

LEFT SIDE OF THE CARD

What is ShapeShift

[Point 1]

ShapeShift is a free, private, community-owned, open-source interface to the decentralized universe.

[Point 2]

ShapeShift is the best way to buy, sell, track, trade, and earn across 12+ chains and 10,000+ assets.

[Point 3]

ShapeShift is the ultimate aggregator of aggregators. Access your favorite Dapps, liquidity, and earning opportunities in one easy-to-use interface.

Why FOXatar

[top left box]

(Level up arrow) Earn XP by completing tasks

[top right box]

(FOX something) Build a bespoke FOX NFT with over 40 unique traits

[bottom left box]

(Megaphone) Show off your FOXatar and track your onchain journey as you adventure into the depths of the decentralized universe.

[bottom right box]

(Avatar silhouette) Set your personalized FOXatar as your PFP anywhere you go!

RIGHT SIDE OF THE CARD

Welcome to ShapeShift

[some one-liner here]

~~For the best multichain ShapeShift experience, we recommend connecting a ShapeShift wallet to begin your journey into the decentralized world of the FOXatar.~~

~~Don't have a ShapeShift wallet? Click here to create one~~

Or

~~Connect an existing wallet~~

ALT TEXT:

To ensure that your FOXatar is ready for its journey into the multichain universe, connect with one of the wallets below using the same wallet used during registration. Once you connect a wallet, you and your FOXatar are ready to adventure into the Web3 space—buckle up!

