

**Context:**

I'll be straight to the point, G's.

This re-engagement sequence will be sent to about 160 people.

The first and second emails are made to catch their attention and make them click.

If they click the first email and click the link, then they won't receive the other emails of the re-engagement sequence, just the second email which I talk about a story of my client and they will stay on the list.

If they don't click the first email but click the second one, they will still receive the rest of the emails of the re-engagement sequence.

If they don't click both of these 2 first emails, then they will receive the re-engagement sequence emails.

Now, about the emails of the re-engagement sequence, they will just stop receiving these emails if they click the link, either the link to get the free training or the link to stay on the list.

If they click and see all the emails of this re-engagement sequence, and don't click on any link, they will be removed from the list, the same will happen if they don't click on any email.

By clicking on a link of the re-engagement sequence emails, these people will be subscribed to the welcome sequence at the end, this is the 'funnel' of this re-engagement sequence.

All the emails will be sent 1 day after the other, excluding the welcome sequence emails.

The welcome sequence emails will be sent for example like this: Email 1->Monday; Email 2->Wednesday; Email 3->Friday.

If you guys believe I should change anything in this funnel, just let me know.

**Winners Writing Process (both sequences):**

Business Objective: Make these cold subscribers join the free community with the first email or the last email of the welcome sequence.

1. Who am I talking to?
  - a. Mainly women who want to heal all their traumas and limiting beliefs and manifest everything they want easily.
2. Where are they now?
  - a. On their email inboxes scrolling
  - b. Current state
    - i. Scrolling on social media makes them feel less in pain with their current frustrated and anxious life because they don't know how to heal their traumas and limiting beliefs or manifest their desires.
    - ii. They have a big lack of clarity on how to manifest/heal
    - iii. When they see other people manifesting business success, houses, and all that, they get a bit jealous and think ""What am I doing wrong that I can't get what I want but these people on YouTube videos can?""
  - c. Desirable State
    - i. They have a calm and fulfilled life and can travel to where they want and still work on their business
    - ii. They mastered all the secrets of manifestation and can make everything fall into their lap 'I'm in alignment, I'm in the vortex because everything is falling in my lap'
    - iii. They are finally aligned with their higher self
3. Where do I want them to go?
  - a. Click to read the first email and join the free community

**OR**

- b. Click one of the emails from the real re-engagement sequence and watch a free training/stay on the list
  - c. Feel well with the first email of the welcome sequence
  - d. Give a really insightful resource to the reader (youtube video)
  - e. Join the free community
4. What steps do they need to take to take them from where they are now to where I want them to go?
  - a. Click to read the first email and join the free community
    - i. Use a subject line that grabs attention with an emoji and the text itself

- ii. Give a really valuable insight in the email
- iii. CTA to join the free community by showing it's the solution to the reader's problems

**OR**

- b. Click one of the emails from the real re-engagement sequence and watch a free training/stay on the list
  - i. Always use an attention-grabbing subject line and always use an emoji there
  - ii. Keep the emails short and straight to the point
  - iii. Show what the reader will be missing out with bullet points
  - iv. Urgency in the last emails
- c. Feel well with the first email of the welcome sequence
  - i. Short subject line with a happy emoji
  - ii. Start with the reader's desire
  - iii. Bullet points with what they'll get
  - iv. P.S. section to make them look forward to the next email
- d. Give a really insightful resource to the reader (youtube video)
  - i. Subject line with a topic that the reader likes and an emoji to grab attention
  - ii. Start by creating curiosity
  - iii. Show that there's a problem the reader needs to solve
  - iv. Give the solution creating curiosity
  - v. Show the reader needs to click the link to get the solution
- e. Join the free community
  - i. Subject line that grabs a lot of attention and use an emoji to help with that
  - ii. Start talking about the topic showing the other gurus are wrong
  - iii. Show the truth and a problem at the same time
  - iv. Show the solution to the problem
  - v. Show that I have the solution to the reader's problem
  - vi. Urgency
  - vii. CTA

**Re-Engagement Sequence:**

Email 1:

Subject Line: ❌ Here's The Most Common Manifestation Mistake!

Preview Text: Plus, The Best Way to Avoid It (and a Free Gift)...

Hey [Name]!

Are you trying to manifest abundance for a calm and empowered life?

That's a great goal, but there's a common mistake you need to avoid...

This mistake leads to months of efforts with no results, leaving most people feeling unfulfilled and disconnected from the Universe.

Many even give up on their goals because they overlook this crucial step!

Based on the daily questions I receive on Instagram, it seems like you might be making this mistake too...

