

Ser Ajayu Newsletter

Issue No. 1 – Launch Report of the Ser Ajayu Hub – Technology of the Sacred

March 16, 2026

Institutional presentation

With this publication we inaugurate the **Ser Ajayu Bulletin** , a periodic space intended to share progress, reflections and processes surrounding the construction of this initiative.

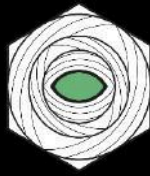
Ser Ajayu emerged as an **independent initiative** , developed progressively thanks to the commitment of a group of professionals, researchers, ceremony guides and collaborators from different countries who share an interest in understanding and responsibly developing the field of entheogenic practices .

The project has taken shape since **initial meetings in Bolivia** , followed by an ongoing exchange in virtual workspaces with people from other countries in the region. Throughout this process, many people have contributed ideas, experiences, and perspectives that have helped to **organize a collective proposal aimed at facilitating the responsible exchange of knowledge** .

Ser Ajayu Hub launch event presented three core dimensions of this work:

1. Institutional presentation and conceptual motivation that supports the initiative.
2. The need to build **knowledge translation mechanisms in the field of entheogenic medicines** ,
3. and the development of a **digital platform designed to support this exchange ecosystem** .





The challenge of articulating knowledge systems

entheogenic therapies , characterized by a **significant growth in scientific, clinical and social interest** .

In recent decades, research has begun to explore the therapeutic potential of various psychedelic substances in the treatment of **depression, trauma, anxiety, addiction, and end-of-life suffering** . This work has generated a growing body of clinical evidence on the neurological and psychological mechanisms associated with these processes. However, this research is developing alongside **much older traditions of knowledge** , held by Indigenous communities and traditional healing systems that have worked for generations with plants considered sacred and with expanded states of consciousness.

In this context, the present situation is unique: **two knowledge systems are meeting** , but they are not yet fully engaging in dialogue on equal terms.

On one hand, modern science provides **methodological tools, clinical trials, therapeutic protocols, and neurobiological analyses** . On the other hand, ancestral traditions contribute **worldviews, ritual frameworks, spiritual technologies, and practical knowledge accumulated over centuries** .

One of the main challenges today is to prevent this disagreement from reproducing **historical patterns of extraction, exclusion, or invisibility of traditional knowledge** .

In many cases, knowledge remains fragmented across different spaces: scientific laboratories, Indigenous communities, oral histories, academic articles, ceremonial centers, or public policy debates. This fragmentation hinders the construction of **shared learning frameworks** and increases the risk of misunderstandings, misappropriation, or decontextualized applications. This is the problem that Ser Ajayu addresses.

Knowledge translation as a bridge between systems

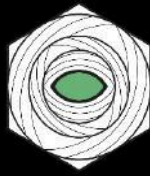
The second presentation, by Alex Borda, shows one of the central concepts to enable the dialogue of knowledge: **knowledge translation (knowledge translation)**

In the field of health and research, knowledge translation refers to the process by which existing knowledge is converted into **useful tools for practice, decision-making, and public policy design** .

It is not simply about disseminating information, but a dynamic process that involves:

- meet different types of evidence





- making knowledge accessible and understandable
- adapt it to contexts cultural various
- to facilitate its ethical application in real-life situations

entheogenic medicines , this process acquires particular relevance because the translation does not only occur between languages, but **between different worldviews and forms of knowledge** .

The translation of knowledge allows, among other things:

1. Promote genuinely bidirectional exchanges

Indigenous communities and guardians of traditional knowledge cease to be considered solely as “sources of information” to become **partners in the generation of knowledge** , participating in the definition of research questions, methods and meanings.

2. Identifying the gap between knowledge and practice.

Today we know, for example, that factors such as context, preparation, integration, and the relational environment profoundly influence the outcomes of psychedelic experiences. However, many current systems are still not structured based on this knowledge.

3. Converting ethical principles into concrete mechanisms.

Translating knowledge can facilitate the development of tools such as:

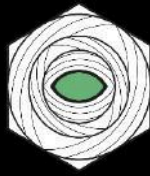
- consent and attribution agreements
- tips advisors community
- profit - sharing mechanisms
- governance structures participatory

4. Preserve the cultural context of knowledge. One of the risks of the contemporary development of this field is the reduction of complex traditions to **isolated chemical compounds** , ignoring the ritual, relational, and cosmological frameworks that have historically accompanied their use.

