



MEDIA RELEASE

Contact: Amber Greeley, Superintendent, 612-624-8198

2025 Minnesota 4-H Dairy Showcase Recognizes Kayla Visser for Excellence

St. Paul, MN (8/24/25) - The top 25 4-H dairy project members from across Minnesota were recognized for their dedication to their cows, clubs and communities. The Minnesota 4-H Dairy Showcase is a points-based recognition program that awards cash prizes to the state's top 4-H dairy project members. More than \$88,000 was contributed by donors and awarded to youth at the 17th Annual Minnesota 4-H Dairy Showcase held Sunday, August 24th, at the Minnesota State Fair.



Kayla Visser of McLeod County achieved 1st Place in the Minnesota 4-H Dairy Showcase. Barry & Shannon are the parents of Kayla. Kayla will receive \$4,800 from Dairy Products Inc.

Minnesota State Fair 4-H dairy cattle exhibitors who receive a purple or blue ribbon in their respective class are eligible to participate. Youth also complete an online leadership portfolio and earn points based on his or her project leadership, dairy-related activities and community



involvement. Bonus points are given to individuals receiving champion and reserve champion honors. A committee of judges selects the top 25 based on a scorecard format. To date, the event has awarded more than \$792,875 to deserving Minnesota 4-H youth.

The Minnesota 4-H Dairy Showcase is a joint effort between the Minnesota Livestock Breeders Association and the Minnesota 4-H Dairy Project Development Committee.