

MN5502 Group research and presentation 21st October 2025

Each group needs to collect data and be prepared to present a 15 min presentation plus Q's on the following operational activities in each of the main operations below

1. A day-to-day perspective (Kit)
2. Short to Medium term goals (12 months-3 yrs) (Kit)
3. Long term goal (up to the next 10 years) (Siddique)

Be clear on :

4. The strategy being followed, and how the company operationalises this strategy
prominent Planning and control issues, capacity issues, the supply chain
(Providence, Mehmet),
5. Also bear in mind the wider environment, economic, political factors that are likely to impact on decisions around operations. (Siddique)
6. Present information on the market structure- competitors (Providence)
7. A diagram highlighting the main operation / micro operations would be useful.

You are the Operations manager (and team) for

Sainsbury's Uxbridge

Brunel University

Stagecoach

Ryan Air

Amazon Web services (cloud computing only)

Other

This is a piece of group work, so tasks need to be split between you. A spokesperson can be selected to present, all group members need to contribute.

Tesco's operational activities