From these challenges arises the central proposal presented at the event: the creation of an **Entheogenic Knowledge Hub** .

The Ser Ajayu Hub is not conceived solely as a digital repository of information, but as **a living infrastructure for dialogue, research, and collective learning** .





Its purpose is to provide a space where different types of knowledge can coexist and engage in dialogue, including:

- studies scientists reviewed in pairs
- trial results clinical
- research ethnographic
- analysis legal and regulatory
- experiences clinical and community
- traditional knowledge when there is consent to share it

With this instrument we hope to contribute to developing **more comprehensive forms of informed consent**, which include not only the possible clinical effects or pharmacological risks, but also the cultural context, ethical responsibilities and the history of the traditions that have preserved these medicines.

Furthermore, this knowledge infrastructure will be used to propose **public policies**, by offering clear syntheses of evidence, risk documentation, governance frameworks, and best practices.

In a field where global interest is growing rapidly, having **reliable sources of structured information** is becoming increasingly important to avoid misinformation, speculative marketing, or unsafe practices.

Introducing the Ser Ajayu App

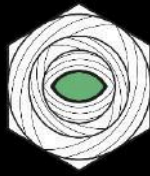
The third presentation of the event was given by **Helmer Sardinias**, a member of the Ser Ajayu team that provides support in the development and management of information and communication technologies.

digital application Ser Ajayu was presented, designed as the technological infrastructure that will allow the Hub to operate.

The overall goal of the application is **to facilitate the integration of ancestral Andean and Amazonian knowledge with contemporary scientific evidence**, promoting the development of responsible entheogenic practices in the field of mental health.

The platform seeks to channel the exchange of information in a **collaborative, ethical and transparent manner**, incorporating technological tools that allow strengthening the traceability of knowledge and preventing processes of cultural extractivism.





Its main features include:

- **Digital repository of documents** , with scientific, ethnographic and testimonial materials organized by thematic categories.
- **Spaces for the collective construction of documents** , which will allow the development of protocols, integrative analyses and public policy proposals.
- **Moderated discussion forums** , focused on the critical exchange of ideas on epistemology, research, and regulation.
- **Digital surveys** , designed to generate information that contributes to the development of research and political advocacy processes.
- **Messaging and notification systems** , with privacy protocols appropriate for sensitive topics.

The platform also includes a system of **differentiated participation roles** , including visitors, users, curators, and administrators, with the aim of ensuring responsible content moderation.

The application design incorporates principles of **interculturality, accessibility and respect for the knowledge of indigenous communities** , including multilingual support and moderation mechanisms intended to prevent the dissemination of information not supported by scientific or ancestral evidence.

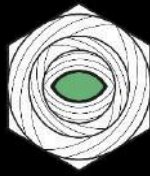
Recognition to the first users

In this first edition of the newsletter, we also want **to greet the first 20 users who registered on the Ser Ajayu application** during its initial launch phase.

In recognition of their trust during this foundational stage of the project, these individuals will be recognized as **founding members of the Ser Ajayu community** , receiving a **free, lifetime membership** on the platform. This recognition will be sent to them shortly, digitally, along with an assigned user number.

Their early involvement constitutes a significant contribution to the development of this knowledge ecosystem.





Initial guidelines for participation in the Ser Ajayu App

With the launch of the **Ser Ajayu app**, the first stage of **collaborative work within the Knowledge Hub also begins**. This initial phase is aimed at organizing exchanges among community members, facilitating the collective production of knowledge, and advancing the definition of initiatives and projects.

Participation in the platform will initially be structured through **thematic discussion forums**, designed to address some of the main contemporary challenges in the field of entheogenic practices, mental health, and intercultural dialogue of knowledge.

Each forum will function as an **open and moderated exchange space**, where participants can share reflections, bibliographic references, professional experiences, research questions, and work proposals.

In parallel, **each forum will be linked to a collaborative document**, which will systematize the ideas, proposals, and consensus that emerge from the discussion process. These documents will aim to transform the debate into **concrete knowledge inputs**, including integrative analyses, methodological guidelines, work protocols, and public policy proposals.

From these spaces, it is also hoped **to identify and structure collective initiatives and projects** that can be developed within the framework of the Ser Ajayu Hub or in collaboration with academic institutions, social organizations and international networks interested in these topics.

initial working forums have been defined :

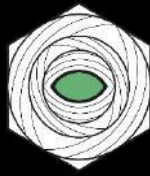
1. Rules of debate and production

This forum will be geared towards the participatory construction of the principles that will govern the operation of the Hub .

