2019 Summer Council Meeting Agenda
June 15, 2019 @ 9:00 am - 3:30 pm - Ryumonji Zen Monastery
2452 Ryumon Road
Dorchester, IA 52140

The Mission Statement of Art Educators of Iowa:

Promote art education through professional development, service, advancement of knowledge and leadership.

NAEA Strategic Vision:

(1) an emphasis on refining newly developed programs to ensure sustainability in the coming years; (2) research and development to inform strategies for membership growth and engagement that champion and support diversity throughout the NAEA community; and
(3) the development of pertinent resources to support member advocacy efforts in understanding ESSA.

NAEA SLOGAN: Shaping Human Potential

AEI 2018-20 Strategic Plan

1. **Building membership**
    - Increasing membership
    - Increase old-school personal contact, member wellness.
2. **Leadership development**
    - Training
        1. scaffolding
    - Incentives
3. **Communication and Professional development**
    - Stronger communication.
        1. Increase outreach and online presence.
            a. Twitter
            b. Facebook
            c. Instagram
    - Increase PD opportunities in AEA's and across the state.

Secretary: Cheryl Kruger- Approve the minutes

Treasurer- Morgan Singleton: Quarterly Report Review and approve & Share Winter report and approve

- Executive board changed the AEI accounts from Wells Fargo to US Bank

- Financial committee : President, Treasurer, Past Treasurer & Programs Chairperson, a Council Member & an AEI member. The meetings would be mostly by email communication.

ACTION ITEMS SET FOR Fall COUNCIL MEETING

President - Kathleen Sweet

- Conference up date:Oct. 10th-12th, Decorah, IA (NICC & Downtown Decorah)
    - Have locations, Keynotes and logo
    - Need sessions
- Zoom meetings - Google Meet
- Historical archives- get a grant to have an intern electronically archive our history.
- Council members attendance
- Golden Ticket winners

Western Update:

Summer meeting in Kansas - Melissa Nelson is going to represent AEI

Top 10 Ideas to use Position Statements

Position Statement Ideas

Western Region Conference in 2021? Another State volunteered.

President Elect-

2019 accepting nominations for Treasurer .

2020 President Elect and Membership

- Appointed Positions that need to be filled

    Treasurer -
    Supervision/Administration Rep -
    All State Coordinator-
    Retired-
    High School Division Rep-
    Emerging Excellence Coordinator -
    Social Media Coordinator -
    Webmaster-
    Keystone Rep -

- Positions filled

    President Elect - Melissa Nelson (Congratulations!)
    Secretary - Cheryl Kruger (Congratulations!)
    Programing - Morgan Singleton
    Advocacy- Maddie Maddock
    Pre-service - Meghan Kleitsch

Past President: Molly Ray - Nomination update

Awards Categories are:

Outstanding Elementary Art Educator

Outstanding Secondary Art Educator
Outstanding Higher ED Art Educator
Outstanding Middle Level Art Educator
Art Educator of the year
Rising Star Art Educator
Distinguished Service within the profession
Distinguished Service outside the profession
NAEA AWARDS:

Award Nominations due date is May 1st
https://drive.google.com/open?id=0B0Bo7EAQ-EJVSjYxMEI3ckc1M0U

Current nominations for these categories:
Outstanding Elementary Art Educator
Art Educator of the Year by Kathleen Sweet
Distinguished Service outside of the profession by Cappie Dobyns
Distinguished Service outside of the profession by Colleen Tomlinson
Outstanding Middle Level Art Educator
Outstanding Secondary Art Educator
Outstanding Museum Educator

Membership- Sarah Peters
IA
256 Jan 18
257 Feb 18
257 Mar 18
259 Apr 18
259 May 18
247 Jun 18
245 Jul 18
234 Aug 18
220 Sep 18
213 Oct 18
211 Nov 18
169 Dec 18
175 Jan 19
175 Feb 19
170 Mar 19
171 Apr 19
181 May 19

We are down 78 members

Programs and Resources Chair- Morgan Singleton
Updates:
All State scholarship discussion on UI
Emerging Excellence
YAM
Traveling Show - motion to retire and put under Advocacy art

Advocacy-
Mentoring / IAAE- Leon Keuhner:
The Arts Summit
Updates on ESSA
Funding (Title IV part A) for fine arts
Updates on mentor grant funding
The Iowa Arts Advocacy Caucus and the Hinterlands Music Festival fundraiser for IAAE.
Aug. 4th - Hinterland Art Festival (Need donations, small wearable art. Contact Leon)
Arts Forum: Aug. 15th 1:00-5:00 @ Hoyt Sherman Place - Arts Advocacy Caucus Consortium, guest artist Ben Folds.
Oct 8th - IAAE Mentor Fundraiser @ NOCE (John Lloyd Young)

Marketing and Promotions- Jenna Darsee
Update on promotions and swag
UNI sponsorship and using membership information (The UNI Continuing Ed department wanted to have access to a list of past conference attendees in order to promote their MA in Art Ed program.)
1) AEI should not share any member information except with NAEA 2) Sometimes we promote opportunities to our members- how do we determine when it should be treated like an advertisement and ask for payment?

