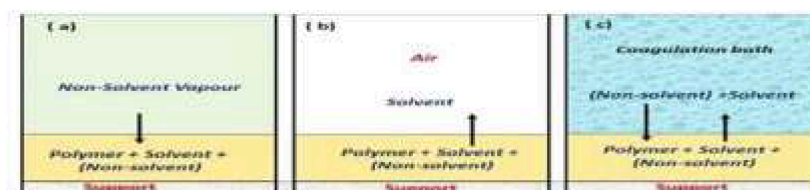


Figure 1. data

Sumber: Must be clear and up to date accompanied by the year (Times New Roman 10)

Note: Table Heading (Bold) there is no vertical line for a table with 1 (one) space with a size of 10. **The image title (Bold)** is placed below, the center. *Image sources and tables (italics)* are placed below the left and aligned with 1 (one) space with a size of 10.

Some things to note in writing tables and images (maps and graphs), are:

1. The table is heading above the table with a space of 1 (one) space. The distance between the table heading and the table is 1 (one) space.

2. When a table or image presented is taken or quoted from a specific source, **then the source is written below the table or image with 1 (one) space.**
3. Wherever possible the tables are presented on the same page. If the table is more than 1 page and must be disconnected, then it can be continued with the next page but given a follow-up description and given a table title, and a column heading (table head).
4. Write data with decimal numbers using commas (,)

(Times New Roman – 11, Space 1.15)

The proportion of results and discussions is 30-40% of the total length of the article.

CONCLUSION

Conclusions are written [in sequence] and briefly containing (1) answers to research objectives or hypotheses. (2) conclusions are written critically, carefully, logically, and honestly based on the facts obtained. (3) may be added implications or suggestions [not mandatory] avoid the list of conclusions in the form of bullets/numbers. (4) **If there are suggestions**, written in relation to the implementation or results of research, recommendations, and implications of research in one paragraph after paragraph contains conclusions, but still in one sub-chapter in conclusion.

(Times New Roman – 11, Space 1.15)

REFERENCE

[Updated reference library (last 10 years); literature of reference libraries (minimum 80% of primary literature)].

- Bahari, A.F. and Ashoer, M., 2018. Pengaruh Budaya, Sosial, Pribadi Dan Psikologis Terhadap Keputusan Pembelian Konsumen Ekowisata. *Jurnal Minds: Manajemen Ide dan Inspirasi*, 5(1), pp.68-78.
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- Ikatan Bankir Indonesia, Edisi ke 1 April 2013. *Memahami Bisnis bank* (PT. Gramedia Pustaka Utama).
- Kotler, P. dan Keller, K.L. 2007. *Manajemen Pemasaran*. Jilid 1 dan 2. Jakarta: PT Indeks.
- Parasuraman, A., Zeithaml, V.A., and Berry, L. 1988. *SEQUAL: Multiple-item scale for Measuring consumer Perceptions of Service Quality*, *Journal of Retailing*, Vol. 64, No. 1, pp. 12-40.

The number of references does not need much what is important is the quality of the reference library (primary, current, relevant), Reference List at least 80% in the form of a library issued in the last 10 years.

The elements of reference writing must be complete, including:

JOURNAL: author name, year, article title, journal name, volume, number, start page- end page (for the journal),

BOOK: author name, year of publication, book title, publisher's name, publishing city (for books), etc.

**) Logo, Footer, Header, and Article pages populated by JER editor*

**) Pay attention to custom margin articles, top: 2 cm, bottom: 3 cm, left: 3 cm and right: 1.7 cm*

) Scientific article length as much as 13-15 pages. Citation with APA **STYLE and SHOULD use the Application (**MENDELEY**)*

(Times New Roman – 11)