

The Do-It-My-Way Academy: **Storysell Your Way To Your 1st Client In 30-60 Days** - Without a Large Audience or Sacrificing Enjoyment

So you wanna land your 1st client?

Well, you've come to the right place.

I've created the Do-It-My-Way Academy to teach **dedicated creators** (like yourself) how to:

- Scale your way to your **1st client in 30-60 days** (without doing the stuff you don't like doing)
- Write **stories that sell** (so you never have to chase leads or send cold DMs ever again)
- Position your brand to become **an authority in your niche** (even if you're currently under 250 followers)

All while only doing the things you like doing.

But first, why should you choose this community over all the countless others?

It's simple - while everyone else is hyper-focused on teaching the "best strategy" period (which doesn't exist btw).

I hyper-focus on personalization.

The do-it-my-way approach.

See - I've been manipulated by self-proclaimed gurus multiple times.

“This is the best strategy”

“That is the best strategy”

They said it with such conviction that each time they convinced me to change up my own strategy.

I've tried everything:

- Cold DM
- Warm DM
- Storytelling
- Value content
- Insight content
- Spam platitudes
- Spam short-form
- Engage 200x a day

Just to name a few.

The result?

- 1) A failing business
- 2) An inconsistent brand

But once I said **screw you** and stopped listening to those self-proclaimed experts and I started doing things **my way**...

That's when my brand finally started to grow.

Sounds relatable?

Then this might be the perfect place for you.

Now you know the purpose of the Do-It-My-Way Academy, I'll go over what you'll get once you're inside.

[>>>I want to scale my brand<<<](#)

Your 1st Client Roadmap

If you're reading this - you probably struggle with getting your business off the ground.

And if you're like me - you value clarity above anything else.

That's why I created the **1st Client Roadmap**.

So you can focus on growing your business instead of wasting tons of time on figuring out what to do.

The roadmap starts where every single business starts:

Step #1: Your Irresistible High-Ticket Offer

Shitty offer = shitty business.

You know this.

But do you know how to craft *your own* irresistible high-ticket offer from scratch?

No?

No worries - the first thing I'll do for you is help you create one.

That's not all though.

You'll also get my autistically detailed process of how I create my own offers (that way you won't have to rely on me anymore).

Including:

- The **5 core components of ANY offer** and how to nail down each one
- What to offer if you don't know what to sell yet (and don't have prior knowledge)
- How to **convince people to take up on your offer** if you don't have social proof or experience
- How to **become confident in your offer** so you can deliver the best possible results (that you can leverage as case studies)

“But what if I don't have a skill to sell?”

No worries - I got you.

I didn't have a skill either, so I learned one. And you'll be no different.

But lucky for you, you don't have to teach yourself everything from scratch. You have me to teach you (so you can start selling immediately).

Okay, your irresistible offer is ready.

But an offer is worthless if it doesn't get any traffic.



Now what?

We'll fix your funnel - starting with...

Step #2: Your StorySelling Content

When I first started out I was a really bad writer.

I'm talking - using ChatGPT to write my tweets because I had no idea how to write good content - kinda bad.

It took me 2 full months to get to 100 followers.

But it only took me 2 extra months to go from 100 -> 1000.

So what makes good content, well... Good?

It's not the amount of:

- Likes
- Views
- Comments

It gets.

Or even the amount of followers it gets you.

Those are influencer metrics.

You're here to build a business, not a social media following.

So what should you optimize for then?

Simple.

- 1) Stories**
- 2) Authority**

Why?

Because a business is built on trust, and authority content and stories build that trust.

But just posting authority content and stories separately won't do you any good.

So that's why I combined the 2.

I call this storyselling.

“But Davey, I have no clue how to write compelling stories”

Just like before - I got you.

My storyselling strategy is purely based on psychology and human nature.

It works for everyone.

Meaning even the shittiest writer can write stories that sell.

