DINOSAUR

JOB DESCRIPTION		
Job title:	**Copywriter**	**Opportunity:** Senior Copywriter
Work Location:	267/2 Dien Bien Phu, District 3	
Division/Department:	Creative	
Reports to:	**Creative Director**	

Duties and Responsibilities:

- Work closely with art director and creative lead on delivering pitching proposal in terms of visual
- Interpreting account briefs, able to do research on their own on clients, their competitors and target audience
- Producing ideas/messages/scripts beyond traditional advertising.
- Follow the production on shooting and voice record
- Updating and amending campaigns according to feedback
- Liaising with clients and colleagues, and meeting project teams to consider advertising requirements
- Supervising junior staff
- Other tasks as assigned.

Qualifications:

a. Education:	
b. Work experience:	● At least 2 years of experience in a similar role
c. Functional skills:	● Think beyond traditional advertising solutions. ● Have multiple styles of writing and tones of voice. ● Strong organizational skills with the ability to multitask. ● Have experience in video production is a plus
d. Soft skills	● Teamwork, reasonable deadlines with accounts, and managing individual workloads. ● Natural storytelling skills and public speaking skills. ● Willing to work overtime if the project is urgent.