

How to Host a Virtual Voter Registration Drive

With social distancing restrictions in place, we'll need to get creative hosting voter registration drives this year. That's why Secular America Votes is encouraging local affiliates to host Virtual Voter Registration Drives. We want to drive as much engagement and outreach as we can to virtual drives to help make sure people have the resources and support to register.

Not familiar with hosting a voter registration drive? See our [How to Host a Voter Engagement Drive Guide](#)

If you have any questions when setting up your drive please contact secularvoter@secularstudents.org

Step 1: Find out if your state allows for online voter registration.

A list of states offering online voter registration can be found at the end of this document.

If your state doesn't offer online voter registration, you could still consider setting up a virtual drive because if they fill out the "Register to Vote" form on SAV's website it will give them instructions to register to vote in their state. However, if you choose to host a virtual drive in a state that doesn't have online registration, be sure to make this clear in your event description to avoid confusion.

Step 2: Set up a Facebook Event

You can use the event title and description or come up with your own. Once

We recommend setting the "Event Date" for at least a month out, that way you'll have plenty of time to direct people to your page.

Facebook Event Title: Voter Engagement Drive - Register Today!

Facebook Event Cover Photo: Here are some sample Facebook Cover graphics you can use. Feel free to create your own or adapt these!



**VIRTUAL VOTER
REGISTRATION DRIVE**

Your one-stop-shop for all your voting needs.



- REGISTER TO VOTE
- UPDATE REGISTRATION STATUS
- REQUEST A MAIL-IN BALLOT
- SIGN-UP FOR ELECTION REMINDERS
- PRE-REGISTER TO VOTE (AGES 13-17)

BROUGHT TO YOU BY: SECULAR AMERICA VOTES



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SECULAR AMERICA VOTES



**1. REGISTER TO
VOTE**

**2. SIGN-UP FOR
ELECTION
REMINDERS**

3. VOTE!



Find these graphics and more at <https://bit.ly/SAVshareables>

Facebook Event Description:

Welcome to [name of your group] Virtual Voter Registration Drive.

We wish we could help you register in person, but since we can't we wanted to connect you with all the necessary information to get ready to vote this November.

Step 1: Visit bit.ly/every1vote where you can:

1. Register to Vote
2. Check your registration status: Already registered? That's great, be sure to check your registration status is updated and that your

address, party affiliation, and other important information is correct.

3. Sign-up for Election Reminders
4. Pre-Register (ages 13-17): Too young to register? That's okay, pre-register to vote so that when you do turn 18 you'll be ready to go!
5. Request a Mail-In or Absentee Ballot

Step 2: Share what you did with your friends by posting one of our graphics (See discussion for graphics)

Step 3: Invite your friends, family, and community members to this Facebook Event to ensure they are ready for the upcoming election!

Have a question? Reach out to secularvoter@secularstudents.org

Step 3: Post Graphics in Discussion

Use the discussion section of the group to post these photos that people can share on their social media pages to further our reach to their audiences. These images can be found in the [SAV - Access Folder](#).



Step 4: Register your Drive with Secular America Votes

- Visit the following URL to register your drive with SAV so we know how many folks mobilized to host drives
- <https://secularstudents.wufoo.com/forms/qirg2kk08gg3hs/>