Pair your wallet with your FOXatar

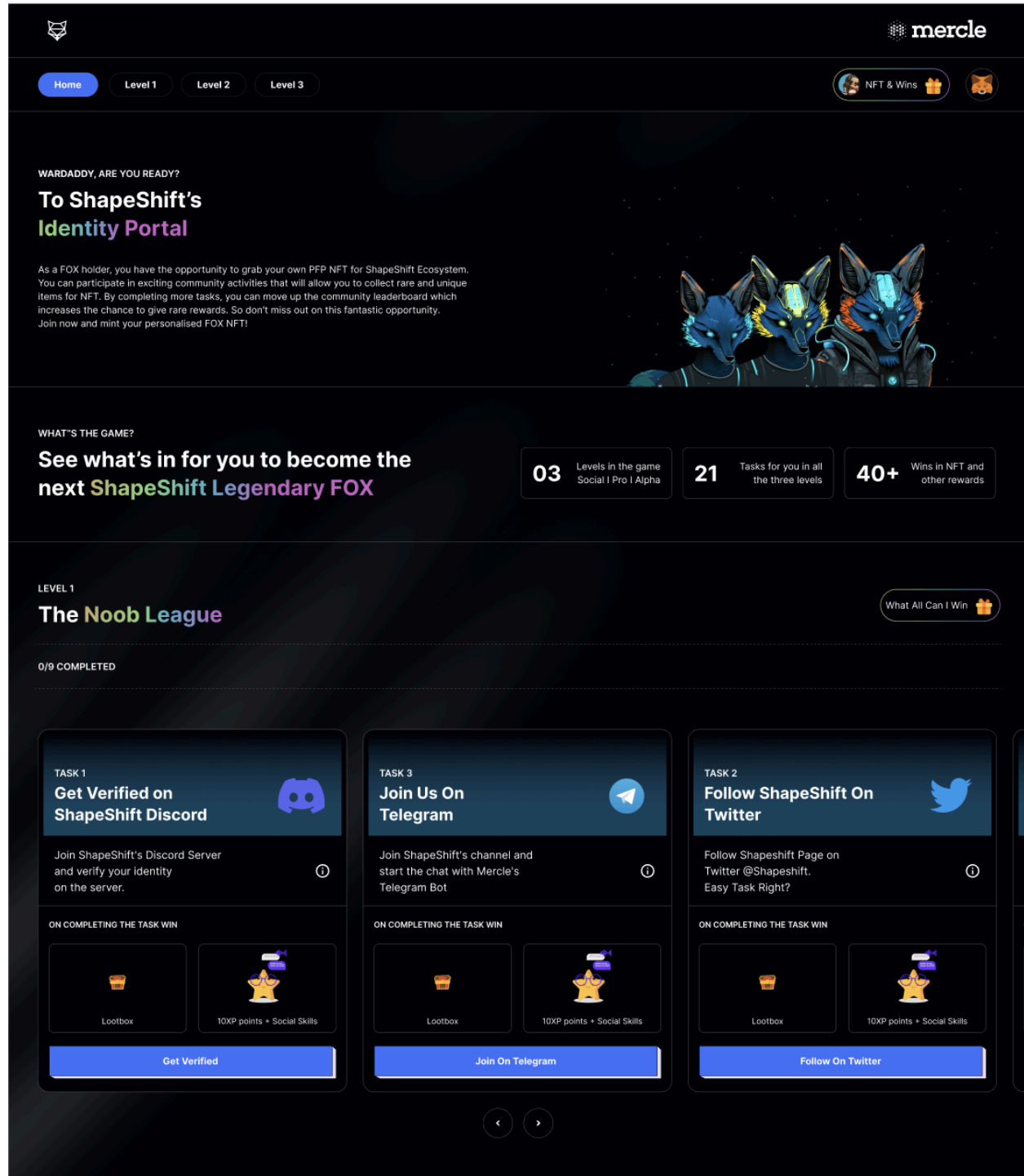
Choose your wallet

Connecting your wallet gives you access to an exclusive NFT experience curated just for you. Privacy is our priority, and we will never track or store any personally identifiable information related to your FOXatar.

Next: Select your unique ShapeShift FOXatar

User Journey:


1. Campaign Screen: Overview screen without connecting the wallet and showing info about the campaign and rewards that can be earned.
 - This screen intends to show all the rewards and significance of the campaign.



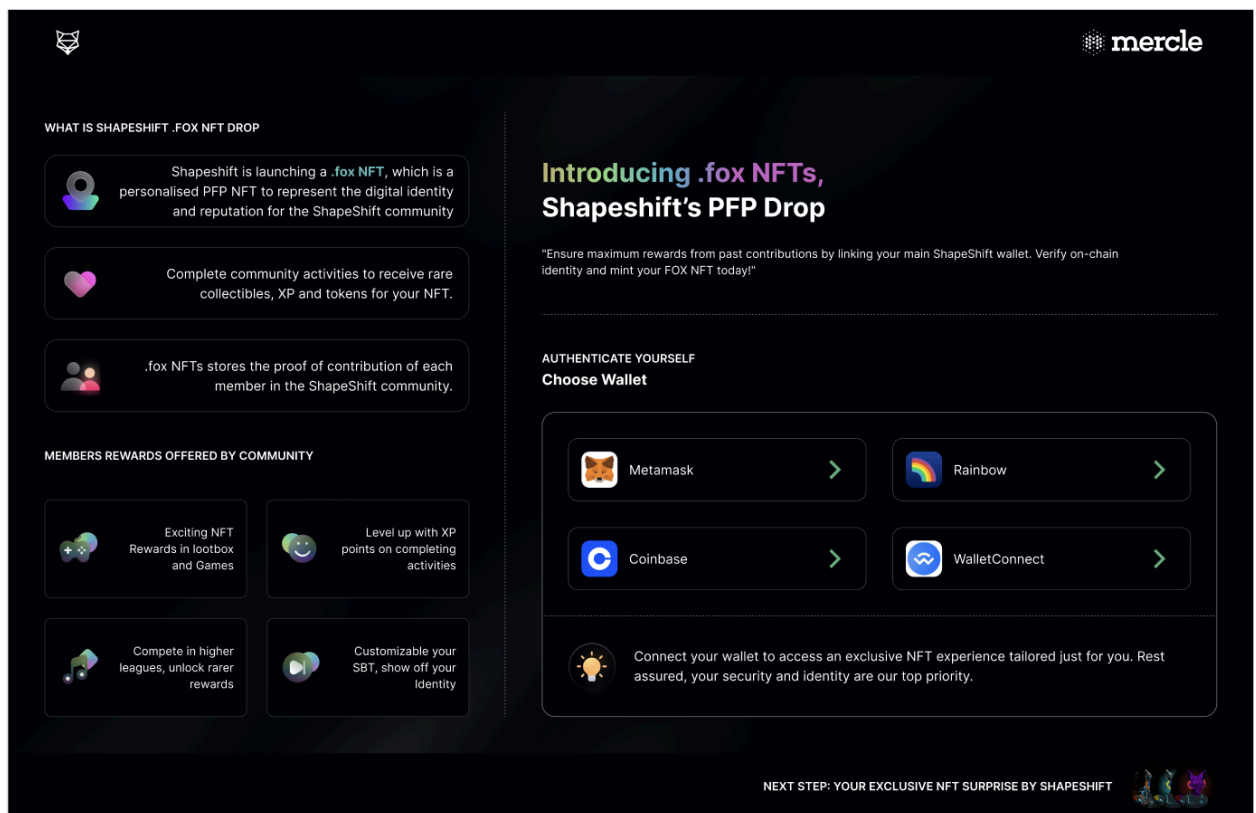
Copy:
Welcome Traveller!

