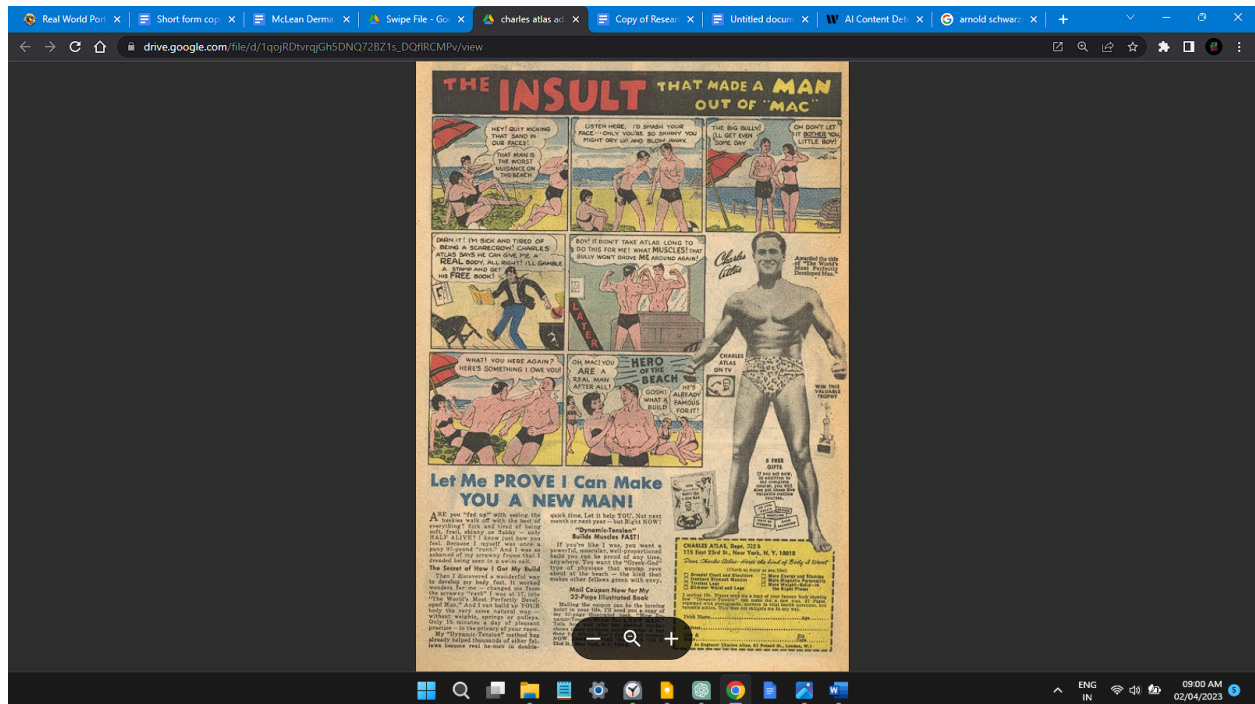


Research

Swipe file:



Target Market

Skinny men who lack strength and are weak. Who wants to be masculine and wants to stand up for themselves. A bad physique is ruining their self confidence. They are not able to show their value in society. They are not taken seriously due to their flabby weak physique.

Young skinny 20 year old men who consistently struggle to gain

muscle.

All are young and struggle to gain muscle. They all want to attain a developed physique. They want to build muscle fast and easily.

Avatar

20 year old college student who is struggling to be accepted by society. They are not taken seriously due to their skinny physique. His friends and family belittle him.

Did not have a father figure in their life who taught them the importance of having a good physique. Was probably bullied all his life. And did not eat enough throughout his life.

Probably wake up late and spend most of the time scrolling through social media. Cannot find the motivation to exercise and eat healthy.

A good physique.

Society and media.

Current State

Soft frail skinny flabby puny runt. Afraid of being seen in a swimsuit. They see other men get all the girls and attention they want.

Others belittling him.

Being skinny forever scares him.

Why are they not able to gain mass?

Soft, weak and unimportant.

Dream State

Greek god physique. Everyone's respect. Want's everyone to see

him as a role model. Wants attention from women.

They want the body without suffering. Magnetic personality.

Roadblocks

Bad eating habits. Lazy. not eating enough.

Solution

Should workout and eat properly.

Product

Dynamic tension build muscle fast: course.

Please find the copy below.



DIC

SL: The secret to greek god physique.

You don't have to be ashamed of your skinny physique anymore,

How do you think most people attain their dream physique?

It's not just consistent exercise, diet or supplements.

The top 9% of bodybuilders use a specific high ROI training method learned from the O.Gs like Arnold Schwarzenegger,

[Learn more about the sneaky training method bodybuilders are hiding from you](#)

[Pas](#)

SL: Why no one respects you

What do you see when you look in the mirror?

Do you see a Mighty and invincible man, with a towering stature and an indomitable spirit?
Whose bulging muscles and broad shoulders turn heads everywhere he goes?

Or do you see an Unfit and unhealthy man, with poor stamina and limited physical ability?

If you are weak, are you even respected by your beloved friends and family?

When push comes to shove in an argument, will you be able to stand up for yourselves?

Probably not.

If you are tired of living a weak unimportant existence and are ready to be the superhero you always wanted to be.

[Then click here to find the secret about building a bulletproof physique that commands attention and respect.](#)

