

Women Empowering Generations: Clubhouse Conversation Series

A weekly series for speakers, vendors, sponsors, attendees, and WIN supporters leading up to the 2026 Conference

SERIES PURPOSE

To build connection, visibility, and momentum leading to the Women Empowering Generations Conference through intimate, interactive discussions designed to highlight voices, prepare speakers, engage attendees, and strengthen partnerships.

WEEKLY ROOM STRUCTURE

Each room runs 45–60 minutes.

1. Welcome + Warm-Up (5 minutes)

- Introduce yourself and the purpose of the series.
 - Brief intro about the Women Empowering Generations Conference.
 - Quick gratitude roll call for speakers, sponsors, vendors, and attendees.
 - Set the tone for community, empowerment, and collaboration.
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2. Theme of the Week (2 minutes)

Each week has a focused theme.

Example line:

“Tonight we’re diving into _____ as we prepare for an unforgettable Women Empowering Generations experience.”

3. Speaker Spotlight Section (10 minutes)

Features 1–2 conference speakers each week.

Prompts include:

- “What message are you bringing to the stage?”
- “What inspired your talk?”
- “What does empowering generations mean to you?”
- “How has your story evolved into your purpose?”

Let them share wins, resources, or lessons.

4. Vendor & Sponsor Visibility (10 minutes)

Rotate vendors and sponsors each week.

Prompts include:

- “Tell us about your brand and how you support women in business.”
- “What will attendees experience when they connect with your booth?”
- “How does your brand empower community impact?”

You highlight a WIN sponsor here when needed.

5. Attendee + Volunteer Connection Time (10 minutes)

Open the floor:

- Attendees share what they're excited for.
- Volunteers share behind-the-scenes progress.
- Ask: "What do you want to learn or experience at this year's conference?"

This builds buy-in, excitement, and shared ownership.

6. Learning Nugget or Micro-Workshop (5 minutes)

Each week, offer a short actionable takeaway.

Examples:

- "How to prepare for a TED-style talk."
 - "How vendors can create booth engagement."
 - "How to network intentionally before the conference."
 - "Building your visibility as a woman entrepreneur."
 - "How to emotionally prepare for stepping into your next level."
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7. Call to Action + Updates (3 minutes)

Share upcoming deadlines or links:

- Ticket releases
- Volunteer orientation
- Vendor/sponsor registration
- Speaker coaching sessions
- Local WIN meetups

Plus a message of encouragement.

8. Closing Affirmation + Connection Moment (2 minutes)

Examples:

- “Your voice matters, your story matters, and your presence changes rooms.”
- “Women who empower generations create movements that last.”

End with intention.

SERIES THEMES BY WEEK (Now through March)

Choose weekly or biweekly. Mix and match.

DECEMBER

1. **Why Women Empowering Generations Matters**
2. **Meet the Speakers: Purpose and Storytelling**
3. **Behind the Scenes: What It Takes to Build the Conference**

JANUARY

4. **New Year, New Stage: Preparing for Your 2026 Impact**
5. **Vendor Power: How to Brand Your Booth and Attract Attendees**
6. **Sponsors Who Shape the Movement**
7. **Sisterhood + Collaboration: How WIN Women Build Legacy**

FEBRUARY

8. **Black Women in Leadership: Visibility, Voice, and Impact**
9. **Preparing Your Talk: Messaging, Confidence, and Presence**
10. **The Business of Being a Speaker**
11. **From Idea to Impact: Women's Stories That Transform Communities**

MARCH

12. **Women's History Month Kickoff: Honoring the Voices Before Us**
 13. **Networking Mastermind for Women Entrepreneurs**
 14. **Conference Countdown: What to Expect + What to Prepare**
 15. **Celebration Room: Empowering Generations Together**
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Pop up ROOMS

- **Speaker Practice Room (TED-style talk prep)**
 - **WIN City Meetups Preview Room**
 - **Sponsor Appreciation Night**
 - **Volunteer Pep Rally**
 - **Attendee Q&A Night**
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Click below to RSVP for upcoming rooms

https://www.clubhouse.com/invite/AR7uzlLENWw9EG8QA0ny8dLB52XetKEdj:W6cY4Pvhf8aaL6zXoWt6NYNICyvKd6oJR1Z_4dhSKEk

hey - you should join us Dec 23, 12:00 pm for BTS 🧠 What it Takes to Build the Conference.

https://www.clubhouse.com/invite/AR7uzlLENWw9EG8QA0ny8dLB52XetKEdj:W6cY4Pvhf8aaL6zXoWt6NYNICyvKd6oJR1Z_4dhSKEk

<https://www.clubhouse.com/invite/XXycGwvyWK3YjDN5JLOb2eZR8wZWToBve:-aC6zl49UhrxVC9CrI007AeFxFGLO2wQC-uNddwOwmM>

hey - you should join us Dec 30, 12:00 pm for New Year, New Stage, & Preparing for Impact 💙.