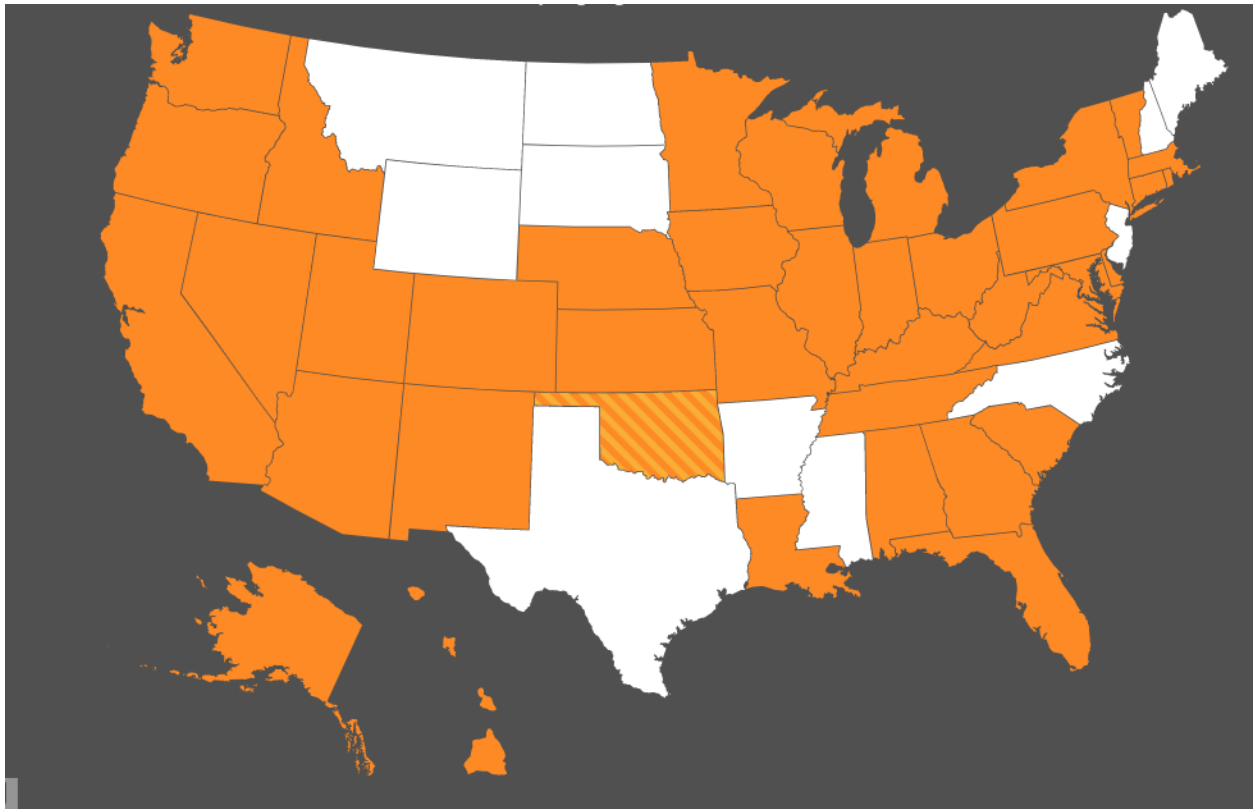
Step 4: Promote your Facebook Event

- Invite everyone you know to the event, and encourage them to invite others
- Encourage your members to invite all of their friends
- Send an email to your membership inviting them to the event and encouraging them to share the event widely
- Consider paid promotion if allowable on Facebook

Step 5: Plan a virtual hangout for the day your drive expires

You can set up a Zoom call and invite everyone that has participated back to share their experience and connect with other folks in the community. You can invite folks to share stories about their past experiences voting or future plans to vote or work together to create election day plans. This is an optional step, but it could be a cool way to draw in new members to your group!

States with Online Voter Registration



Adapted from: ACLU - [States With Online Voter Registration](#)

Alabama: [Alabama Votes](#)

Alaska: [OLVR - Alaska](#)

Arizona: [ServiceArizona](#)

California: [California Online Voter Registration](#)

Colorado: [Colorado Secretary of State](#)

Connecticut: [Online Voter Registration - Connecticut](#)

Delaware: [Vote Delaware](#)

DC: [Vote for D.C.](#)

Florida: [Florida Online Voter Registration Website](#)

Georgia: [OLVR - Georgia](#)

Hawaii: [Office of Elections - Hawaii](#)

Illinois: [Illinois Online Voter Application](#)

Indiana: [Statewide Voter Registration System - Indiana](#)

Iowa: [Iowa Secretary of State](#)

Kansas: [Online Voter Registration - Kansas](#)

Kentucky: [Kentucky Online Voter Registration](#)
Louisiana: [Louisiana Secretary of State](#)
Maryland: [Maryland Board of Elections](#)
Massachusetts: [Secretary of the Commonwealth of Massachusetts](#)
Minnesota: [Office of the Minnesota Secretary of State](#)
Missouri: [Missouri Secretary of State](#)
Nebraska: [Nebraska Government Website](#)
Nevada: [Nevada Secretary of State](#)
New Mexico: [New Mexico Secretary of State Voter Services](#)
New York: [New York Department of Motor Vehicles](#)
Ohio: [Ohio Secretary of State](#)
Oregon: [Oregon Secretary of State](#)
Pennsylvania: [Pennsylvania Online Voter Registration](#)
Rhode Island: [Rhode Island Secretary of State](#)
South Carolina: [South Carolina Election Commission](#)
Tennessee: [GoVoteTN](#)
Utah: [Utah Voter Registration Website](#)
Vermont: [Vermont Secretary of State](#)
Virginia: [Virginia Department of Elections](#)
Washington: [MyVote](#)
West Virginia: [West Virginia Secretary of State](#)
Wisconsin: [My Vote Wisconsin](#)
Michigan: [Michigan Voter Registration](#)

States without online Voter Registration

Idaho	Wyoming
Oklahoma	Mississippi
Texas	
Arkansas	
New Jersey	
North Carolina	
Maine	
New Hampshire	
Montana	
North Dakota	
South Dakota	