To Your FOX
Identity Portal

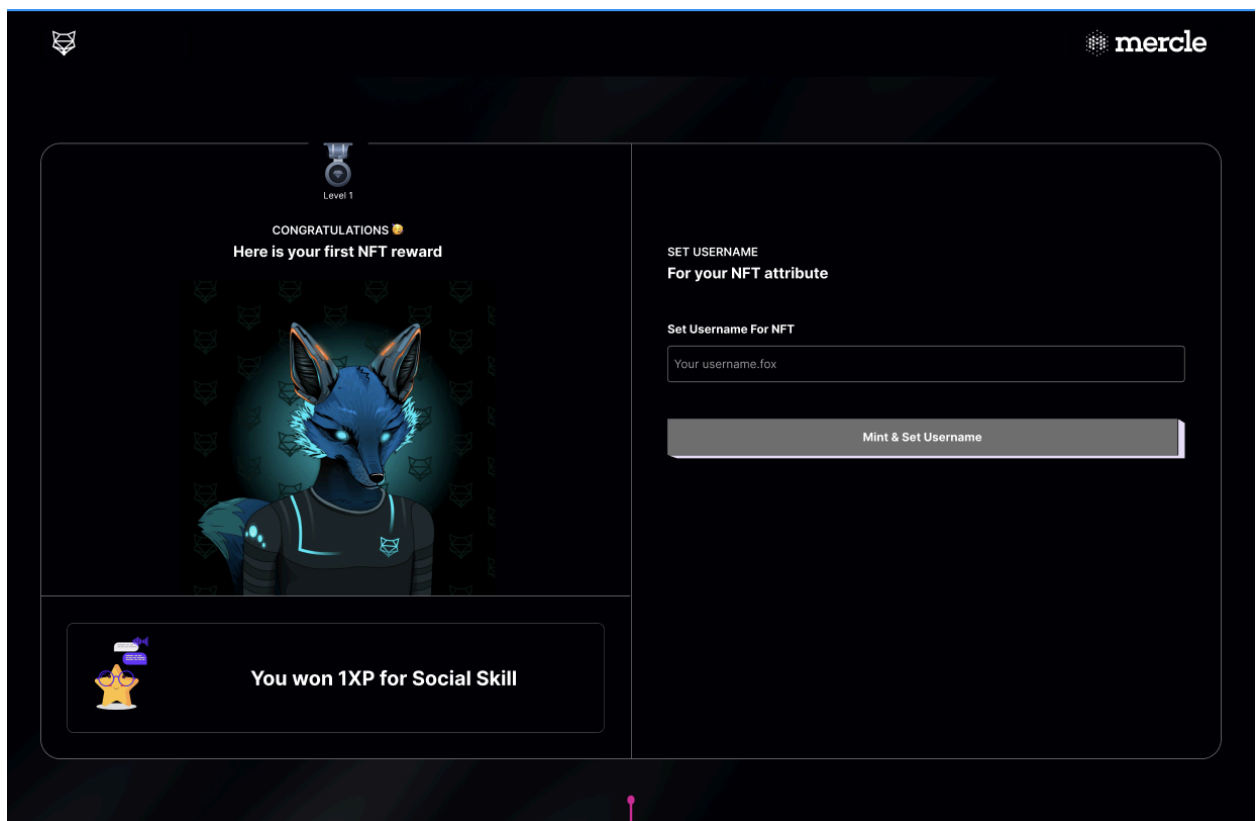
Immerse yourself in the multichain universe on ShapeShift with your FOXatar copilot! Your FOXatar is an NFT that empowers you to collect rare skins and equip them. Earn XP by completing tasks, level up your FOXatar, and start earning tokens and skins—it's that easy.