*So, what's this critical mistake I'm talking about?*

## **Not Healing Yourself Before Manifesting...**

Many begin their journey burdened by traumas and limiting beliefs, without attempting to heal first.

This is the BIGGEST mistake you can make!

*Do you know why?*

Because this:

- Creates blocks and self-sabotaging beliefs;
- Makes the attraction process harder;
- Keeps people stuck in a cycle of self-doubt and daily struggle.

[Name], you need to change this today!

You might be thinking..."*But how, Garrett?*"

The answer is simple: [join the free community](#) I recently created!

I'll guide you through the healing process with simple proven techniques so that you can start manifesting the abundance you want effectively.

So, if you want to join that community today to heal yourself and claim your true power...

[>>CLICK HERE TO JOIN THE FREE COMMUNITY<<](#)

Don't think:

*"I'll join later, I'm too busy now"*

**We only have 11 spots available, it just takes 5 seconds to join, and it's free.**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

Email 2:

Subject Line: 🤪 People Thought I Was Crazy!

Preview Text: But I Did it Anyway...

Hey [Name]! 😊

**People thought I was crazy for doing this, but I did it anyway, and it helped me attract more abundance to my life...**

Read to the end because I'll give you a priceless lesson that you can apply today...

Six years ago, I left New York City and moved to Berlin, Germany, a place I had never been, to chase my dreams of making music.

This decision was made in just...

TWO days!

*(You're starting to understand why people called me crazy, aren't you? 😂)*

Arriving in Berlin was no walk in the park!

While I created some of my best art and achieved success...

I faced relationship problems and had a hard time finding a long-term apartment.

But here's the positive part:

These experiences helped me wake up each day feeling complete, blessed, and powerful...

I finally had my mind overflowing with so many creative ideas to attract a steady flow of abundance to my life!

## **So, where's the lesson in this story?**

The lesson is:

Stepping out of your comfort zone lets you see the world differently, gain new perspectives, and think more creatively...

Many people let their dreams die because of comparison and social media, but here's the thing:

When I was learning to make music, my early work was embarrassing.

I lost relationships due to judgments and misunderstandings...

But I REFUSED to give up!

So, pursuing your dreams can trigger reactions in people and cause confusion, but it's essential to commit to yourself and your path.

With all these experiences:

- I learned to grow in confidence
- I understood the world better
- Learned to trust my inner strength and wisdom
- Created my own path
- Helped others heal traumas and attract abundance into their lives

## **Life is yours to create, so...**

If you've been thinking about moving to another country or following your passion, take that leap!

You can always come back, but you'll never know what you can achieve if you don't take that leap.

**Trust me, the journey is worth it.**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

Email 3:

Subject Line: 😞 I thought we were friends...

We need to talk, [Name]...

I've noticed you haven't been opening my emails lately, and I miss our connection.

**But don't worry, I have a special idea to reignite our friendship!**

Here's something special for you:

[Image of the free training]

A free training from *my premium community* to help you:

- Heal your traumas and limiting beliefs effectively;
- Claim your true power;
- Attract abundance to your life.

But [Name], don't tell anyone, okay? 😬

I know how hard it is to heal traumas or limiting beliefs and still try to improve your life...

That's why I'm giving you this free training.

If you're ready to start healing your traumas and limiting beliefs effectively and take inspired action toward the abundance you want...

**>>CLICK HERE TO WATCH A PREMIUM TRAINING FOR FREE<<**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

P.S. Clicking the link above will also ensure you stay on my email list.

I want to keep you around and send you valuable content, but I'm removing people who aren't engaging.

Email 4:

Subject Line: 🤔 [Name]?

Preview Text: Are You Still There?

Hey [Name]!

I've noticed you haven't opened my last few emails.

I miss our connection and wanted to reach out to you personally.

Just a heads up, I'm currently doing a little spring cleaning and will be removing inactive subscribers...

**By staying on this list, you'll receive:**

- Access to 3 weekly emails that inspire and guide you to attract abundance to your life;
- Insights about the new moons and how to leverage their energy to speed up your manifestations;
- The latest and best resources to help you heal traumas and limiting beliefs, claiming your true power;
- And much more!

Hundreds of people have already transformed their lives with my resources...

\*Social proofs\* (Images)

**You can be next, [Name]!**

If you want to continue receiving these valuable insights and work towards an empowered financial reality, simply click below to stay on the list:

**>>I WANT TO STAY ON THE LIST<<**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

P.S. I'll start removing subscribers in 72 hours.

Email 5:

Subject Line: 🙄 Are you okay, [Name]?

