



## Garamond Font, Size-16, Line Spacing, Bold, Left, Maximum of 15 Words

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| Article History          | ABSTRACT (11pt)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Received:<br>00-00-2020  | <p><b>All manuscripts must include an Abstract in English of (150 to 300) words. The language used in the abstract must be scientific, precise, concise, and free from spelling errors.</b></p> <p><b>Background:</b> Make one sentence, important, brief, about the research background</p> <p><b>Purpose:</b> Make one sentence, important, brief, about the main purpose of the research</p> <p><b>Method:</b> Make three to four important and brief sentences about the research design, data sources, population, sample, instrument, data analysis procedures, and techniques.</p> <p><b>Results and Discussion:</b> Contains three to four important sentences. This section provides a summary of the aims and findings of the research and the results obtained, including how to fill the research gaps.</p> <p><b>Conclusions and Implications:</b> Contains one to two important sentences. This section provides a conclusion about the results of the research and what these results mean for us today, as well as the implications of the suggested research results for future research on the topic.</p> |
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|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Keywords:</b>         | <i>Communication Strategy; Single Tuition Fee (UKT); Systemic Functional Linguistics (LSF).</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                          | <b>ABSTRAK (11pt)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|                          | <b>Latar Belakang:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                          | <b>Tujuan:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                          | <b>Metode:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                          | <b>Hasil dan Pembahasan:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                          | <b>Kesimpulan dan Implikasi:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Kata Kunci</b>        | <i>Strategi Komunikasi; Uang Kuliah Tunggal (UKT); Linguistik Sistemik Fungsional (LSF)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |



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INTRODUCTION

The introduction should be written in 500 to 1000 words. The typeface used is Garamond, 12, with 1.0 pt. space between lines and space between paragraphs (before 0 pt after 6 pt).

The introduction contains, (1) General matters (2) Specific matters and problems that occur (3) Gap Research/gap analysis, including previous studies related to the topic. This is followed by an analysis of the gap or controversy and how the current research will fulfil the research gap. (4) Novelty, contains aspects of the novelty of the research to be conducted and its contribution to the field and related topics. (5) Significance of the research, contains why this research is important to do (6) Specific main objectives to be answered in the research.[\[1\]](#)

LITERATURE REVIEW

The literature review is written in 500 to 2001 words. The literature review should present the general picture within which the focus of the study may fit. For example, how "motivation" may fit into "foreign language education." It also should contain the conceptual definition of the study's main concepts or variables and theoretical support. It is then followed by analyzing previous studies related to the topic discussed in the study.[\[2\]](#)

METHOD

The length of the methodology part is between 500 to 1000 words. Research methods are the strategies, processes, or techniques used to collect data or analyze evidence to uncover new information or better understand a topic. Any modifications to existing methods should also be described. This section should be divided into subsections following the ELOQUENCE Template. Research methods generally consist of, Research design, Population and samples, Instruments, and Procedures.

RESULT AND DISCUSSION

The content of results and discussion reveals the findings of research results based on field data obtained by questionnaires, surveys, documents, interviews, observations and other data collection techniques.

Tabel 1. Recent Language and Literature Research Data

| N | Data | Information | Explanation |
|---|------|-------------|-------------|
| o |      |             |             |
| 1 |      |             |             |
| 2 |      |             |             |



Picture 1. Language User



Graphics 1. Data in the World

This should explore the significance of the results of the work, not repeat them. A combined Results and Discussion section is often appropriate. Avoid extensive citations and discussion of published literature.

## CONCLUSION AND IMPLICATIONS

This can be written as many as **200 to 250 words**. This part provides a brief summary of the research aim, findings, and conclusions and implications drawn from it. It also should provide the study's limitations and suggested direction for future research on a related topic. In total, the content of the paper should be the length of **4000 to 6000 words**.

## BIBLIOGRAPHY

It is recommended to use [Mendeley](#). The list of references at the end of the paper should be alphabetically arranged. Two lists should be attached if the researcher used references in Arabic and others in English. If English references are unavailable, the Arabic references should be translated and attached at the end of the paper.[3]

The reference list format is based on the **IEEE (Institute of Electrical and Electronics Engineers)**. A reference list should appear at the article's end and include only literature cited in the manuscripts. References are ordered alphabetically and chronologically. When writing a reference list, please use the following conventions:

[https://www.ieee.org/content/dam/ieeeorg/ieee/web/org/conferences/style\\_references\\_manual.pdf](https://www.ieee.org/content/dam/ieeeorg/ieee/web/org/conferences/style_references_manual.pdf)

The referenced libraries are at least **30, with 80%** composition being the primary source and should come from the results of research, ideas, theories, or concepts that have been published in both print and electronic journals. **20%** of the references referred to from books are the result of publications in the last **five years**, except for classical references (parent books), which are used as material for historical studies. The minimum percentage of plagiarism/similarity is no more than **20%**.

### For Example:

- [1] U. Faruq, A. Nurcholis, M. A. Hamid, M. A. Rudisunhaji, and S. Marpuah, "Quality Improvement Arabic Education with Transformation of Arabic Learning Media," *J. Al Bayan J. Jur. Pendidik. Bhs. Arab*, vol. 14, no. 2, pp. 406–420, 2022, doi: [10.24042/albayan.v14i2.13868](https://doi.org/10.24042/albayan.v14i2.13868).
- [2] D. Gorter and J. Cenoz, *A Panorama of Linguistic Landscape Studies*. Chichago: Channel View Publications, 2023. doi: [10.2307/jj.6947033](https://doi.org/10.2307/jj.6947033).
- [3] N. A. N. Pakaya and I. R. N. Hula, "Gorontalo and Arabic Morphology: A Contrastive Analysis to Ease Language Learning and Translation," in *Proceedings of the International Conference on Social Science and Education (ICoESSE)*, no. ICoESSE, Padang, Sumatera Barat: Atlantis Press, 2023, pp. 386–394. doi: [https://doi.org/10.2991/978-2-38476-142-5\\_37](https://doi.org/10.2991/978-2-38476-142-5_37).