

TWINNING PROJECT

«Reforming Audiovisual Media Regulation in Ukraine in line with EU standards and international best practices»

Twinning reference UA 23 NDICI TE 01 24

General information

Sector: Media regulation
Estimated duration: 18 months
Execution period: January 2025 - June 2026
Budget: 1.500.000 EUR

Beneficiary authority: National Council of Ukraine on Television and Radio Broadcasting 

EU Member States Partner: Lead Member State - **Italy**
and its authority Autorità per le Garanzie nelle Comunicazioni (AGCOM).

Junior Member States - **France**
Arcom Autorité de régulation de la communication audiovisuelle et numérique;
- **Germany:**
Landesanstalt für Medien NRW, Düsseldorf,
Germany supported by Nationale Kontaktstelle (NCP) für Twinning und TAIEX im Bundesministerium für Wirtschaft und Klimaschutz (BMWK);
- **Greece**
- Centre for European Constitutional Law (CECL)
The Hellenic National Council for Radio and Television (NCRTV).

Working Group: [Francesco Sciacchitano – EU Member State Project Leader:](#)
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[Ms Maddalena Zambuco – RTA \(Resident Twinning Adviser\) of the Twinning project:](#)

Project description:

Goal: The overall objective of the project is to increase the effectiveness, transparency and consistency of media policy in Ukraine through closer alignment with EU media policy, and to strengthen the independence of the National Council by strengthening its legal, regulatory and administrative capacity to take appropriate regulatory measures in accordance with the requirements of the Ukrainian and EU legal frameworks.

Components:
Component I: “Strengthening the legal and regulatory capacity of the National Council concerning the implementation of the AVMS Directive.”
Component II: “Strengthening the administrative capacity of the National Council”.
Component III: “Transfer of know how and recommendations for the transposition of the most recent Regulations adopted by the EU”.

Mandatory results:
MR 1: Strengthening the legal and regulatory capacity of the National Council concerning the implementation of the AVMS Directive.
MR 2: Strengthening the administrative capacity of the National Council.

For more information: <https://www.nrada.gov.ua/>