Hey [Name]!

A few days ago, I shared a free training from my premium community to help you:

- Heal your traumas and limiting beliefs effectively;
- Claim your true power;
- Attract abundance to your life.

**But it seems like you might have missed it.**

And no worries, I'm giving you access to that training again to reignite our friendship and support your journey.

Here's your link:

**>>CLICK HERE TO WATCH A PREMIUM TRAINING FOR FREE AND STAY ON THE LIST<<**

This free training is just <X> minutes long, ensuring it won't take up too much of your time.

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

Email 6:

Subject Line: 🖐️ Is this a goodbye, [Name]?!

Preview Text: Only 24 Hours Left.

Hey [Name]!

I noticed you haven't been opening my emails lately.

**I'll be cleaning my email list in the next 24 hours.**

**By staying on this list, you'll receive:**

- Access to 3 weekly emails that inspire and guide you to attract abundance to your life;
- Insights about the new moons and how to leverage their energy to speed up your manifestations;
- The latest and best resources to help you heal traumas and limiting beliefs, claiming your true power;
- And much more!

If you're no longer interested in my emails, that's perfectly okay.

I understand and you can simply ignore this message.

However, if you'd like to stay connected and keep receiving the best healing and manifesting techniques to heal your traumas and attract abundance, click below:

**>>I WANT TO STAY ON THE LIST<<**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

## **Welcome Sequence:**

Email 1:

Subject Line: 🥳 Welcome back, [Name]!

Hey [Name], welcome back!

You've just taken the first step towards healing your traumas and limiting beliefs, and starting to attract abundance into your life.

### **Here's what you can expect:**

- Access to 3 weekly emails that inspire and guide you to attract abundance to your life;
- Insights about the new moons and how to leverage their energy to speed up your manifestations;
- The latest and best resources to help you heal traumas and limiting beliefs, claiming your true power;
- And much more!

*That's all for now!*

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

P.S. Keep an eye on your inbox.

The next email will give you priceless tips to help you attract abundance and peace into your life effectively...

Email 2:

Subject Line: 🤔 How to Attract Everything You Want?

Preview Text: And How to Do it Fast?

Hey [Name]!

There's a powerful Law you can use to attract everything you desire in life, whether it's:

- Abundance;
- Your dream partner;
- A peaceful lifestyle...

**And yes, I'm talking about the Law of Attraction.**

Many people have heard about the Law of Attraction, but they often try outdated methods and see no results.

They end up giving up, thinking:

*"This doesn't work!"*

But there are secret proven methods I and my students use to attract EVERYTHING we want in our lives...

**These methods accelerate the Law of Attraction!**

Yes, it's possible to fast-track your way to an empowered financial reality or even find your dream partner with just a snap of your fingers.

If you want to learn the super-fast methods to attract everything you desire with the Law of Attraction...

**>>CLICK HERE TO DISCOVER AND STEAL THESE METHODS TODAY<<**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*

P.S. [Name], in the next email, I will give you a little gift *to show my appreciation for staying on my email list*. **Keep an eye on your inbox!**

Email 3:

Subject Line: 😬 Manifestation Coaches Hide This From You!  
Preview Text: Click Here to Discover What It Is...

Hey [Name]!

You've probably noticed that many spiritual and manifestation coaches talk about being woke.

**But there are some aspects of spiritual ascension they don't talk about...**

For example, waking up spiritually or losing close relationships can be incredibly painful.

During spiritual ascension, **your body is literally undergoing changes.**

The vibrations and density of our physical bodies resist as much as they can.

You might:

- Experience sleepless nights and racing thoughts
- Receive ideas that are difficult to understand
- Feel the need for a huge change
- Be confused about your emotions

Remember, you're not alone or crazy, and it can take years to completely overcome these challenges.

But don't forget:

A breakdown often comes before a breakthrough!

If you're experiencing a spiritual awakening or feel like you're 'coming to light', finding support from someone who has been through it **can make a huge difference...**

In my free community, I guide members through healing their traumas and limiting beliefs so they can attract abundance and claim their true power effectively.

I'm opening *25 spots in this community* in 3 minutes...

You can secure your spot today, take effective steps, and start healing yourself to live a happier, more empowered life.

Or you could try to heal yourself alone, the hard way, and spend years struggling...

**I hope you make the choice that's best for you, [Name]:**

**>>I WANT TO JOIN THE FREE COMMUNITY<<**

With love,

*Garrett Paknis*

*CEO & Founder of Creative Life School | Coach / Healer / Hypnotist*