



## SUPERGROOM 2026 - FAQs, CLASS CATEGORIES & RULES

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<b>FAQS - FREQUENTLY ASKED QUESTIONS</b>
We have composed a list of frequently asked questions. If you need to contact us, or have further questions, our email is: <a href="mailto:supergroomsw@gmail.com">supergroomsw@gmail.com</a>
<b>WHAT IS SUPERGROOM?</b>
Supergroom is a fun and friendly dog grooming competition in the South West, celebrating skill, creativity, and the love of dogs! There are classes for all levels of experience and skills.
<b>WHERE &amp; WHEN IS SUPERGROOM?</b>
Supergroom will be held at <b>Wincanton Sports Centre, BA9 9SP</b> on <b>Sunday 12th April 2026.</b> <b>8am - 5pm</b>
<b>ARRIVAL AND REGISTRATION</b>
Please head to the box office on arrival - Here you will receive your ring number and shown to the board informing you of your location within the ring. Please ask if you need help finding your spot, that's what we are here for :) <b>Morning Competitors (AM)</b> <ul style="list-style-type: none"><li>• Entry and setup are permitted from <b>7:30 am</b>.</li><li>• All AM competitors must have their dogs ready and on the grooming table by <b>8:30 am</b>.</li><li>• General admission and AM competitions begin at <b>9:00 am</b>.</li></ul> <b>Afternoon Competitors (PM)</b> <ul style="list-style-type: none"><li>• PM competitors may arrive at any time throughout the day.</li><li>• All PM competitors must be on the grooming table by <b>12:30 pm</b> for a <b>1:00 pm start</b>.</li><li>• PM competitions begin at <b>1:00 pm</b>.</li></ul>
<b>WHO IS THE MAIN ORGANISIER?</b>

Multi award winning, BBC's Pooch Perfect winner, owner of KD Grooming Studio Ltd & Kd Training Academy, **Kelly Davis**.

#### **CAN SPECTATORS ATTEND?**

Yes! Supergroom is **FREE** to spectate and shop, so please come along to support dog groomers, shop and enjoy a day full of grooming inspiration.  
Free General Admission tickets can be ordered via [Ticket Tailor](#).

#### **IS THERE PARKING?**

Yes, there is free onsite parking available including Blue Badge disabled parking.

#### **WILL THERE BE FOOD AND REFRESHMENTS?**

Yes, there will be a food van attending on the day. There are also several local amenities including large franchises within minutes on the venue.

#### **HOW DO I ENTER A CLASS?**

Official tickets can be only purchased via [Ticket Tailor](#).  
Please note that tickets are **non refundable** and we are not responsible for any third party reselling.

#### **WHO ARE THE JUDGES?**

In the event of unforeseen circumstances beyond our control, the judging schedule or assigned judges may be subject to change at short notice.

Junior: Charlotte Howard  
Beginners: Charlotte Howard  
Intermediate: Stuart Simons  
Handstrip Terrier & Other Open: Denise Westbrook  
Purebreed Open: Georgia Ashton Fuller  
Workshop Crossbreed Open: Georgia Ashton Fuller  
Model Dogs: Kelly Davis  
Poodle (All Sizes) Open: Denise Westbrook  
Handstrip Spaniel & Setter Open: Denise Westbrook  
Workshop Purebreed Open: Georgia Ashton Fuller  
Asian Freestyle Open: Georgia Ashton Fuller  
Salon Creative & Carving: Stuart Simons  
Doubles: Kelly Davis

**Best In Show** and **Reserve Best in Show** will be decided by all judges.

All **OPEN** level classes are eligible for **BIS & RBIS**.

#### **I OWN A SMALL BUSINESS, CAN I HAVE A TRADE STAND AT SUPERGROOM?**

Yes! Contact us at [supergroomsw@gmail.com](mailto:supergroomsw@gmail.com) so we can send you a trader pack. We have packages to suit all business needs, big and small.

### IS SUPERGROOM A GOLDEN SCISSOR AWARDING SHOW?

Yes\*. The following classes are eligible for GSA's:  
Handstrip Terrier & Other Open, Purebreed Open, Workshop Crossbreed Open, Asian Freestyle Open, Handstrip Spaniel & Setter Open, Poodle (All Sizes) Open, Workshop Purebreed Open, and an additional GSA for Best In Show.

\*There must be a minimum of 3 in a class and all GSA rules abided.