And to make it as easy as possible for you to start implementing the storyselling strategy, I'll share my:

- Content systems
- Storyselling frameworks
- Authority building systems

So you can start pumping out banger content (that sells) from day 1.

Now that we've fixed the top side of your funnel, it's time we move onto step 3.

Step #3: Your Lead Generation System

"It's hard to be poor, with leads banging down your door."

- Alex Hormozi

But you don't want just any leads.

You want quality leads (who are ready to buy the moment they hear your offer).

Because listen - you can post the most viral content known to man, but without quality leads you'll make no money.

It's as simple as that.

That's why I'll help you implement my own lead generation system for you.

It's plug-and-play.

Implement it once and you'll never have to do it again.

So far you've got:

- 1) Your irresistible offer
- 2) Your systems and frameworks to start pumping out banger content
- 3) Your lead generation system to start attracting those (high-ticket) clients

It's time for the last step...

Step #4: Your First \$1000

Now that everything is set in place...

It's time to make some money.

Because of the way this funnel is structured, you don't need a fancy sales-script or be able to persuade prospects to give you their hard-earned money.

That's what your content and offer is for.

The selling part is already over.

The only thing left to do is making sure the prospect knows exactly what to expect from you.

This is where you'll:

- See if they're the right fit
- Destroy their limiting beliefs
- Answer any questions they have

That's it.

Now that you know how your journey will look, I have 2 more things to guarantee you'll make your first \$1000 in those 37 days.

Weekly 1-2 Hour Group Calls

I host my community on Skool.

And aside from being able to create posts (just like on X or Reddit) where I'll help you in the comments with anything you need help with...

Every week we'll come together on a group call.

This is where I'll go way more in-depth and answer any questions you have in real-time.

But that's not all.

This is also the time where I'll review your:

- Offer
- Brand
- Funnel
- Content

Rewrite or rebuild it with you, and tell you what the biggest lever is that you should work on.

But best of all, I'll help you create a...

Your Personalized Strategy

I'm biiiig on personalization.

What works for others, 9 out of 10 times doesn't work for me.

That's why I've tried every growth and monetization strategy known on Money X.

And although none of them worked for me...

I now have the knowledge and wisdom to help anyone with creating their very own personalized strategy.

I know exactly why something didn't work for me.

And for what kind of person it does work.

I've made countless mistakes.

But you don't have to.

I'll help you create the perfect strategy for you.

Based on your:

- Skillset
- Qualities
- Obsession
- Personality

I'll make sure that you are the strategy.

That way no one can copy you.

You'll stand out by not fitting in.

But I'm not done yet.

I've got a few bonuses for you as well.

[>>>I want to scale my brand<<<](#)

BONUSES

1) Content Rewrites

Your funnel starts with content.

Shitty content = shitty funnel.

That's why I'll rewrite any post you want for you (even long-forms).

The only thing you have to do is copy-paste it in a community post and let me do my thing.

2) Monthly Courses

Every month I'll release a course on a topic you're struggling with.

I'll create a poll, you choose which topic I should cover, and I'll create a full course on it.

This way you always have a go-to source when you need help with a specific topic.

3) Content/Brand Breakdowns

Remember the tweet breakdowns?

Every week I'll review a community member's content or brand.

I'll post a **full breakdown** of everything:

- 1) Good
- 2) Bad

About it in a community post.

This way you not only learn from your own mistakes, but also from those of others.

4) Framework to Stand Out by Not Fitting In

To make it big you gotta stand out.

It's 1 of the reasons why I've got my pfp turned upside down (and it's a requirement to join this community).



Just kidding, but it'd be funny wouldn't it?

Anyway - you gotta stand out.

So that's why I created a framework you can use to make yourself stand out in this oversaturated creator economy.

5) Setting Up Your Payment Processor

To make money someone needs to be able to pay you.

But without a payment processor that's simply impossible.

That's why I've created a step-by-step process to set it up in a few minutes.

