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Along the Way Travel Co.

Privacy Policy

Last Updated: June 7, 2026

Along the Way Travel Co. LLC ("Along the Way Travel Co.," "Company," "we," "us," or "our") respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit our website, communicate with us, submit information through our forms, book a consultation, make a payment, join our community, or otherwise interact with us online.

By using our website, you acknowledge that you have reviewed this Privacy Policy.

Who We Are

Full legal business name: Along the Way Travel Co. LLC

Website: <https://www.alongthewaytravel.co/>

Contact email: diana@alongthewaytravel.co

Information We Collect

We may collect personal information you voluntarily provide to us, as well as certain information collected automatically through your use of the website.

Information You Provide Directly

We may collect information such as:

- your name
- email address
- phone number
- billing information
- travel interests and preferences
- trip inquiry details
- responses you submit through contact forms, inquiry forms, or intake forms
- scheduling information
- information you send through email, social media messages, or other communications
- passport information or other travel document details when needed for a trip
- emergency contact information
- dietary needs, accessibility considerations, health-related information, or medication information that you choose to provide for trip planning, safety, or logistics
- flight details and arrival/departure information
- event registration or RSVP information

Information Collected Automatically

When you visit our website, certain information may be collected automatically, such as:

- IP address
- browser type

- device type
- operating system
- pages visited
- time spent on pages
- referral source
- general location information, such as city, state, or country based on IP address
- cookie and analytics data

How We Use Your Information

We may use your information to:

- respond to inquiries and communicate with you
- provide travel planning, trip-related, and consultation services
- send requested information, updates, and administrative messages
- schedule calls or meetings
- process payments
- improve our website, offerings, and user experience
- maintain business records
- monitor website performance and usage
- protect against fraud, misuse, and security issues
- comply with legal obligations
- market our services where permitted by law
- administer trip bookings, payment schedules, traveler records, and pre-trip communications
- coordinate trip logistics, accommodations, activities, guides, transportation, and supplier arrangements
- support traveler safety, emergency response, dietary needs, accessibility considerations, and other trip-related needs
- manage event RSVPs, community events, and online gatherings
- deliver newsletters, updates, and marketing communications where permitted by law or with your consent where required

Legal Bases for Processing

Depending on where you are located, we may process your personal information based on:

- your consent
- performance of a contract or steps taken at your request before entering a contract
- our legitimate business interests
- compliance with legal obligations

Payments

If you make a payment through our website, invoice, payment link, or other checkout process, your payment may be processed by a third-party payment processor such as Stripe or PayPal.

We do not store full payment card details on our own website servers. Payment information is collected and processed by the payment provider in accordance with that provider's own terms and privacy practices.

If you choose to save a payment method through a payment provider, that saved payment method is stored and managed by the payment provider, not directly by Along the Way Travel Co.

Forms, Scheduling, and Video Calls

We may collect information through third-party tools we use to run our business, including:

- Google Forms or other Google Workspace tools for inquiries, trip interest forms, trip intake forms, and traveler information forms
- Calendly for scheduling
- Google Meet or similar platforms for consultations, preview calls, community gatherings, or trip-related meetings
- Eventbrite, Meetup, or similar platforms for event RSVPs, registrations, and community events

Information you submit through those tools may also be processed according to the applicable third party's privacy practices.

Social Media and Community Platforms

We may interact with you through platforms such as:

- Instagram
- Meetup
- Facebook and other Meta platforms
- Eventbrite
- LinkedIn
- or other social media, community, or event platforms we choose to use

If you communicate with us through these platforms, join our community spaces, or engage with our content there, those platforms may collect and process data according to their own privacy policies and terms. We are not responsible for the privacy practices of third-party platforms.

Website Hosting, Analytics, and Cookies

Our website may be hosted or supported by third-party providers, including Pixlel.

We and/or our service providers may use cookies and similar technologies to:

- help the website function properly
- understand how visitors use the site
- measure traffic and engagement
- improve website performance and user experience

Cookies are small files stored on your device that help websites remember information and collect usage data.