<https://www.clubhouse.com/invite/XXycGwvyWK3YjDN5JLOb2eZR8wZWToBve:-aC6zl49UhrxVC9CrI007AeFxFGLO2wQC-uNddwOwmM>

<https://www.clubhouse.com/invite/L97SjQW3E05EelapJV0kNnB5rEEI7q0Y:qbrtpe96-rwjSxEomNVSg9brzMhyuHborWUgjuEZ3Ek>

hey - you should join us Jan 6, 12:00 pm for Vendor Power 🌟 Brand Your Booth.

<https://www.clubhouse.com/invite/L97SjQW3E05EelapJV0kNnB5rEEI7q0Y:qbrtpe96-rwjSxEomNVSg9brzMhyuHborWUgjuEZ3Ek>

<https://www.clubhouse.com/invite/8dkuB8JdpV0wLRWNB115Y7EQeX3os6A7d:Lq5ohYbBuLBsegRjz2tqRV0sb52wr6qE7bYaXR4SRpo>

hey - you should join us Jan 13, 12:00 pm for Sponsors Who Shape the Movement! 💙.

<https://www.clubhouse.com/invite/8dkuB8JdpV0wLRWNB115Y7EQeX3os6A7d:Lq5ohYbBuLBsegRjz2tqRV0sb52wr6qE7bYaXR4SRpo>

https://www.clubhouse.com/invite/6d7un3pvneEqwgzGeWBZqVo2DaVkHor28:qbMrLCzCe5jjGdBywGqG9UF_m_b0PInDOO-e9HaJwvY

hey - you should join us Jan 20, 12:00 pm for Sisterhood & Collaboration 🧡 Building Legacy with WIN .

https://www.clubhouse.com/invite/6d7un3pvneEqwgzGeWBZqVo2DaVkHor28:qbMrLCzCe5jjGdBywGqG9UF_m_b0PInDOO-e9HaJwvY

<https://www.clubhouse.com/invite/4dbueaOYg2jpRNY1lwKbDpGanr7eTQyLI:c3ObuWv3oLpHc9ESZIZPaAceOTF4oVILerF0GxrktPA>

hey - you should join us Jan 27, 12:00 pm for Women in Leadership 💙 Visibility, Voice, & Impact! 🧡.

<https://www.clubhouse.com/invite/4dbueaOYg2jpRNY1lwKbDpGanr7eTQyLI:c3ObuWv3oLpHc9ESZIZPaAceOTF4oVILerF0GxrktPA>

<https://www.clubhouse.com/invite/KNpF9Ybp2NB3n6jOJAa1QrYD1ooCGEnq:KSZy1DjPY9onFXWxUGrWoQ37yIPT8bykpSgpTJd61yw>

hey - you should join us Feb 3, 12:00 pm for Preparing Your Talk 🗣️ Messaging, Confidence, and Presence.

<https://www.clubhouse.com/invite/KNpF9Ybp2NB3n6jOJAa1QrYD1ooCGEnq:KSZy1DjPY9onFXWxUGrWoQ37yIPT8bykpSgpTJd61yw>

<https://www.clubhouse.com/invite/3dLuzw4k9GnEKQy02BA7NaKn5NJkto59Y:dvpdeLHIEqlXv1PnkrlpvYo46r5Oz7L-o7j468j1mc8>

hey - you should join us Feb 10, 12:00 pm for The Business of Being a WIN Speaker 📡.
<https://www.clubhouse.com/invite/3dLuzw4k9GnEKQy02BA7NaKn5NJkto59Y:dvpdeLHIEqlXv1PnkrlpvYo46r5Oz7L-o7j468j1mc8>

<https://www.clubhouse.com/invite/AR7uzrQZ52jBlj9RB24vbZg6n6BXhKEdj:daGQ8-Wz1pChpO-gdU03pQA9WfBii0XpqiXXalJmdwY>

hey - you should join us Feb 17, 12:00 pm for Stories that Transforms Communities 🤝.
<https://www.clubhouse.com/invite/AR7uzrQZ52jBlj9RB24vbZg6n6BXhKEdj:daGQ8-Wz1pChpO-gdU03pQA9WfBii0XpqiXXalJmdwY>

<https://www.clubhouse.com/invite/gg1S1nV4Gzl57O4X378L3r2Zz36c9qY0:BtSUmZy-Sb4VssrTEUTnNUKyoSBhGTd6dwkxepdAhEk>

hey - you should join us Feb 24, 12:00 pm for Honoring the Voices Before Us! 💙💛.
<https://www.clubhouse.com/invite/gg1S1nV4Gzl57O4X378L3r2Zz36c9qY0:BtSUmZy-Sb4VssrTEUTnNUKyoSBhGTd6dwkxepdAhEk>