Treasure Hunt #2: One Pager

A one page introduction to your project proposal to help shop around your ideas

What are treasure hunts and how can they help you prepare an NSF proposal?

These treasure hunts have been created, tested, and updated by the Supporting Proposal Incubation and Creation for Educators at Two Year Institutions (SPICE) community. Each will involve questions, suggestions, and tasks to assist in the process of submitting an NSF grant proposal. These treasure hunts are not exhaustive and should be a basis for continued discussion in our forum spaces. We will also have forum space for suggestions and updates of the treasure hunts, as they will constantly evolve with use.

Why is this important?

One important part of the grant-writing process that is often overlooked is connecting with program officers before grant writing. A one-pager is a great way to get your big ideas across in a quick and easy way, and will help you focus your thoughts. This can then be shared with a program officer before the main writing stage can begin (or anywhere in the process) to request a meeting about the fit of your project for the program call.

What should you expect to get out of it?

You will end with a one page that can help guide discussions about funding the work.

Suggestions for getting started

Start brainstorming your big questions and big ideas, and start to write on what you're interested in. Sometimes it's as simple as sitting down and getting all your thoughts on paper, and then tweaking and editing. The questions below are to help guide you, and please be sure to share in the forum so we can all discuss!

Tasks and Questions

Big Problems

What are the overarching problems you are hoping to solve?

Is there a specific piece that you can focus on?

Your Big Idea

How are you thinking about attacking the big problem?

Your Mission Statement

What is the short (less than a paragraph) statement about your project's mission?

Your Elevator Pitch

What is your plan in a short form?

Your One-Pager

Expand on your plan using the big problems and big ideas, starting with your mission statement and elevator pitch. Remember writing is thinking and this exercise can help you focus your ideas!