

Project Pink Chapter Founder

Guide to Starting a Project Pink Chapter

The Ultimate Guide to Starting a Project Pink Chapter

1. Purpose of Girls Together and Project Pink

- **Combat Period Poverty:** Distribute hygiene/feminine products to those in need.
- **Foster Leadership:** Provide mentorship opportunities, service projects, and community initiatives to develop leadership among K-12 students.
- **Empower Women:** Partner with organizations that prioritize the success and representation of women.
- **Address Policy Issues:** Expand to tackle broader policy challenges impacting girls and women.
- **Enhance Quality of Life:** Improve living standards for low-income and disadvantaged women and girls.
- **Regional Education Development:** Provide accessible mechanisms for education program development.
- **Leadership and Problem-Solving Forum:** Offer avenues for leadership development, community equity, and dismantling female barriers.

2. What is a Project Pink Chapter?

A Project Pink chapter is a branch of the "Girls Together" nonprofit that:

- Focuses on combating period poverty.
- Promotes leadership development and community equity.
- Tackles barriers faced by girls and women.
- Contributes to Girls Together's goal of addressing significant policy issues impacting women globally.

3. Why Start a Project Pink Chapter?

- **Impact Your Community:** Address critical issues affecting girls and women.
- **Leadership Opportunities:** Enhance college and job applications by holding leadership roles.
- **Skill Development:** Improve organizational, communication, and leadership skills.
- **Build Connections:** Meet and collaborate with diverse individuals.
- **Earn Service Hours:** Gain recognition for meaningful contributions.

4. How to Start a Project Pink Chapter at Your School

Starting a chapter may seem like a huge commitment at first, but it is manageable and rewarding. With a strong, communicative leadership board and a group of dedicated students, you can positively impact girls and women in your area. Unlike Key Club or National Honor Society, there are no strict service hour requirements to be a member.

1. **Form a Team:** Gather at least four dedicated members. Use social media and personal networks to recruit more participants.
 2. **Contact Support:** Reach out to me (Sophia Booth) for guidance or with questions.
 3. **Choose a Focus Area:** Select one or more of Girls Together's four key branches:
 - Period Poverty Projects
 - Awareness Campaigns
 - Community Outreach Projects
 - STEM Workshops for Girls
 4. **Plan Activities:** Organize donation drives, awareness events, fundraisers, and leadership meetings.
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Branches of Girls Together (Project Pink)

Period Poverty Projects

- **Awareness Drives:** Collect and distribute menstrual products.
- **Fundraising:** Organize events like boba sales or bake sales to raise money for dispensers in school bathrooms.

Awareness Campaigns

- **Social Media Advocacy:** Share information about period poverty and other issues.
- **Event Planning:** Celebrate Women's History Month or host guest speakers to highlight achievements.

Community Outreach Projects

- **Book Drives:** Collect children's books for donation to shelters.
- **Volunteering:** Partner with women's shelters and other organizations to support their missions.

STEM Workshops for Girls

- **Workshops:** Introduce K-12 girls to STEM fields.
- **Exhibitions:** Showcase achievements in STEM and invite guest speakers.

An Example of a Project Pink Timeline (2024)

Summer 2024

- **July 29:** Contact fundraising advisors for 9th Grade Orientation.

Fall 2024

- **August 26:** First Club Meeting: Introduce values, review past projects, and plan upcoming events.
- **September 9:** Plan toy drive in collaboration with other schools.
- **September 23:** Decorate boxes for the toy drive with provided materials.
- **September 30:** Advertise toy drive via flyers and announcements.
- **October 7:** Distribute collection boxes to participating teachers.
- **October 21:** Host a fundraiser or activity.
- **November 4:** Collect toy boxes and document for social media.
- **November 9:** Host city-wide toy drive event.

Leadership Positions

- **President:** The president provides leadership, sets the organization's direction and goals, presides over meetings, represents the club externally, and collaborates with other officers to ensure the success of club activities. They also organize events and address any issues that may arise.
- **Vice President:** The Vice President is often the president's right-hand person, helping with planning, decision-making, and overall club leadership. In some cases, the Vice President may represent the club at meetings or events in the president's absence. Collaborating with the President and other officers, the Vice President may play a key role in planning and executing club events, meetings, and activities.
- **Secretary:** A club secretary is responsible for keeping accurate records of meetings, maintaining membership lists, and handling club correspondence. They play a crucial role in documenting decisions, ensuring transparency, and facilitating effective communication within the club.
- **Historian and co-historian:** A club historian is responsible for documenting and preserving the club's history, including events, activities, and achievements. They may compile photos, videos, and other relevant materials for the club's Instagram. A

co-historian is the historian's right hand and aids the historian with the social media account Project Pink.

- **Treasurer:** A club treasurer manages the organization's finances, keeping track of income, expenses, and budgets.
- **Communications Chair:** A communications chair in a club oversees internal and external communication. Their role is crucial for keeping members informed and attracting new ones. They are in charge of emailing outside organizations and creating newsletters if necessary.

Below, I have provided some examples of past presentations that I gave to students and teachers at my high school! Keep in mind that these were for events from early 2024!

- This presentation explains Girls Together and provides a timeline of its accomplishments in the past five months!
 - https://www.canva.com/design/DAGKDcgTEUs/yGgvBEvGBkZgsrU_d4-rdA/edit?utm_content=DAGKDcgTEUs&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton
- I presented this presentation to my school's vice principal to establish Project Pink as a school club:
 - https://www.canva.com/design/DAFyH84sOis/gmFd8w7M0h45nXrVTd4_IQ/edit?utm_content=DAFyH84sOis&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton
- The first presentation I presented to students at our inaugural meeting:
 - https://www.canva.com/design/DAF8cKINTuE/sNyT_cr7FQvFyYtcakgiMg/edit
- Project Pink Flyers:
 - https://www.canva.com/design/DAGacjvQ3Ok/wvA_Oa4liJl_vAipVGc2yg/edit?utm_content=DAGacjvQ3Ok&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Social Media

- **Girls Together:** [@girlstogetherinc](#)
- **Project Pink:** [@projectpink_dci](#)
- **Project Pink:** [@projectpinkcoronado](#)
- **Project Pink:** [@projectpinksilverado](#)

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