Topics to be discussed include:

- quality and rigor criteria in knowledge production
- rules of intercultural respect and recognition of traditional knowledge
- content moderation mechanisms
- Ethical principles for the exchange of sensitive information
- Guidelines for collective authorship and attribution of contributions





The collaborative document associated with this forum will seek to consolidate a **set of rules for debates and knowledge production** for the Ser Ajayu community.

2. Therapeutic integration and support

This space will be dedicated to discussing experiences, methodologies, and conceptual frameworks related to processes of accompaniment and integration of **entheogenic experiences**.

Possible topics for discussion include:

- integration models therapy
- approaches clinical and psychosocial
- mentoring practices community
- preparation and integration of experiences
- risks , contraindications and good practices

The associated collaborative document will seek to advance the **systematization of protocols and tools for the responsible support** of processes related to these experiences.

3. Sustainable Biocultures and Ethnobotany

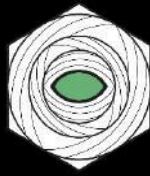
This forum will focus on the **ecological, ethnobotanical, and biocultural dimensions associated with the contemporary use of** entheogenic plants .

Some discussion points include:

- species conservation vegetables
- sustainability in the use of master plants
- relationship between territories, cultures and plant knowledge
- risks of overexploitation and entheogenic tourism
- experiences in sustainable management and responsible farming

The collaborative document will allow progress towards **guidelines for the protection of biocultural diversity and the sustainable use of sacred plants** .





4. Policy advocacy for responsible and inclusive regulation

This forum will address the challenges associated with **contemporary regulatory frameworks** surrounding psychedelic substances and entheogenic plants .

The discussions they will be able to include :

- experiences regulatory comparisons
- debates on decriminalization and regulatory models
- cultural and spiritual rights
- protection of knowledge-bearing communities
- development of inclusive and evidence-based public policies

The collaborative document will seek to contribute to the development of **proposals and recommendations for responsible regulatory frameworks** , based on scientific evidence, cultural rights and public health criteria.

5. Epistemological discussion and knowledge translation

This space will be dedicated to reflecting on **the epistemological foundations of knowledge in the entheogenic field** .

Possible topics for discussion include:

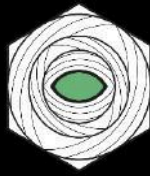
- Phenomenology and epistemologies of experience
- Limits and scope of scientific research
- knowledge and experiential knowledge
- Intercultural translation of knowledge
- Dialogue between indigenous worldviews and contemporary scientific frameworks

The associated collaborative document will seek to systematize contributions that help **strengthen the dialogue between different knowledge systems** .

6. Property rights, traditional knowledge and access to benefits

This forum will be dedicated to discussing **the legal, ethical, and political challenges related to intellectual property and traditional knowledge in the field of entheogenic medicines and the production of the Ser Ajayu Hub itself.**





The rapid growth of scientific, therapeutic, and commercial interest in this field has generated important debates about:

- patents related to compounds, processes or therapeutic applications
- recognition and protection of traditional knowledge
- mechanisms of prior, free and informed consent
- models of access and fair distribution of benefits
- risks of misappropriation or cultural extractivism

This space will seek to promote an informed discussion on **knowledge governance frameworks that respect cultural and collective rights**, in line with relevant international instruments.

The associated collaborative document will allow progress towards **guiding principles for the responsible treatment of knowledge in the Ser Ajayu ecosystem**.

7. Proposal of new initiatives and projects

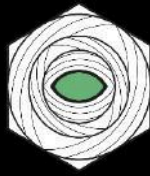
This forum will be dedicated to the **identification and formulation of emerging initiatives** within the community.

Possible contributions include:

- research proposals
- projects collaborative
- initiatives educational
- audiovisual or documentary production
- collaboration networks international
- advocacy proposals public

The goal is for this space to allow **the Hub 's discussions to be transformed into concrete projects**, which can be developed with the participation of the Ser Ajayu community and institutional partners.





A process of collective construction

These forums constitute the **first step in organizing the work within the Ser Ajayu Hub** .

As the community grows, new thematic spaces can be opened and lines of work expanded based on the interests and contributions of the participants.

The objective of this initial structure is to facilitate a **collective knowledge production process** , where shared ideas can be transformed into documents, tools, projects, and collaborative networks.

We invite all registered users of the platform to **actively participate in the forums** , share their knowledge , and contribute to the development of this process.