### WHAT DO YOU MEAN BY SIZING?

You'll be allocated a time based on the size of your dog whilst they are stacked, from their withers.

**Small and Medium** under 17 inches.

**Large** 17 inches and above.

### HOW MANY PLACEMENTS ARE THERE IN EACH DIVISION?

There will be three placements per class in each category: 1st, 2nd and 3rd.

All classes are capped.

### WHAT DO I NEED TO BRING?

You'll need to provide your own table and all grooming equipment needed to complete your desired groom. A suitable dog. Battery powered tools (there will be no access to plugs in the ring).

We will send out a check list nearer to the date to help you pack.

### WHAT PREPARATION CAN I DO BEFORE CLASS STARTS?

Health check the dog to ensure they are healthy.

The dog should be bathed, cleaned and dried and brushed to a high standard before entering the ring. A last brush out in the ring is recommended to ensure they are tangle free.

You should ensure nails are trimmed and the sanitary areas are complete.

Poodles may have the face, feet and tail base clipped prior.

### ARE THERE DOG DRYING FACILITIES?

Yes, there will be drying facilities available to use. Please respect all equipment. You may bring your own PAT tested dryers but will not have access to plug sockets in the ring.

### CAN I ENTER THE OPEN CLASS?

Eligibility to compete in Open Classes depends on what you have already won and how many times.

If you have **over 2 years experience**, including training, you will be in the **Open** division.

You **CAN** continue to compete in an **Open** class until you have placed **1st three times** in a specific class or **1st twice and a BIS**.

### I'M A CHAMPIONSHIP GROOMER, CAN I STILL ENTER?

Once you have entered **Champion** class, you **CANNOT** move back down in that specific division.

You can enter a new Open class you have **NOT** placed 1st three times in or twice 1st and a BIS.

Model Dogs, Doubles, and Salon Creative & Carving are open to all levels and experience, including **Champion**.

#### WHEN IS THE DEADLINE FOR CLASS ENTRIES?

Tickets for purchase via Ticket Tailor are available until 9th April 2026.  
[Ticket Tailor](#).

#### I CAN NO LONGER ATTEND, CAN I GET A REFUND?

All tickets are **non refundable**. You are permitted to resell your ticket at your own risk. Please inform us of the new ticket holder's full name.

#### CLASS CATEGORIES

##### JUNIOR

- Must be aged 16 or under on the day of the competition.
- Can enter even if won 1st place previously in Juniors or equivalent class.
- All breeds and techniques are allowed.
- No breed/exhibitor specialists.
- For ages 10 and under: An appropriate adult (aged 18 or over) must be present at the table for the safety of both the dog & child.
- For ages 11-16 years: An adult (ages 18 and over) must be present, but can be at ringside **AT ALL TIMES**.
- This class is **NOT** eligible for Best in Show.
- Time allocated: **All sizes 2 hours 30 minutes**
- Minimum time in ring: **20 minutes (7 years or less) 1 hour (10 years or less), Full allocated time for 11 years and above.**

##### BEGINNER

- 1 year (12 months) or less experience (including training).
- All breeds and techniques are allowed.
- No breed/exhibitor specialists.
- This class is **NOT** eligible for Best in Show.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

##### INTERMEDIATE

- 1-2 years (12-24 months) experience (including training).
- All breeds and techniques are allowed.
- No breed/exhibitor specialists.
- This class is **NOT** eligible for Best in Show.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

##### WORKSHOP PUREBREED & CROSSBREED OPEN

- Any purebreed or crossbreed, without styling to breed standard.

- All techniques allowed.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

#### DOUBLES

- Two competitors grooming one dog simultaneously.
- Each competitor grooms one side of the dog each; front & back or left and right side. You may view each other's work, however, you cannot swap sides including finishing the other person's work.
- All breeds and techniques are allowed, except the use of colour.
- This class is **NOT** eligible for Best in Show.
- Time allocated: **Small & Medium 1 hour 30 minutes, Large 2 hours.**

#### SALON CREATIVE & CARVING

- Pet-safe dyes can be used before or added with temporary colours in the ring.
- Up to 25% of the dog can be coloured.
- Any purebred or crossbreed dog may be used.
- Any creative technique can be used. Examples include but not limited to: hair flowers, spirals, carved shapes, airbrush 'tattoos'.
- Any electrical appliances used in the competition must be battery powered.
- Skin and coat may be checked after the entry is completed but every effort will be made not to interfere with the integrity of the design.
- This class is **NOT** eligible for Best in Show.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

#### MODEL DOG

- Model dogs must be made up before the show and brought on the day.
- Any style allowed.
- There are two categories in this class: Breed & Asian Style, & Creative & Extreme.
- All submissions must not have been placed in any other competitions.
- All entries must be placed on the judging table by 10:00am.
- This class is **NOT** eligible for Best in Show.

