

Defining Clientele and Civil Rights Compliance Planning

CHOOSE YOUR OWN ADVENTURE BELOW

Note: Staff employees are not required to use Project Board, however, staff report up through a statewide program or a supervising academic, so the Project Board demos may help provide big picture context for civil rights compliance procedures.

Programmatic Example	Clientele Type	Sources
Forestry and Natural Resources (2020) 14 minutes Forestry and Natural Resources presentation (8min) Last 6 minutes of Livestock and Natural Resources (skip to 2:45) for a Project Board demo	Individual residents and professionals	- Fire spatial data to target efforts in a region - County assessor to obtain mailing addresses for outreach to potential clientele - Ag Census for obtaining baseline demographic information
Livestock and Natural Resources/Applicable to Ag (2020) 11 minutes Livestock and Natural Resources presentation (9 minutes) Modified baseline excel for Project Board	Individual professionals	- Ag Census for obtaining baseline demographic information. Note that “adjustments” as of August 2021 should be based on self-identified data.
Pest Management (Non-Ag) (2025) 11 minutes Integrated Pest Management (non-Ag) presentation (6min) IPM (non-Ag) Project Board demo (4min38sec)	Organizations	- Partner website list (n>1000)
Policy / Water / Widely Applicable: This academic lumped several organization-type clientele groups into one in Project Board. (2025) (17 min.) Water / Policy presentation	Organizations	- Needs assessment
Weed Science/Widely Applicable: This academic lumped four clientele groups into one in Project Board and used the US Census data for the state of California as baseline. (2021) (10 min.) Using CA US Census to cover multiple program areas and statewide clientele presentation (9 min. 43 sec.)	Individuals	- US Census

This will be posted on UC ANR’s [Program Evaluation](#) & [Office of Civil Rights](#) websites.