Neela Vermeire Outreach

SL: The Lost Battle 😓 or…maybe not?

Hey Neela,

As I explored your brand my awareness was driven toward two major opportunities, that you're **already including**, but not utilizing to their full potential yet!

Speaking of one, your email newsletter and two, your social media marketing.

Undoubtedly, both are powerful ways to capture massive amounts of attention, monetize this attention, and build up a foundation of trust and credibility in your brand.

But just to include them, often times isn't enough. If you truly want to exploit their full potential, it requires a certain "writing language" along with a compelling strategy.

Now, obviously, this comes with a degree of risk because in the end there's no guarantee that they'll work 100% in your favor. But does that mean it isn't worth trying?

Probably not! I'd even say having risk involved makes it more fun and exciting.

If we share the same opinion, would it be in your interest to schedule a call to get to know each other first and afterward exchange different options for adjusting your marketing?

Pascal Schütte