#### ASIAN FREESTYLE OPEN

- Any Purebreed or Crossbreed trimmed in an Asian style. This means any interpretation of this style, so it is up to the individual's flair, skill and the judges preference.
- Exaggerated features are usually required.
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- Coat dressings and accessories are allowed but must be applied during the class.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

#### PUREBREED OPEN

- Any Purebreed adhering to their breed standard trim, excluding poodles.
- Examples: Bichon Frise, Kerry Blue, Lagotto Romagnolo, Bedlington Terrier, etc.
- Colouring is not allowed.

- All purebreeds must be groomed in a style recognised in the breed standard.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

#### HANDSTRIP SETTER & SPANIEL OPEN

- All Gundog breeds groomed according to their breed standard.
- Stripping knives are allowed.
- Coloured chalk powder/block/spray and cream are allowed.
- You are not allowed to use clippers except Cockers and Setters chest and ears.
- Time allocated: **All sizes 2 hours 30 minutes.**

#### HANDSTRIP TERRIER & OTHER OPEN

- All Terrier (and other) breeds groomed according to their breed standard.
- Stripping knives are allowed.
- Coloured chalk powder/block/spray and cream are allowed.
- You are not allowed to use clippers except: Scottish Terrier – chest, head and ears. West Highland Terrier - chest and ears. Schnauzer - chest, head, inside of back legs and ears.
- Time allocated: **Small & Medium 2 hours, Large 2 hours 30 minutes.**

#### POODLE (TOY, MINIATURE & STANDARD)

- Poodles must be groomed in a style recognised according to their breed standard.
- Poodle's face, feet and tail base are to be clipped before entering the ring. Ear clipping must be done in the ring.
- Colouring is not allowed.
- Poodles with top knots may ask for help from an outsider to hold the dog.
- Poodle's Spray up topknots have an extra 15 minutes for all sizes.
- Time allocated: **Toy Poodle & Miniature Poodle 2 hours, Standard Poodle 2 hours 30 minutes.**
- If a Miniature Poodle exceeds normal size expectations, it may be measured, and if above 17 inches at withers, it may be given additional time.

### RULES

#### GENERAL RULES

- All dogs attending must wear a suitable collar with up-to-date identification, as required by UK law.
- Please clean up after your dog(s). Failure to do so may result in a £100 penalty.
- Do not touch or handle another person's dog without the explicit permission of its owner or handler.
- Dogs must not be left unattended. Stewards are available to assist during short breaks if required.
- The event organisers accept no responsibility for the loss or damage of personal property.

#### CODE OF CONDUCT

- Stewards are available to help — please feel free to ask them if you need assistance.

- Aggressive, disrespectful, or inappropriate behaviour (including foul language) toward judges, staff, competitors, spectators, or dogs will result in disqualification or removal from the event.
- The **judges' decision is final** and must be respected at all times.

### COMPETITOR RESPONSIBILITIES

- Competitors must bring and groom their own dog(s).
- All competitors must hold appropriate dog grooming insurance.
- All classes will start promptly — late arrivals may not be permitted to compete.
- A 10-minute comfort break for dogs will be provided after one hour during both morning and afternoon sessions.
- **Dogs must have sufficient coat growth to demonstrate grooming skill; no visible pre-set lines are allowed.**
- A visible transformation from start to finish must be evident.
- Only animal-safe grooming products are permitted.
- Chalk may be used, but no residue should remain on the judge's hand after inspection.
- Competitors are responsible for their dog's welfare — ensure dogs are watered, exercised, and cleaned up after.
- If you are competing in multiple categories, bringing an assistant is recommended.
- Competitors will be disqualified if their crated dog behaves disruptively in a continuous manner (e.g. excessive barking).
- All grooming methods are permitted (class dependant), but the chosen technique should suit the dog's coat type.
- Any clipper burns, nicks, or cuts may disqualify a competitor from placement.
- The organisers reserve the right to reassign or disqualify entries placed in incorrect categories. Stewards are on hand to provide guidance if needed.
- **Best in Show** and **Reserve Best in Show** will be chosen by judges from the **Open Level** categories only.
- Previous Best in Show winners of Supergroom may enter again but must compete in a different category.
- The **judges' decision is final**.