You can usually adjust your browser settings to refuse some or all cookies. Please note that disabling cookies may affect website functionality.

Types of Cookies We May Use

We may use:

- Essential cookies necessary for basic website operation
- Analytics or performance cookies that help us understand website traffic and usage
- Third-party cookies connected to embedded tools, payment processors, scheduling tools, video tools, or social media integrations

When we use advertising, analytics, or social media tools, those tools may collect information about your interaction with our website or content to help us understand engagement, measure performance, or show relevant content or advertising, subject to the privacy practices and settings of those third-party platforms.

We may update this policy as our use of advertising, analytics, or retargeting tools changes.

Embedded Third-Party Tools

Some parts of our website may include embedded or linked third-party services, such as scheduling pages, social media content, forms, or payment tools. These services may collect information from you directly, place cookies on your device, or track your interaction with the embedded content, subject to their own policies.

Marketing Communications

If you contact us, inquire about services, join a waitlist, RSVP for an event, sign up for updates, download a resource, or otherwise opt in to hear from us, we may send you marketing or informational emails. We may use email marketing providers, such as MailerLite, to manage email lists, forms, automations, and newsletters. You can opt out of marketing emails at any time by following the unsubscribe instructions in the email or by contacting us directly.

We may still send non-marketing communications related to inquiries, bookings, services, payments, trip operations, or other administrative matters.

Sensitive Information

We generally do not seek to collect sensitive personal information unless it is reasonably necessary for providing requested travel planning or trip-related services.

For trip participation, you may choose or be asked to provide information related to dietary needs, allergies, accessibility considerations, health or medication considerations, emergency contacts, passport details, or similar trip-related matters. We use this information only as reasonably necessary to support trip planning, safety, logistics, traveler support, supplier coordination, emergency response, or legal compliance.

Please do not submit highly sensitive personal information through website forms unless specifically requested.

How We Share Information

We may share information with:

- website hosting and technology providers
- payment processors
- scheduling and communications providers
- email and productivity providers
- analytics providers
- social media or community platforms you choose to use
- legal, tax, or professional advisors
- government authorities or other parties when required by law or to protect our rights
- trip suppliers and service providers, such as accommodations, guides, transportation providers, activity operators, restaurants, or other partners involved in delivering a trip
- emergency contacts, medical providers, insurers, authorities, or other necessary parties in the event of an emergency or safety concern

We do not sell your personal information for money.

Data Retention

We retain personal information only for as long as reasonably necessary for the purposes described in this Privacy Policy, including to:

- respond to inquiries
- provide services
- maintain business and tax records
- resolve disputes
- enforce agreements
- comply with legal obligations

Data Security

We use reasonable administrative, technical, and organizational measures to help protect personal information. However, no internet transmission or electronic storage system can be guaranteed to be completely secure, and we cannot guarantee absolute security.

International Users

Our business is based in the United States. If you access our website or provide information from outside the United States, your information may be transferred to, stored in, or processed in the United States or other countries where our service providers operate. If you are located outside the United States, privacy laws in your country may differ from those in the United States.

Your Rights

Residents of certain states may have additional privacy rights under applicable law.

Depending on where you live, you may have rights regarding your personal information, such as the right to:

- request access to your personal information
- request correction of inaccurate information
- request deletion of certain information
- object to or restrict certain processing
- withdraw consent where processing is based on consent

To make a privacy-related request, email us at diana@alongthewaytravel.co

Children's Privacy

This website is not intended for children under 13, and we do not knowingly collect personal information from children under 13 through the website.

If you believe a child has provided personal information to us, please contact us so we can review and delete it as appropriate.

Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices, content, or policies of third-party websites.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any updates will be posted on this page with a revised "Last Updated" date. Your continued use of the website after changes are posted constitutes acceptance of the revised policy.

Contact Us

If you have any questions about this Privacy Policy or our privacy practices, contact:

Along the Way Travel Co. LLC
diana@alongthewaytravel.co