Vendors for conference

Communications- Colleen Tomlinson "The Message" Articles Calendar
AEI News

Preservice -

DEPARTMENT OF ED.- Art Education-Angela Matsuoka
Any ideas from the Council regarding future points of collaboration with the DE, any thoughts?

Walk the Council through some of the resources we have in Module 5 and also share the "I Can" posters we had custom designed for our Summit based on the statements we developed as a leadership team. Would AEI have any ideas as to how they can officially help create state-level standards resources such as these? That could be a great way for us to collaborate and a good talking point for AEI.

They need more cornerstone assessment models. We have developed "I Can" posters.

Iowa's Fine Arts Leadership Team; AEI leaders on the team include: Wendy Miller, Maggie Parks, Ronda Sternhagen, Kathleen Sweet(Morgan has agreed to take my place), and Colleen Tomlinson.

2018-2019 Calendar Dates

- ✓Sept. 30 - Fall Council,Virtual Meeting
- ✓Oct. 12-13 Conference
- ✓Dec. 1 YAM flag due
- ✓Jan 1 - Legislator work due
- ✓Jan 19 - Winter council meeting Monroe, IA and YAM submissions (Snow date 2/2)
- ✓March 23rd - YAM / State Historic Building
- ✓March 14-16 - NAEA 2019 conference, Boston
- ✓April 6th - Spring Virtual Council Meeting
- ✓April - Emerging Excellence Dates
  - Davenport April 13
  - Cedar Falls April 27
  - Osceola March 3
  - Burnside TBA
- ✓May 11, 2019: Allstate Awards Ceremony- Des Moines Art Center
- ✓May 31, 2019: Presentation proposals Due
- ✓June 8, 2019: Executive Board Meeting
- ✓**June 14-15, 2019:** Summer Retreat and Council meeting
- **June 15, 2019:** Award nominations due
- **June 20, 2019:** Fine Arts Leadership Summit
- **July 1, 2019:** Conference Proposals Due
- **July 19-22, 2019:** NAEA Leadership, Western Region: Marriott Country Club Plaza Kansas City, Missouri, (Melissa - President Elect)
- **August 1, 2019:** Conference Registration Opens
- **October 5, 2019:** Fall Council Meeting, Virtual Meeting: 10 AM
- **October 11-12, 2019:** AEI Fall Conference, Decorah
- **December 1, 2019:** YAM Flag Submission Due
- **January 1, 2020:** Student Artwork for Legislators Due
- **January 18, 2020:** Winter Council Meeting (10:00 AM)
- **January 25, 2020:** *Snow Date*: Winter Council Meeting (10:00 AM)
- **March 1, 2020:** All State Submissions Due
- **March 21, 2020:** YAM, Des Moines

March 26-28, 2020: NAEA Convention, Minneapolis, MN.
March 28, 2020: *Snow Date:* YAM, Des Moines
April 4, 2020: Spring Council Meeting, Virtual Meeting: 10 AM
April 18, 2020: Emerging Excellence, Davenport Location
May 1, 2020: AEI Awards Nominations Due
June 1, 2020: Annual Reports Due from Board/Council Members
June 1, 2020: Conference Presenter Proposals Due
June 6, 2020: AEI Executive Board Meeting
June 12 & 13, 2020: Summer Council Retreat

AEI Fall Conference Schedule
2019 Fall Conference, Decorah, Luther College, Conference Chair: Kathleen Sweet
2020 Fall Conference, University of Iowa, Conference Chair: Molly Ray
2021 Fall Conference, Figge Art Museum, Davenport, Conference Chair: Colleen Tomlinson
2022 Fall Conference, Sioux City ?

IAAE Fall Symposium for first year art Teachers
2019 Date?

INSEA Conference: International Society of Education through Art
2019 InSEA World Congress at UBC in Vancouver, Canada July 9-13

USSEA Conference: The United States Society for Education through Art
2020

NAEA Conference Schedule
2020 Minneapolis March 26-28
2021 Chicago March 4-6
2022 New York March 3-5