### DOG HEALTH & ELIGIBILITY

- Dogs must arrive clean, dry, and free of mats or tangles.
- Nails should be clipped or filed, ears clean, and sanitary areas/pads may be pre-trimmed.
- All other grooming must take place during the official competition time (except poodle face and feet).
- Dogs must be handled with care and respect. Rough handling will result in a warning, and a second warning will lead to disqualification.
- Dogs should ideally be between 1 and 10 years old and in good health.
- Dogs must be free from parasites, infectious disease, and signs of aggression.
- No pregnant, nursing, or in-heat bitches may compete.
- Dogs must be provided with food, water, and exercise throughout the event.
- Dogs must be leashed and controlled when not crated or being groomed.

### CREATIVE GROOMING RULES

- All colouring and styling products must be pet-safe, non-toxic, and skin-safe.
- The use of superglue, glue guns, staple guns, or similar tools is strictly prohibited and will result in immediate disqualification.
- A patch test must be completed before applying any dye to ensure the dog has no adverse reaction.
- Do not apply dye to dogs with sensitive, irritated, or damaged skin.
- Dyes must be kept at least 1 inch away from the dog's eyes and genitals.
- Any dog showing signs of irritation or allergic reaction will be disqualified.
- Bleaching or lightening products are not permitted.

### PROHIBITED BEHAVIOUR IN THE COMPETITION RING

- Standing on tables or chairs.
- Coaching or verbal instruction during the competition or breaks.
- Visual or written reference materials, except diagrams for the Creative Class.
- Smoking or vaping.
- Consumption of alcohol.

### EQUIPMENT AND SETUP GUIDELINES

- A shared drying area (including blasters and a stand dryer) will be available on a first-come, first-served basis. Please respect all shared equipment.
- You may bring your own PAT-tested dryers for use in the drying area.
- Please bring your own table and grooming arm, as these are not provided.
- There are no electrical outlets available — cordless clippers are recommended.
- Competitors must provide all necessary grooming tools, including loops, scissors, clippers, blades, brushes, and combs.
- All equipment must be in safe working order.
- The organisers are not responsible for loss or damage to personal property.
- Remove all equipment and tools from the ring after each class.
- All grooming aids, including snap-on combs, are permitted.

### PROFESSIONAL STANDARDS

- Maintain a safe grooming station at all times (e.g., open scissors left on the table are not acceptable).
- Always use kind, safe, and professional handling techniques.
- Never leave dogs unattended on grooming tables.
- Grooming must be carried out with attention to technical safety — cuts, nicks, or clipper burns will result in penalties.
- Good sportsmanship must be demonstrated at all times.
- Poor sportsmanship (e.g., disrespect toward other competitors, judges, dogs, staff, sponsors, or spectators) may result in disqualification.

### PREJUDGING CHECKS

Judges will confirm and assess the following before competition begins:

- Correct class and division.
- Sufficient coat growth and overall preparation.
- Appropriate time frame for breed, size, or grooming technique.
- Whether a pattern has been pre-set.
- Notes from competitors regarding ear infections, scars, missing coat, moles, or similar conditions.

#### **END OF COMPETITION PROCEDURE**

- Grooming must stop immediately at the end of the class time. Continued grooming will result in disqualification.
- Remove all hair, tools, and equipment from the grooming table.
- Place a comb on the table for the judge's inspection.
- Competitors may comb or lightly finish their dogs before and after judging but may not reshape or restyle using water, sprays, or products.
- After finishing, stack and present your dog neatly for the judges.

#### **JUDGING CRITERIA**

- Overall uniformity of the trim.
- Balance, symmetry and style of the trim.
- Purebred: adherence to correct breed profile.
- Freestyle: ability of the groomer to create the best possible profile according to body type, conformation and coat.
- Scissoring: plush appearance without scissor marks.
- Hand stripping and carding: smooth natural appearance and proper technique.
- Clipper lines should be clean and free of irritation.
- Edges, such as Poodle feet should show neat and tidy bevels.
- Difficulty regarding the amount of coat removed, pattern created or followed, coat type, texture, quality and quantity.
- Camouflaging conformation faults and accentuating profile attributes.

**Looking forward to having you all join us!**

**Kelly, Ally & Katie xxx**