## **Short Form Copy Mission**

Write:

- 1 DIC email
- 1 PAS email
- 1 HSO email

About any product you'd like from the swipe file --> <a href="https://drive.google.com/drive/folders/11bGJkOSOX6Z7jhkQja1hIGHK9iXeGrXS?usp=sharing">https://drive.google.com/drive/folders/11bGJkOSOX6Z7jhkQja1hIGHK9iXeGrXS?usp=sharing</a>

## **DIC** email

Disrupt is highlighted Yellow Intrigue is highlighted in Blue Click is highlighted in Green

King Kong – PPC

Agency(https://drive.google.com/drive/folders/1vR9EoRbm0RjwfpctRY-jy1IOMEPTcAi6)

Subject line: Unlock the Secret of High-Revenue Businesses

Click here if you want to unlock the secret of high-revenue businesses.

There' a reason why you still a struggling business.

It's not that you're not lucky enough, nor a lack of effort.

Many thriving businesses attribute their success by implementating tested strategies that contribute significantly to their prosperity.

Discover the strategies that high-revenue businesses use to thrive – seize the chance now!

## PAS email

Pain is highlighted Yellow
Amplify is highlighted in Blue
Solution is highlighted in Green

King Kong - PPC

Agency(https://drive.google.com/drive/folders/1vR9EoRbm0RjwfpctRY-jy1IOMEPTcAi6)

Subject line: How to 10x your sales

When you look at your bank account, what do you really see?

Is it a 7-8 figure bank account, filled with racks?

Or is your bank account crying for mercy, filled with countless debts?

Here's the kicker,

Are you able to pick up your phone, scroll to your bank app, unlock it, and smile when you see the numbers screen?

If not, then get up and get ready to turn your zeros into stacks.

Click here to begin your journey to 10x your sales

## **HSO** email

Hook is highlighted Yellow
Story is highlighted in Blue
Offer is highlighted in Green

King Kong - PPC

Agency(https://drive.google.com/drive/folders/1vR9EoRbm0RjwfpctRY-jy1IOMEPTcAi6)

Subject line: I had tried every thing until I...

There are moments where I did not know whether I was coming or going.

ROAS dropped the floor...

My once winning campaigns shit the bed,

And my bank account left screaming for mercy.

While I was left yelling at the sky...

Asking myself in despair, how is this possible?!

Because that 5-star rated book I read said that I must "scale" my spendings.

I moved from book to book trying to make things work,

But every time I got close, I found myself again further behind.

Find strategies that 7-8 figure businesses use to improve their ROI

All this made me want to tear my hair out and throw my laptop out the window.

Eventually, I pulled back on ad spend, because my ROI was non-existent and credit card experiencing a heart attack.

I then took a decision to...