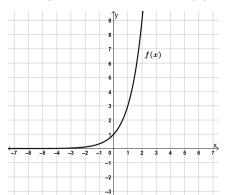
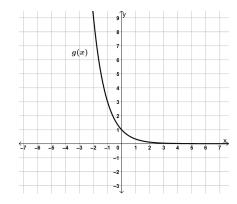
## **Exploring Exponential Functions**

## **Exponential Growth and Decay**

Compare the exponential functions f(x) and g(x).





The function *f*(*x*) shows exponential \_\_\_\_\_\_ because \_\_\_\_\_.

The function g(x) shows exponential \_\_\_\_\_\_ because \_\_\_\_\_.

The graphs show that both functions approach the x-axis, but they never actually \_\_\_\_\_\_ it.

This horizontal boundary line is a \_\_\_\_\_\_ \_\_\_\_.

Formula: Exponential Function

$$f(x) = a \cdot b^x$$

where  $a \neq 0$ , b > 0, and  $b \neq 1$ 

**Practice:** Complete the practice problem(s) in the space below. Be sure to check your work.

## **Percent Rate of Change**

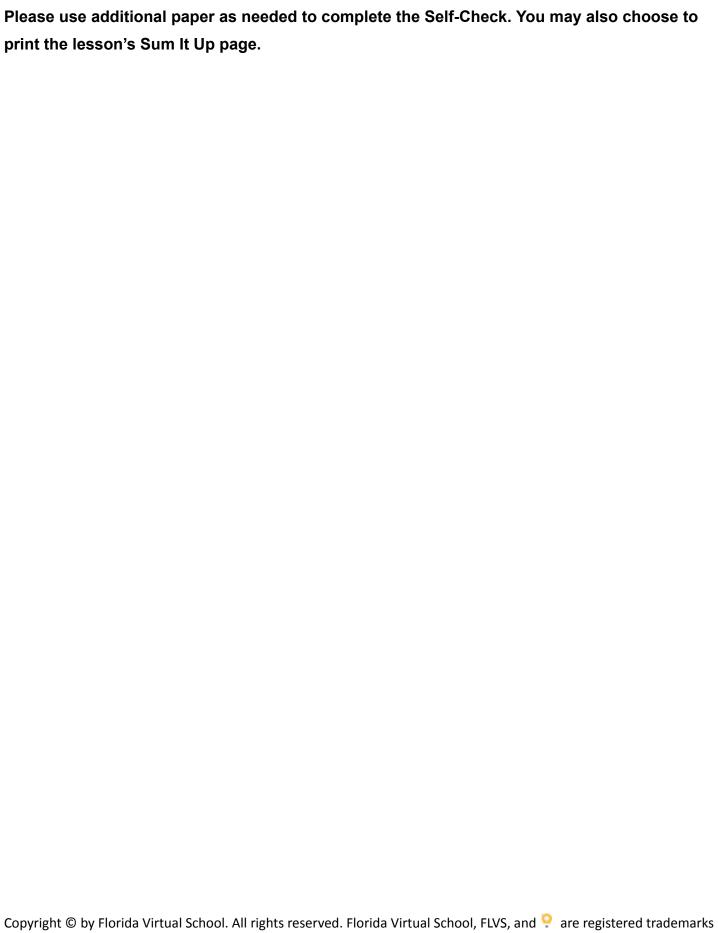
Formula: Percent Rate of Change

$$f(x) = a(1 \pm r)^x$$

a is the initial value

r is the percent rate of change such that 0 < r < 1

Steps to Calculate the Percent Rate of Change	
Step 1:	
Step 2:	
Step 3:	
<b>Think Like a Mathematician:</b> Is there another way to determine the percent rate of change? Explain.	
Practice: Complete the practice problem(s) in the space below. Be sure to check your work.	
Interpreting Exponential Functions in the Real World	
<b>Exponential Growth or Appreciation</b>	<b>Exponential Decay or Depreciation</b>
The equation for exponential growth is	The equation for exponential decay is
where $a \neq 0$ and $0 < r < 1$ .	where a ≠ 0 and 0 < r < 1.
<b>Practice:</b> Complete the practice problem(s) in the space below. Be sure to check your work.	



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