Connect your wallet now to get started 

2. Connect Wallet Screen: This screen gives the one page view of the campaign



3. Mint Screen: Mint your foxavatar and NFT name.
This screen is the first and immediate reward for the users to get started.

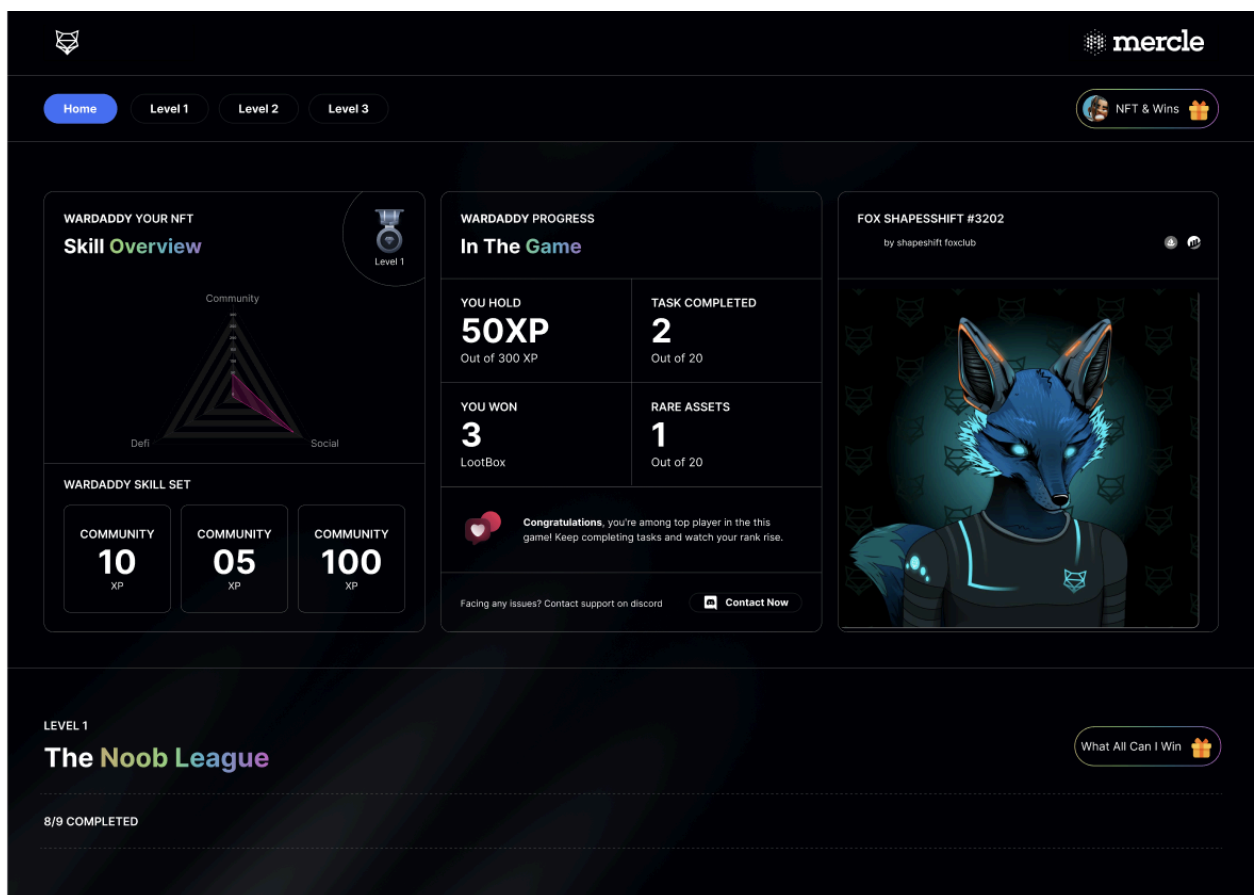


Copy:

Congratulations!
Here is your FOXatar NFT

Give your FOXatar NFT a name

4. Campaign Screen for NFT holder: Once you have claimed the NFT and get to complete tasks.



Note here we have renamed the levels to leagues, suggest any other name if you want.

Levels right now are:

- The Noob League
- The Elite League
- The Legend League