

Template | Creative Commons Open Call for Open GLAM Case Studies

This template must be used to submit the final draft of the case study. Remember, case studies are stories, they must convey a message about how a particular issue was addressed and what lessons can be learned from that experience. Case studies must be based on real events, experiences and facts; they are not hypothetical exercises.

Ex: [Rijksmuseum Case Study](#)

Please make a copy of this document to fill out.

1. Title

[Give your readers a descriptive and inspiring title to make them want to learn more. Your title should reflect the subject of your case study.]

2. Author(s)

[List the names of all contributors to the case study.]

3. Date

[Mark the date of submission.]

4. Overview / Executive Summary

[Summarize the general ideas of your case study: the topic, the main objective(s), the key issues, the results and conclusions (max. 300 words).]

5. Background

[Lay the groundwork for your case study: share information for a clear understanding of the context, relevant facts, and key issues or problems. Give details about the challenges faced. Be realistic about your goal. Explain clearly how this case study relates to open GLAM in the Global South and/or underrepresented communities and/or low-capacity, non-Western institutions.]

6. Case Evaluation

[This is the core of the case study. Highlight the essential aspects of your case. Are these aspects positive, negative or neutral? What influence do they have on your subject? Some objective observations and a subjective analysis can nicely complement each other.]

7. Proposed Solutions

[What are some realistic solutions to solve the problems? How could you mitigate negative impacts? Describe your proposed solutions and share concrete data and evidence.]

8. Conclusion

[Summarize the key takeaways from the case evaluation and proposed solution(s). Outline your successes. Show the impact. Be succinct.]

9. Recommendations

[Talk about the strategy to overcome the challenge and explain why it is the most appropriate.]

10. Implementation

[Explain how to put the recommendation into action.]

11. References

[Provide all the citations and links to sources, reference documents and any further readings.]

12. Illustrations (optional)

[Use some openly licensed images to illustrate your case study. Submit a maximum of three images and make sure to comply with all the license terms.]

[End of document]