I'll help you every step of the way.

6) Clarity



Not only am I big on personalization.

I'm really big on clarity as well.

The only thing that's been a thorn in my side when it comes to making progress, is not knowing what I should be doing.

It's the only reason why I hired a mentor.

It saves me so much headaches and months and months of time (compared to figuring everything out on my own).

And lucky for you you'll have me on speed-dial each time you are:

- Stuck
- Confused
- Need direction

You can ask me any question you like.

No matter how small.

Don't know how to respond to a DM from a lead?

Hit me up.

Don't know what you should write about?

Hit me up.

Don't know what to eat for dinner?

Hit me up (I've got some delicious recipes for you).

You'll never feel lost or confused ever again.

I promise.

Recap

This has been a long read, so here's a lil recap of everything you'll get inside:

1. Your first \$1000 roadmap (in 37 days)
 - a. Your irresistible high-ticket offer
 - b. Your storytelling content
 - c. Your lead-generation system
 - d. Your first \$1000
2. Weekly 1-2 hour group calls
3. Your personalized strategy
4. Content rewrites
5. Monthly courses
6. Content/brand breakdowns
7. Framework to stand out by not fitting in
8. Setting up your payment processor
9. Clarity
10. Delicious recipes on demand

But there's a catch...

Because I want to give you the most personalized experience possible...

I have to limit the spots.

I'm only accepting **5 creators** into this community.

The Investment?

I believe everyone deserves the chance to make their first \$1000 online (because it's by far the hardest part).

Not just the ones able to afford 1-on-1 coaching.

So I've made this community SUPER affordable.

Normally I charge \$497/mo for coaching.

But now I'm asking for **only \$47**.

That's \$47 for knowledge worth \$497.

[>>>I want to scale my brand<<<](#)

Is there a guarantee?

Yes. If you're not fully satisfied with what you learn in the Do-It-My-Way Academy, you'll get a **full refund immediately** - no questions asked.

That's how confident I am in this community.

Frequently Asked Questions

1) Who is this for?

Anyone who runs a personal brand & wants to monetize their skills (or learn one).

That could be:

- Coaches
- Designers
- AI experts
- Software developers
- Copy- /Ghostwriters
- College/HS dropouts (like me)

Any service provider - from newbie to advanced - who wants to make their first \$1000 from their personal brand.

2) What happens after I pay?

Since I host my community on Skool, everything is built into the platform.

The moment you pay you'll join the community where you can enjoy every benefit I've mentioned so far.

3) How much time do I need for this?

I value honesty, and while everyone around you is saying:

“You only need 1-2 hours a day”

I’m saying - it depends.

I’m not offering you a get rich quick with minimal effort kinda opportunity.

And sure, you’ll get there with 1-2 hours a day.

But the more hours you put in - the faster you scale to \$1000 and beyond.

It’s the case for everything, and this isn’t an exception.

What I can promise you is this:

You’ll get there a hell of a lot faster with my help.

4) *How will we stay in touch?*

On Skool or in X DMs.

You can DM me whenever you want (I’ll even pin our chat).

You can create posts on Skool whenever you want.

And I’ll always reply as fast as possible.

5) *I’m not a good writer - will this work for me?*

Short answer?

Yes.

Long answer?

You don't need to be a great writer, because I'll coach you up to become one.

You don't even need a skill - because I'll help you build one.

That skill?

Copywriting.

This way you can immediately sell your services as a copy-/ghostwriter.

I'll even help you write posts for your clients.

That's how dedicated I am to get you to financial freedom.

Want to scale your brand to \$1000 figures in the next 37 days?

Here's what you need to do:

1. Click the link below
2. Click the big yellow JOIN button

3. That's it, you can now enjoy everything the Do-It-My-Way Academy has to offer
4. We'll get on an onboarding call and create your own personalized strategy

>>>Scale my f*cking brand - now!<<<

Excited to get to meet you <3

Davey