Beta Reader Description and Invitation to Apply

Part of the resource pack for readers of <u>Early Readers Catch the Worms</u> by Carol Beth Anderson Book and resources © 2021 by Carol Beth Anderson

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Instructions: Highlight, then copy the text of this document. Paste it where needed, and edit the text to fit your needs. If you'd like, you may save a copy of this document in your own Google Drive by clicking File-Make a Copy. Then you'll be able to edit it within Google Docs.

Key:

<u>Underline</u>: Replace this text with your own {Curly brackets}: Place a link here [Square brackets]: My notes to you

Subject line [if using email]: Name, would you like to apply as a beta reader for my next novel?

By <u>February 1</u>, I'll be ready for beta readers for my next <u>mystery</u> novel.

At the bottom of this <u>email or post</u>, there's a link to apply to be a beta reader. **But before you** fill out that form, please read ALL of the following explanation.

Explanation: What is a beta reader?

Beta readers **read a book early**, before it's in its completed form. (There will be errors and rough spots in the book.)

Beta readers **give detailed feedback** by a specific deadline. (You'll have a full month after I send you the ebook. I'll give you a feedback form to fill out, and you're also welcome to provide feedback in another format.)

Beta readers **follow instructions.** (For instance, I asked you to read this email before applying, so you've already got this part down! The beta reader application will ask you for a "magic word." That word is "WORMS.")

A little bit about this book:

Title: <u>The Greatest Novel Ever</u>. [You can also post the cover here if you'd like.]

Book 1: This is the first book in my Mysteries and Marvels series.

Length: Full-length novel, around <u>80,000</u> words

Genre: Mystery with some romance on the side

Content: I'd rate it <u>PG-13</u>. It contains some non-gory violence, mild language, and non-explicit romantic scenes. There are also some descriptions of physical abuse. [List any content here that may be traumatic or troubling to readers.]

Selection Process: I limit the size of my beta reading team, and I'll choose those who seem most likely to be good fits for this particular book. However, everyone is welcome to join My Reader Group on Facebook. Group members get free early copies of my ebooks to review. Click here {link} to join.

Beta reading **is a big deal.** I depend on my beta readers to bring me crucial feedback, because **I** want to write and sell good books.

Beta reading is a free gig and comes with a huge amount of my appreciation. Complete your beta-reading mission, and I'll list your name in my book's Acknowledgements.

If this doesn't sound like a good fit, **that's 100% okay.** Honestly, beta reading probably isn't a good fit for a lot of people.

But if you've made it this far and are thinking, "This is right up my alley," click here {link} to fill out the application to become a beta reader. Please fill it out by <u>January 30</u>, and make sure you've read all of the above explanation first.

Thanks for being interested in my books!

-Your Name